

# PAINT and VARNISH

THE TECHNICAL MAGAZINE FOR MANUFACTURERS OF PAINT, VARNISH, LACQUER AND OTHER SYNTHETIC FINISHES

when fumes  
present a problem  
to your white paints...

use **ZIRCO**

In the past it has sometimes been necessary to sacrifice some drying qualities to get a truly fume-proof white paint. But not any more!

A **ZIRCO** drier system not only keeps the paint fume-proof, but also adds such great advantages as:

1. Reduced drying time
2. Improved whiteness and gloss
3. Improved through dry
4. Hardness without brittleness

So, if you want a good fume-proof white paint; or if you want top quality in any kind of paint, try **ZIRCO**. A generous sample and complete data are available on request.

**ADVANCE**  
SOLVENTS & CHEMICAL  
NEW BRUNSWICK, N. J.



# Now from RCI: two new alkyds that produce low viscosity enamels with high solids

**P-899-60 BECKOSOL**—By combining this new RCI drying oil alkyd resin with a melamine resin you can now formulate automotive and industrial enamels that have both low viscosity and high solids properties . . . using solvents which will not cause lifting or excessive softening of undercoats. P-899-60 BECKOSOL will give your enamels the additional advantages of improved durability on exposure, excellent pigment compatibility and good drying characteristics. You can also use P-899-60 BECKOSOL with medium oil alkyds in the production of air-drying enamels.

**P-931-60 BECKOSOL**—This non-drying oil alkyd resin has also been developed for use with melamine resins such as the new RCI SUPER-BECKAMINES. With P-931-60 BECKOSOL you can formulate low viscosity enamels and lacquers with high solids content and high melamine modification. The coatings you develop will exhibit excellent gloss, durability and uniformity of film hardness at varied baking temperatures. When you use P-931-60 BECKOSOL you can also produce a much wider range of colors than is possible with standard alkyd resins for this type of formulating . . . including dark colors and metallics.

Why not experiment with these two new versatile RCI alkyd resins in your own enamel coatings? Write for free samples and *Bulletin SC-17* which gives further details on properties and suggested formulations.

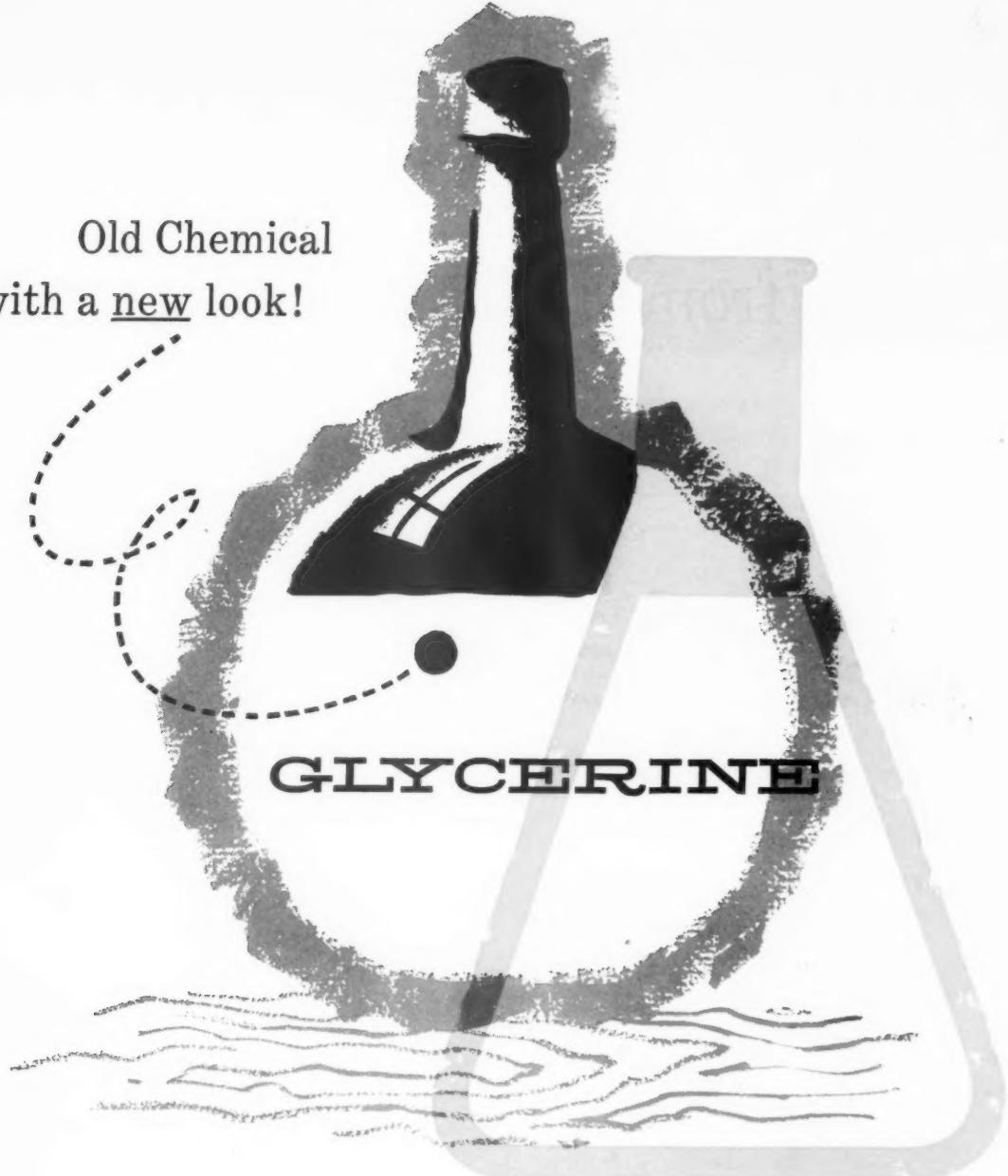
Creative Chemistry . . .  
Your Partner in Progress



## REICHHOLD

Synthetic Resins • Chemical Colors • Industrial Adhesives • Plasticizers  
Phenol • Formaldehyde • Glycerine • Phthalic Anhydride • Maleic Anhydride  
Sodium Sulfite • Pentaerythritol • Pentachlorophenol • Sulfuric Acid  
REICHHOLD CHEMICALS, INC., RCI BUILDING, WHITE PLAINS, N. Y.

Old Chemical  
with a new look!



*... now more than ever a good buy!*

Today you can specify glycerine with confidence . . . benefit from its many useful physical and chemical properties.

Shell glycerine meets industry's highest standards of purity, and is unsurpassed in uniformity.

Whether you order in drums or

tank cars, Shell's conveniently located storage facilities assure prompt, dependable delivery. Write today for specifications.



**SHELL CHEMICAL CORPORATION**  
**CHEMICAL SALES DIVISION, 380 Madison Avenue, New York 17, New York**

Atlanta • Boston • Chicago • Cleveland • Detroit • Houston • Los Angeles • Newark • New York • San Francisco • St. Louis  
IN CANADA: Chemical Division, Shell Oil Company of Canada, Limited • Montreal • Toronto • Vancouver

# Now an Anti-Skinning Agent for Every Type Coating from NATIONAL ANILINE

New **NATIONAL ANTIOXIDANT D\***  
Developed Especially for Odorless Paints  
Efficient. No appreciable effect on drying time. Non-reactive. Use only 1 to  
4 pounds per 100 gallons of paint. There is absolutely no discoloration of  
film. The mild odor is unnoticeable in finished paint.

as well as time-tested  
**NATIONAL ASA®**  
(Anti-Skinning Agent)

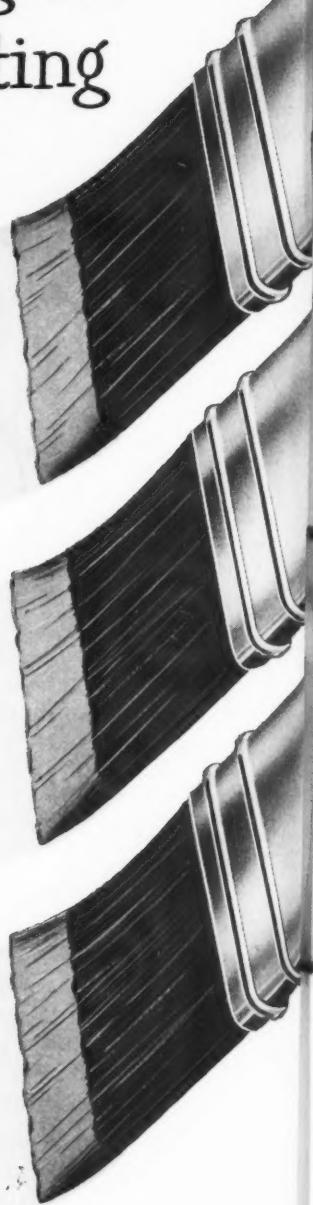
**NATIONAL ANTIOXIDANT B\***

National Research was the first to solve one of the most elusive problems  
of the coatings field—an efficient, controlled-volatility, colorless anti-  
skinning agent with a mild characteristic odor—as disclosed for use in  
U.S. Patent #2,306,016. Today, from our own basic production, we offer  
three, for use in the entire range of paint, varnish and enamel systems.

\* Trade Mark

Write for working samples, specifications and performance data on National Anti-Skinning Agents. Ask particularly for new TECHNICAL BULLETIN I-18—ANTIOXIDANT D.

**NATIONAL ANILINE DIVISION ALLIED CHEMICAL & DYE CORPORATION • 40 RECTOR ST. NEW YORK 6, N. Y.**  
Boston Providence Philadelphia Chicago San Francisco Portland, Ore. Greensboro Charlotte Richmond Atlanta Los Angeles Columbus, Ga. New Orleans Chattanooga Cleveland Toronto



# PAINT and VARNISH

## Production

(REG. U. S. PATENT OFFICE)

**Formerly PAINT and VARNISH PRODUCTION MANAGER**  
(Established in 1910 as The Paint and Varnish Record)

### NEXT ISSUE

Commencing with the March issue, we are pleased to present an informative series of articles on pigment colors for paint. This series of articles is designed to thoroughly familiarize the paint formulator with the chemical and physical characteristics of colored synthetic pigments. The pigments which are to be discussed in this series fall into four major color groups: blues and violets, yellows and oranges, reds and maroons, and greens.

VOL. 47

FEBRUARY, 1957

NO. 2

### FEATURES

Positive Displacement Metering, by Paul Mankin.....	31
An Evaluation of Isobutyl Alcohol and Its Esters, by J. D. Crowley and T. E. Vance.....	35
Cellulose Derivative-Solvent Interaction, by W. R. Moore.....	40
The Coating Corner, by Phil Heiberger.....	49

### DEPARTMENTS

Published Monthly by  
Powell Magazines, Inc.  
Executive and Editorial Offices  
855 Ave. of Americas  
New York 1, N. Y.  
BRyant 9-0499

JOHN POWELL, Publisher

ANTHONY ERRICO, Editor

A. L. BENDER  
*Production Manager*

HOWARD KENT  
*Editorial Ass't.*

MARY WILLIAMSON  
*Circulation Manager*

PHILIP J. SEAVEY  
*Advertising Manager*

ALAN P. DANFORTH  
855 Ave. of Americas  
New York 1, N. Y.  
BRyant 9-0499

DUNCAN P. MACPHERSON  
700 S. Washington Sq.  
Philadelphia, Pa.  
LOMbard 3-9982

Advertising Representatives  
McDONALD-THOMPSON  
West Coast Representatives

Comment.....	7
News.....	55
Talk on Adhesion Featured at N. Y. Club.....	55
Dr. H. Dutton Wins Glycerine Award.....	58
Aromatic plant for Standard of Indiana.....	60
American Zinc Institute Schedules Talks.....	62
New Raw Materials and Equipment.....	67
PVAc Emulsion.....	67
Alkyd Resin Emulsion.....	70
Glass Beads.....	73
Personnel Changes.....	76
Patents.....	91
Wood Finishing Method.....	91
Urethane Lacquer.....	92
Fortified Emulsion Paint.....	93
Calendar of Events.....	98
Technical Bulletins.....	100

MEMBER BUSINESS PUBLICATIONS AUDIT, INC.

PAINT and VARNISH PRODUCTION is published monthly except semi-monthly in February at Easton, Pa. by Powell Magazines, Inc. John Powell, president; Ira P. MacNair, vice-president and treasurer; Alice L. Lynch, secretary. Entered as second class matter at Post Office at Easton, Pa., Jan. 30th, 1952, under the Act of March 3, 1879. Subscription rates: United States and Possessions, \$3.00 a year, \$5.00 for two years, \$10.00 for five years. Single copies 50c each. Canada, \$4.00 a year. Pan American Countries, \$4.00 a year. All other countries \$8.00. Editorial and business office: 855 Avenue of the Americas, New York 1, N. Y. BR-9-0499.



# HEYDEN NEWPORT



## Industry's newest chemical trademark

... a symbol of broadened service

*Heyden Chemical Corporation*, a leading producer of organic chemicals for over half a century—pioneer in the commercial production of such important chemicals as formaldehyde, salicylates, benzoates, pentaerythritols and many others—now combines the forces and facilities of *Newport Industries, Inc.*, a major producer of naval stores, tall oil fatty acids and rosins, and well-known manufac-

turer of fine chemicals derived from wood.

The new Heyden Newport Chemical Corporation now offers industry a single dependable source of over 200 quality chemicals... increased distribution... broadened customer service and research facilities.

Look for this new trademark—it is your assurance of service, quality and dependability in the chemicals you buy.



## HEYDEN NEWPORT CHEMICAL CORPORATION

342 Madison Avenue—New York 17, New York

## New Slant on Oil Chemistry

**I**N recognition of recent research contributing to new knowledge and use of glycerine, Dr. Herbert J. Dutton, a research chemist with the Department of Agriculture, recently won first award in the 1956 Glycerine Research Awards sponsored by the Glycerine Producers' Association.

Dr. Dutton's accomplishment was the application of an extraction technique to investigate complex natural glycerides such as linseed oil. His work is considered as a major break-through in developing new and significant data on fats and oils, which are mixed esters of fatty acids and glycerine.

Employing a multi-stage liquid-liquid extraction method to linseed oil, Dr. Dutton was able to accurately separate trilinolenin, linoleo-dilinolenin, oleo-dilinolenin and other triglycerides. This achievement was especially significant since it was the first time that trilinolenin and lineo-dilinolenin had been isolated from a natural oil. Because the two triglycerides are so similar in chemical structure quantitative separation of the two is considered quite a laboratory feat. Trilinolenin, which has a molecular weight of 870, differs from linoleo-dilinolenin (molecular weight of 872) only in that it has one more double bond.

These analytical determinations on the collected fractions showed the amounts of trilinolenin and lineo-dilinolenin and other triglycerides present in linseed oil. Comparing these experimental values with the amounts of different triglycerides calculated to be present in linseed oil according to theories of "even" and "random" patterns of distribution, Dr. Dutton concluded that linseed oil triglycerides follow the "random" pattern. This is contrary to widely held views that vegetable oils are constructed according to the "even" pattern.

The fundamental data which has evolved from Dr. Dutton's studies on the structure of natural

glycerides is said to shed light on the mechanism by which these glycerine derivatives are synthesized in nature; points to commercial potentialities for separating chemically pure triglycerides or "tailor-made" fractions from fats and oils; and enhance the utility of fats and oils as industrial chemical raw materials.

The results of Dr. Dutton's findings will undoubtedly be of interest to all coating technologists as fatty acids and their derivatives still hold an important place as basic materials for protective finishes.

## Out of the Past

**A** few weeks ago, the *New York Times* carried an interesting item concerning the search for the remains of 256 Colonial soldiers under the former Red Devil Paint Company in Brooklyn, which company has since migrated to Westchester County.

According to the historical record, the site of this plant was part of the old Van Brunt Farm where on August 27, 1776 the Battle of Long Island raged. The Fifth Regiment of Maryland Volunteers, under a Col. Smallwood, attacked a larger British and Hessian force, preventing encirclement while George Washington withdrew his main force.

At least 256 Marylanders died and were buried by the British in fifteen long trenches, according to James A. Kelly, official historian for Brooklyn. The burial trenches were still visible in 1905 when they were paved over to make a coalyard.

Mr. Kelly hopes to make the site a national monument if the remains of these soldiers can be found.

It is no wonder that the Red Devil Paint Company moved to more pleasant surroundings. The moans and groans that must have rung throughout their Brooklyn plant simply scared the devil out of them as the enemies of the Red Coats insisted upon being heard!

# COLOR MATCHING PROBLEM...



. . . call on the experience of our Technical Service Department. Color matching is one of the activities in which our technical staff excels. However, our experience goes beyond this. We can recommend a combination that not only matches your sample but one that has the advantages of compatibility (least tendency to separate), superior hiding power, low cost, good suspension and high resistance to selective flocculation.

#### Call on MAPICO® for COLOR MATCHING SERVICE

Our nearest representative will be glad to make the necessary arrangements.

© COLUMBIAN COLLOIDS

**MAPICO**  
PREPARER OF IONIC  
**COLORS**

COLUMBIAN CARBON COMPANY

MAPICO COLOR UNIT  
380 MADISON AVENUE, NEW YORK 17, N. Y.

YELLOWS • TANS • REDS • BROWNS • BLACK

#### BRANCH OFFICES AND AGENTS

Alma, Columbian Carbon Co.; Atlanta, Clark, L. Drury & Co.; Boston, Columbia Carbon Co.; Chicago, The Cary Co.; Dallas, Roy A. Riddle Distributing Co.; Detroit, Columbian Carbon Co.; Memphis, Dan A. Scott Distributing Co.; Kansas City, Mo., Alma Hand Chemical Co.; Los Angeles, Morris, Horn & Alton, Inc.; Miami, Wm. F. Paine Co.; Minneapolis, Willard N. Simonsen Co.; New Orleans, La., The T. Gaudie & Hobbs Co.; Philadelphia, Columbia Carbon Co.; Portland, Ore., Mayr & Miles, Inc.; San Francisco, Calif., Morris, Horn & Alton, Inc.; Seattle, Columbia Carbon Co.

ask your Velsicol

Representative...

# How to make traffic paint *tougher*



Rugged traffic paints that withstand constant heavy wear are one of the many coating vehicles made better at lower cost with Velsicol Hydrocarbon Resins. Among the improved physical characteristics that Velsicol Resins make possible are greater hardness, adherence, and resistance to impact. Technical Bulletin 203 tells why, and your Velsicol representative can show you how. Get them both in front of you soon!

#### Velsicol Hydrocarbon Resins for Coating Vehicles

- soluble in aliphatic and aromatic naphthas •
- compatible with styrene copolymer, chlorinated rubber resins, and marine and vegetable oils • fast drying • durable • available in solids or solutions.

In Aluminum vehicles provide high lustre • good leafing • long leaf retention.

Mail the Coupon Now for  
Valuable Free Technical Literature!\*

# VELSICOL

VELSICOL CHEMICAL CORPORATION, 330 E. GRAND AVE., CHICAGO 11, ILL.

\*Every minute you delay making your product better and less expensive is costing you money! Act now!

VELSICOL CHEMICAL CORPORATION  
330 EAST GRAND AVENUE, CHICAGO 11, ILLINOIS  
Gentlemen: Please send me your technical bulletin 203.  
PVP-27

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_





**FLows like new after 18 months.**  
Neoprene rubber-base coating produced by  
Gates Engineering Co., Wilmington, Delaware,  
shows no gelation after twice usual shelf-life.

## Sunoco Toluene helps double shelf-life of neoprene rubber-base coatings

Unusual purity and consistent uniformity of Sunoco® Toluene are prime factors in new increased shelf-life of Gaco products.

Reason: *Sunoco Toluene is a purer-than-usual nitration-grade toluene.* It is sulfur-free, contains no gum-forming compounds. It typically contains no paraffins and only traces of olefins, if any at all.

Another point: The purity factors in Sunoco Toluene are *consistently the same...very important* in simplifying quality control

and producing high-quality end products. There is a technical bulletin giving complete specifications and other data about Sunoco Toluene. To get a copy, see your Sun representative, or write SUN OIL COMPANY, Philadelphia 3, Pa., Dept. PV-2.



**INDUSTRIAL PRODUCTS DEPARTMENT**  
**SUN OIL COMPANY**

IN CANADA: SUN OIL COMPANY LIMITED, TORONTO AND MONTREAL

# New concept in water emulsion vehicles



## Arolon 110 Paint Film Has Highest Water Resistance— Yet Washes Easily From Brush or Roller

A fast water rinse is all it takes to clean an Arolon 110-based paint out of brushes or rollers. Yet when dry the paint has a higher water resistance than other water emulsion paints. This ADM research development combines synthetic and oil based monomers by an emulsion polymerization process.

Those are just two of the many striking advantages you gain with this new copolymer emulsion. And you can use the single vehicle to make primer-sealer, flat, and semi-gloss paints since the particle size of Arolon

110 is so small—much smaller, in fact, than that of other commercial emulsions.

*Other features:* Excellent adhesion even over glossy surfaces . . . easy application by brush, roller, or spray . . . minimum odor . . . absence of settling . . . outstanding pH stability for long shelf life . . . recoat within an hour.

Get full details now. Write for "Arolon 110—A New Concept in Water Emulsion Paint Vehicles." Send card, wire, or letter to ADM, 729 Investors Building, Minneapolis 2, Minnesota.



Water resistance of Arolon 110, checked with tests like the one above, has proved superior to that of all other commercially available water emulsion vehicles.

**Archer-Daniels-Midland**



OTHER ADM PRODUCTS: Linseed, Soybean and Marine Oils, Paint Vehicles, Synthetic and Natural Resins, Fatty Acids and Alcohols, Hydrogenated Glycerides, Sperm Oil, Foundry Binders, Industrial Cereals, Vegetable Proteins, Wheat Flour, Dehydrated Alfalfa, Livestock and Poultry Feeds.

# SUCCESS IN COATINGS

## STARTS HERE

The special nature of Exxon resins—"Pin-Pointed Properties" to supply specific answers to special needs—is particularly desirable in preparing coatings.

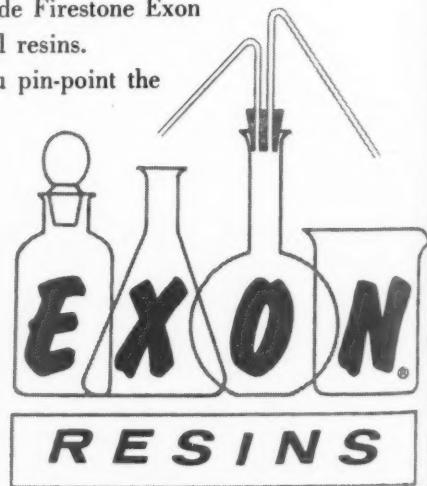
Because products and processes vary, Firestone Exxon has engineered 6 solution resins to help you formulate a successful coating. Each resin differs in properties, such as the solubility factor charted above, to suit various applications.

One property in common: superior quality of performance with the resultant production speed and savings which have made Firestone Exxon industry's No. 1 source of specifically engineered vinyl resins.

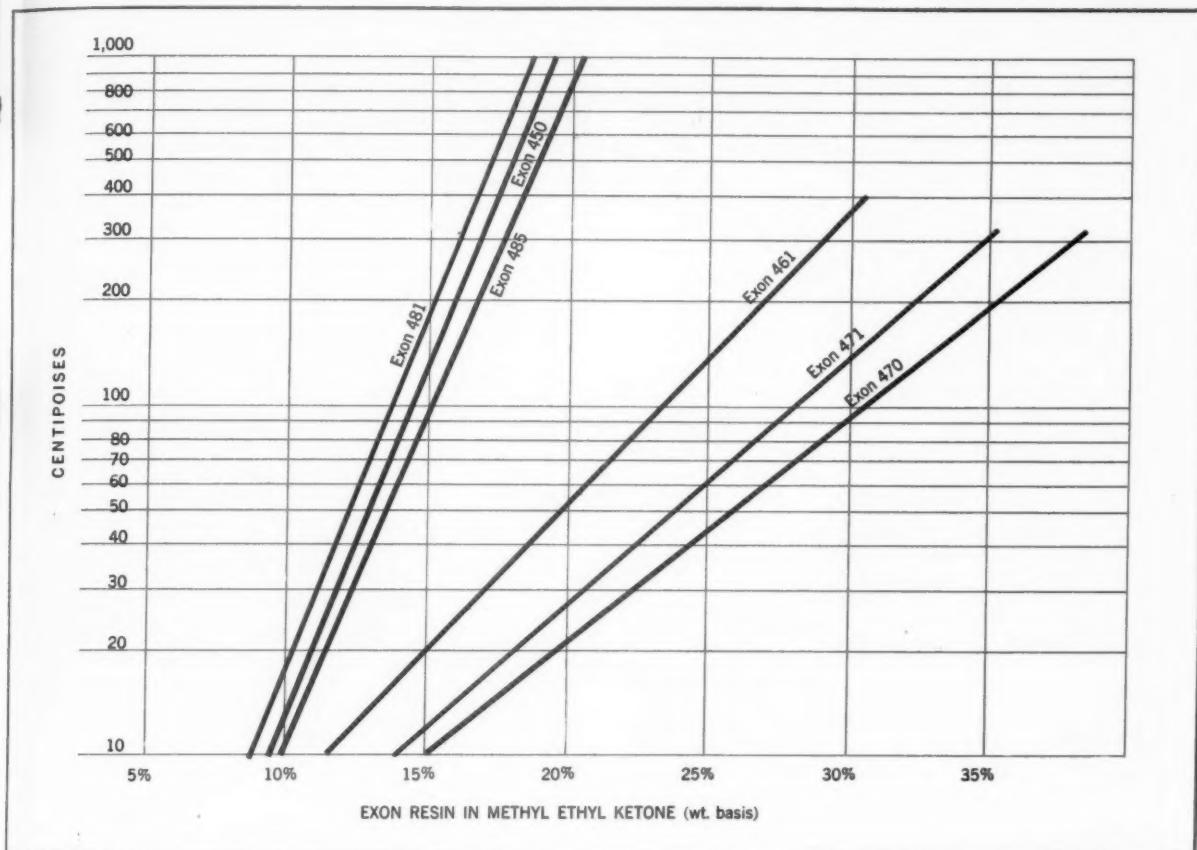
We suggest you keep this chart handy—to help you pin-point the right resin for you—at a glance.

## Firestone

*Industry's most complete line of vinyls  
engineered to your specific needs*



# EXON CHARTS SOLUBILITIES to help you choose the resin with properties Pin-Pointed to your special needs!



**EXON 450** Ideal for strip coatings. Good solubility, tensile strength and durability.

**EXON 461** A unique fluorine-containing resin combining high solubility, unusual chemical resistance, heat stability and weatherability.

**EXON 470** Excellent adhesion to metals, alkyd and vinyl surfaces. Compatible with wide range of drying oils, alkyds, phenolics, melamines. High solubility in inexpensive solvents.

**EXON 471** Excellent for weatherability and durability in a protective coating. Corrosion resistant. No measurable change after sunlamp exposure for 360 hours as 1 mil film.

**EXON 481** Makes possible colorful, abrasion-proof, washable coatings that resist fading or cracking.

**EXON 485** For superior strip coatings. Lower viscosity makes application easier and shelf-life better. Good clarity.

*For complete information and technical service, call or write:*

## CHEMICAL SALES DIVISION

FIRESTONE PLASTICS COMPANY, DEPT. 730D, POTTSTOWN, PA. A DIVISION OF THE FIRESTONE TIRE & RUBBER COMPANY



## PROVED . . . by 3 years' exposure in all parts of the U.S.A.

North, South, East and West . . . for 3 years . . . in all kinds of weather . . . on a variety of surfaces—paints made with RHOPLEX® AC-33 acrylic emulsion have proven their durability.

Old or new masonry, stucco, cinder block, plaster, and brick coated with paints made with RHOPLEX AC-33—jobs where other paints have failed in months—at the end of three years still look like new because of the adhesion, alkali resistance, flexibility and color retention imparted by this 100% acrylic emulsion.

Whether you are making interior or exterior

paints—you can use RHOPLEX AC-33 for both and get the two-fold advantage of simplified production and the assurance of quality and performance that makes customers insist on your brand.



*Chemicals for Industry*

**ROHM & HAAS  
COMPANY**

THE RESINOUS PRODUCTS DIVISION  
Washington Square, Philadelphia 5, Pa.

*Representatives in principal foreign countries*



Which  
customer  
will come  
back  
for more?

Her nose knows her preference in paints — and she follows her nose to the store that sells paints made with odorless solvents. You can produce superior odorless paints with Sinclair's team of top-quality Odorless Solvents. Light and Heavy Odorless Solvents

are available in full and split tank car quantities. For your protection against contamination, Sinclair maintains a fleet of special tank cars, used exclusively in Odorless Solvent service. Prompt shipments to meet your production requirements are assured.

Sinclair Odorless Solvent Light — Distillation Range  
Sinclair Odorless Solvent Heavy — Distillation Range

345-400°F  
375-465°F

For samples, prices, and complete information on Sinclair Odorless Solvents, write or call . . .

**SINCLAIR CHEMICALS, INC.**

(Affiliate of Sinclair Refining Company)

600 Fifth Avenue, New York 20, N. Y. — Phone Circle 6-3600  
155 North Wacker Drive, Chicago 6, Illinois — Phone Financial 6-5900

# Compare the superior advantages

## Finishes made from BAKELITE

Brand Polyvinyl Acetate Latex WC-130 demonstrate marked and important advantages over other types of materials. This is true both in production and in performance. Test WC-130 . . . and make your own comparison. For sample and complete technical data write Dept. WC-153.

Note this checkerboard test : The center panel is covered with WC-130 based paint. Hiding power is at least equivalent to that of a high-quality flat used over the right portion, and obviously much superior to a conventional latex-based paint used over the left portion.

★ Color Retention, Non-Yellowing

★ Early Hardness, Non-Oxidizing,  
Less Brittleness

★ Viscosity Stability

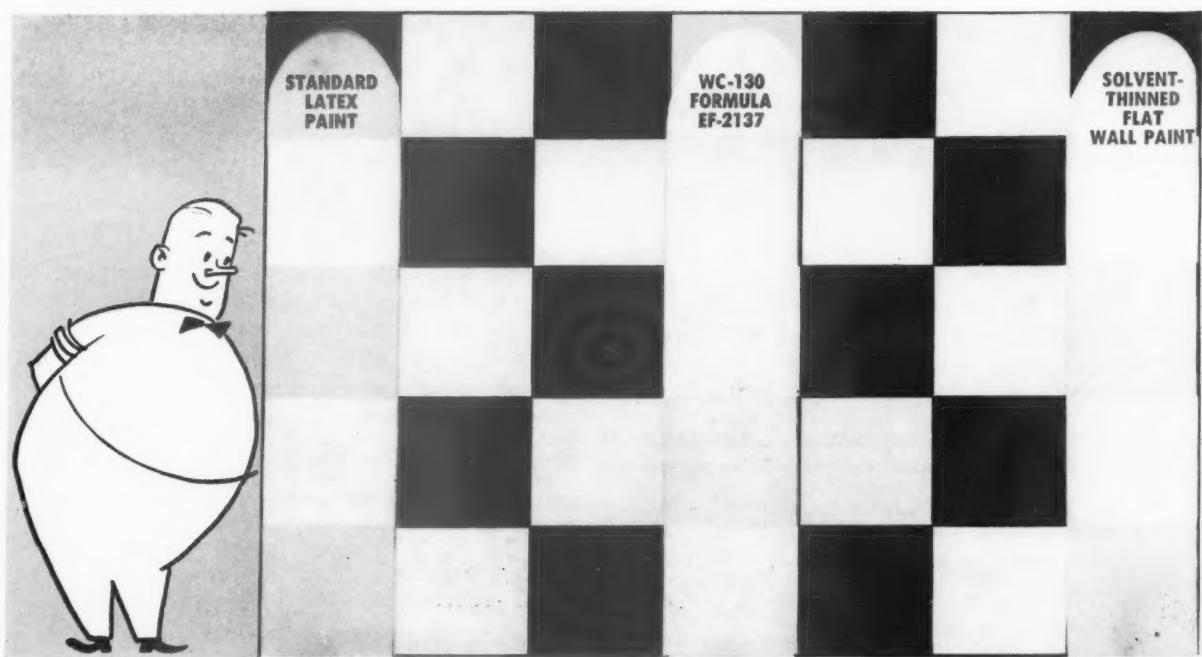
★ Excellent Leveling

★ High Pigment Binding

★ Simplified Production

★ Less Foaming

★ Produces Sealers with Early Recoating  
Possibilities with Solvent- or Latex-  
Based Paints.



# of BAKELITE WC-130 Latex

## A TYPICAL FORMULATION FOR HIGH-QUALITY, LOW-COST PAINTS BASED ON "BAKELITE" LATEX WC-130 FORMULA NO. EF-2139

White Interior Wall Paint 69.8% PVC			
	lb.	Gal.	Wt. %
BAKELITE vinyl acetate			
resin latex			
WC-130 (55.8% N. V.)	121.59	13.07	10.37
Titanium dioxide pigment <sup>1</sup>	148.32	4.24	12.66
"Horite" filler	341.65	16.15	29.15
Water	390.59	46.90	33.33
Ethylene glycol	13.82	1.49	1.18
"Tamol" 731 dispersant (25% solution)	19.90	2.16	1.70
Ammonium polyacrylate (15% N. V. solution) <sup>2</sup>	12.86	1.46	1.10
CARBITOL solvent	17.73	2.07	1.51
Butyl CARBITOL acetate solvent	17.73	2.17	1.51
Dibutyl phthalate plasticizer	7.11	0.81	0.61
CELLOSIZE hydroxyethyl cellulose thickener WP-300 (7.5% N. V. solution)	71.86	8.43	6.13
Rust Inhibitor <sup>3</sup>	2.92	0.34	0.25
Pine Oil	1.17	0.15	0.10
Wetting Agent (25% solution) <sup>4</sup>	4.66	0.56	0.40
Theoretical Yield	1171.91	100.00	100.00

<sup>1</sup> Rutile, semi-chalking grade, TT-T-425 Type II.

<sup>2</sup> For example, "Good-Rite" K-707.

<sup>3</sup> For example, "Nox-Rust" #702.

<sup>4</sup> For example, 25% aqueous dispersion "Aerosol" OT.

This formula is for release only to coatings formulators. Based on Bakelite Company Laboratory results, it appears to offer merit in performance characteristics. However, because of the possible variations in the nature and quality of some of the ingredients used in this formula and in the condition under which they are produced, Bakelite Company is unable to guarantee like or optimum values for all coating properties and performance data.

Data and suggestions made in this publication are not to be construed as recommendations to use any product in violation of existing patents covering any material or its use.

### MANUFACTURING PROCEDURE:

**Preparation of Pigment Paste:** Charge 68% of the water to a pebble mill. Add the 25% "Tamol" 731 Solution and pine oil, mix well. Add the pigments and grind for 24 hours.

**Preparation of the Paint:** Add the various components to a paint mixer in the following order: Agitation should be continuous during each addition and each component should be dispersed before the next is added. Pigment paste, ammonium polyacrylate solution, ethylene glycol, WC-130 latex, dibutyl phthalate, CARBITOL solvent, Butyl CARBITOL acetate, rust inhibitor, wetting agent, balance of water, and CELLOSIZE WP-300 solution.

**PROPERTIES:** Viscosity—1220 cps. (Brookfield, 60 rpm, #4 spindle.) 70 Krebs units (150 gram weight).

Non-volatile—49.75%.

Pigment-volume ratio—69.8%.

Weight per gallon—11.7 lbs.

Freeze stability—Excellent—3 cycles, room temperature to -6° F.

### Effect of Filming Aid Concentration on the Scrub Resistance of Interior Paints Based on BAKELITE Vinyl Acetate

#### Resin Latex WC-130

Pigment-volume Concentration, %	30	37.8	40	45	50	60	70	70
Weight Ratio * Pigment/WC-130 Binder	1.42/1	1.81/1	1.94/1	2.36/1	2.68/1	3.8/1	5.6/1	5.6/1
Parts Filming Aid (Plast.—Solvents) per 100 parts tot. paint solids	7.9	6.8	6.5	5.7	5.15	6.5	4.7	7.3
Scrub Resistance ** No. of Cycles	950	1400	2000	2000	400	2000	190	1700
% Rubbed Off	50	50	3	10	50	0	50	60
Stripping type failure—others failed by erosion								

These test filming  
aid concn. vs.  
scrub resistance  
at constant pvc

\* Binder calculated as WC-130 solids with 10% dibutyl phthalate added.  
\*\* Scrub resistance measured on coats brushed on primed Morest charts, using 5% "Ivory" soap solution.

**INVESTIGATE  
THIS BUSINESS-BUILDING  
LATEX TODAY**



BAKELITE COMPANY, A Division of Union Carbide and Carbon Corporation UCC 30 East 42nd Street, New York 17, N. Y.

The terms BAKELITE, CELLOSIZE, CARBITOL, and the Trefoil Symbol are registered trade-marks of UCC.



**CSC INDUSTRIAL CHEMICALS  
OF SPECIAL IMPORTANCE IN  
COATINGS AND ADHESIVES**

**ACETONE**

Manufacture of cellulose ester lacquers and dopes, plastics and cements, paint and varnish removers.

**ALKATERGES**

Auxiliary emulsifying agents, spreading agents, pigment-grinding assistants, acid-acceptors, defoaming agents.

**AMP (2-Amino-2-Methyl-1-Propanol)**

In urea-formaldehyde and melamine finishes; emulsifying agent in paints, adhesives.

**AMYL ACETATE**

Solvent in nitrocellulose lacquers.

**BUTANOL**

Nitrocellulose and other cellulose ester lacquers, dopes and thinners; urea-formaldehyde resins; vinyl acetate.

**BUTYL ACETATE**

Solvent in nitrocellulose lacquers, dopes and thinners, adhesives, leather finishes, plastic films.

**BUTYL LACTATE**

Solvent in lacquers, shellac, paper coatings; manufacture of adhesives, resins and enamels.

**BUTYL STEARATE**

Waterproofing agent; stripping compositions; in cable, leather and paper lacquers; aluminum paint.

**DIBUTYL PHTHALATE**

Standard plasticizer in nitrocellulose lacquers; used in adhesives, molded products, vinyl resin finishes.

**DIETHYL OXALATE**

Color stabilizer in ethyl cellulose hot melt coatings.

**ETHYL ACETATE**

Solvent for nitrocellulose, cellulose acetate and chlorinated rubber coatings; used in paint and varnish removers.

**ETHYL ALCOHOL**

Solvent for nitrocellulose and cellulose acetate coatings, shellac; used in paint and varnish removers.

**FORMALDEHYDE**

Raw material for synthetic resins used in coatings, and for adhesives for waterproof plywood.

**METHANOL**

Solvent for ester-soluble nitrocellulose, shellac, varnishes, stains; in paint and varnish removers, anti-freeze solutions.

**NITROPARAFFINS**

Solvents for nitrocellulose, cellulose acetate, cellulose acetate butyrate, cellulose triacetate, ethyl cellulose, vinyl copolymers.

**PENTAERYTHRITOL**

Raw material for manufacture of alkyd resins and synthetic drying oils.

**TRIBUTYL PHOSPHATE**

Anti-foam agent; pigment grinding assistant; improves adhesion of lithograph inks on metal surfaces.

For full information,  
write, wire or phone  
Industrial Chemicals Department:

# **COMMERCIAL SOLVENTS**

260 MADISON AVENUE

CORPORATION

NEW YORK 16, N. Y.

Baltimore 2, Md. • Boston 29, Mass. • Chicago 14, Ill. • Cincinnati 2, Ohio • Cleveland 13, Ohio • Detroit 7, Mich. • Los Angeles 22, Calif.  
Louisville 2, Ky. • New Orleans 12, La. • New York 16, N. Y. • St. Louis 17, Mo. • St. Paul 14, Minn. • San Francisco 4, Calif.

IN CANADA: Reliance Chemicals, Ltd., Montreal. IN MEXICO: Comsolmex, S.A., Mexico 11, D. F.



**INDUSTRIAL  
CHEMICALS**



... you can get the cost down and still have **High Quality\*** in low-cost paints!

### **HQ\* CELANESE PVAc EMULSIONS GIVE YOU THE QUALITY PROPERTIES YOU NEED TO IMPROVE PAINTS **PLUS** IMPORTANT COST AND PRODUCTION ECONOMIES**

**HQ\*** ... High quality Celanese CL-102 Homopolymer and CL-202 Copolymer prove that you don't have to sacrifice high quality for the sake of economy. Paints produced with these low-cost HQ\* Celanese emulsions are outstanding in quality and production economy, regardless of the type or price of emulsion used.

Celanese emulsions produce tough, flexible, weather-resistant paint films that maintain their integrity, even after being immersed in water . . . they exhibit superior pigment binding capacities, with critical PVC's even higher than linseed oil . . . their fine particle size is the key to good tint retention and resistance to chalking, long required by the industry for more serviceable vinyl latex paints. All this, plus the

emulsions' low cost, mean greater efficiency and economy in the production of a far better, more competitively priced PVAc paint.

A Celanese Technical Representative will be happy to discuss the relative characteristics of Celanese CL-102 Homopolymer and CL-202 Copolymer and assist you with your interior or exterior formulations . . . with your plans for semi-gloss paints.

Write for your copy of the free manual that shows you how to find the big difference in emulsions. Celanese Corporation of America, Plastics Division, Dept. 165-B, 290 Ferry Street, Newark 5, N. J.

\*Celanese **HQ** not only stands for Highest Quality, but also for HeadQuarters for PVAc requirements. Celanese®

**Celanese**  
plastics and resins

EXPORT SALES: Amcel Co., Inc. and Pan Amcel Co., Inc., 180 Madison Avenue, New York 16, N. Y.



**Eastman**

# SOLVENTS

**2-ethylhexyl alcohol**

**2-ethylisohexyl alcohol**

**Tecsol®** proprietary ethyl  
alcohol 95% and anhydrous

**n-butyl acetate**

**isobutyl acetate**

**ethyl acetate**

**isobutyl alcohol**

**isopropyl acetate**

**nonyl alcohol**

Most Eastman solvents are stored in bulk  
in the major industrial centers of the  
United States. Write for information  
or call your Eastman representative.

**Eastman**  
CHEMICAL PRODUCTS, INC.  
KINGSPORT, TENNESSEE  
subsidiary of EASTMAN KODAK COMPANY

**SALES OFFICES:** Eastman Chemical Products, Inc., Kingsport, Tennessee; New York City;  
Framingham, Mass.; Cincinnati; Cleveland; Chicago; St. Louis; Houston.  
**West Coast:** Wilson Meyer Co., San Francisco; Los Angeles; Portland; Salt Lake City; Seattle.

# TARGET

... *Quality Control*

## from FLAX to FINISH!

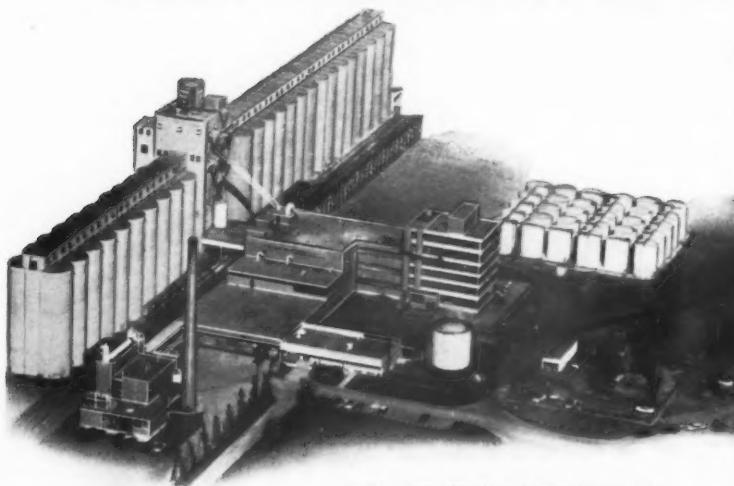


PHOTO COURTESY OF FAIRCHILD AERIAL SURVEYS, INC.

**A QUALITY**, superior base for paint formulation such as Minnesota Linseed Oil, is the result of concentration on a single target. To consistently produce a better product, this long established company specializes in linseed oil from the purchase of seed to the delivery of processed oil. Produced in the most modern plant of its type, Minnesota Linseed Oil is absolutely pure—every batch is *double filtered* and *test sampled* before shipment in *thoroughly cleaned tank cars*. Get the complete story from your nearest Minnesota Linseed Oil Sales Representative.

- **UNIFORM QUALITY CONTROLLED**
- **DOUBLE FILTERED FOR PURITY**
- **LAB ANALYSIS ON EACH CAR**
- **SHIPPED ONLY IN CLEAN TANK CARS**

### REPRESENTATIVES

**BOSTON, MASS.**  
The Truesdale Co.  
52 Cambridge St.

**CHICAGO, ILL.**  
National Lead Co.  
900 West 18th St.

**CLEVELAND, OHIO**  
Norman G. Schabel Co.  
20950 Center Ridge Road

**PHILADELPHIA, PA.**  
Van Horn, Metz & Co., Inc.  
241 East Elm St.  
Conshohocken, Pa.

**DAYTON, OHIO**  
The Dayton Oil Co.  
1201 East Monument Ave.

**DETROIT, MICHIGAN**  
Baker & Collinson  
12000 Mt. Elliott Ave.

**LOS ANGELES, CALIF.**  
Stay & Day Paint Materials Co.  
363 South Mission Road

**NEW ORLEANS, LA.**  
Roy T. Cucullu Co.  
4818 Lancelot Drive

**NEW YORK, N. Y.**  
John H. Calo Co.  
19 Rector St.

**PITTSBURGH, PA.**  
Joseph A. Burns & Son  
124 Harrison Ave.

**SAN FRANCISCO, CALIF.**  
Wm. C. Loughlin Co.  
311 California St.

# Minnesota

## LINSEED OIL CO.

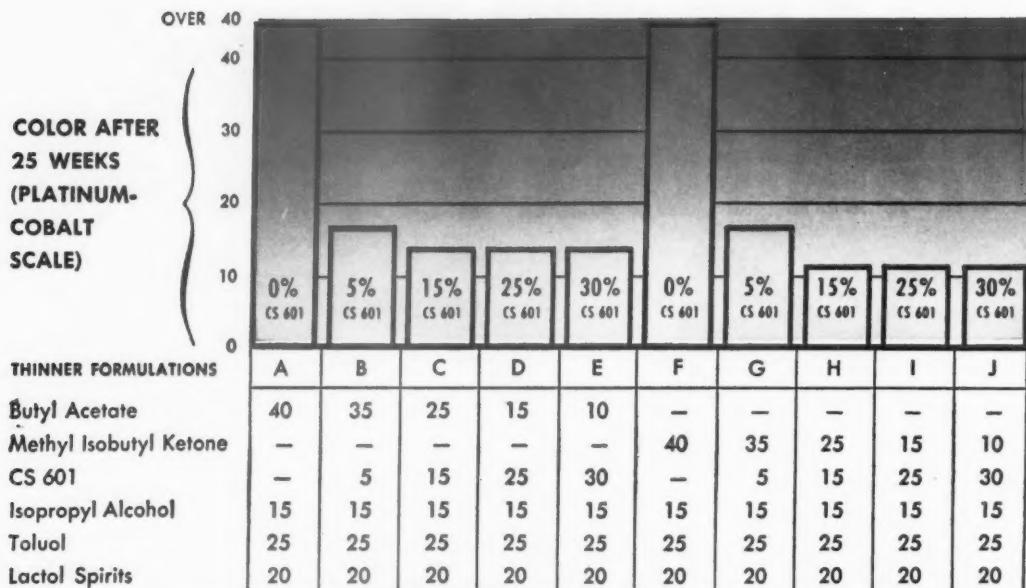
MINNEAPOLIS 21, MINNESOTA • PHONE: SUNset 8-9011

PAINT AND VARNISH PRODUCTION, February 1957



SINCE 1870

# COMPARE THE CLARITY!



**NOTE:** The data above were developed by tumbling the nitrocellulose solution for a period of 25 weeks in jars containing steel balls.

## CELANESE SOLVENT 601

### INHIBITS COLOR BUILD-UP IN NITROCELLULOSE LACQUERS

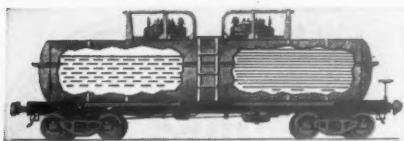
It is normal to find discoloration in lacquer solutions after contact with steel or iron surfaces. But Celanese Solvent 601 can help to prevent this condition. Tests show that the addition of economical Celanese Solvent 601, in amounts varying from 5-15% by weight of thinner, is effective in reducing lacquer discoloration due to metal corrosion . . . in many cases can eliminate the need for lined drums or tanks.

Celanese Solvent 601 is a high quality, blended solvent that is offered to meet the requirements of both vinyl and nitrocellulose formulations. In

solvent power, evaporation rate and other properties Celanese Solvent 601 closely resembles methyl ethyl ketone—although much more economical! Ask your Celanese representative about the many advantages of Celanese Solvent 601. Write for special literature:

Celanese Corporation of America, Chemical Division, Dept. 558-B, 180 Madison Avenue, New York 16, N. Y. Canadian affiliate: Canadian Chemical Co., Limited, Montreal, Toronto and Vancouver.

Celanese®



#### GET THE ECONOMY OF SPLIT SHIPMENTS

Fill all your solvent needs with Celanese compartmented tank delivery, and enjoy the advantage of bulk prices! Available from terminal points in Newark, Chicago, Bishop, Texas.





## Mr. Paint Maker was feeling BLUE

His latex paints measured up in quality . . . but raw material shipping costs were so high he was having a tough time staying competitive. This was hitting hard—right in the profit basket.

## Then Borden lowered production costs!

How? By saving Mr. Paint Maker money on bulk freight charges through shipping from a *near-by* Borden plant or warehouse . . . one of many strategically located throughout the country.

If you want to be more competitive, look to Borden for your paint chemicals! You'll get special delivery service of the widest range of Borden's line of ingredients for latex paints . . . Polyco® latices, caseins, casein dispersions, thickeners, etc.—developed during 20 years of Borden's paint chemical research. You'll get quality chemicals to assure paints with the properties that keep your customers sold.

Let us tell you more about the fast, economical delivery of Borden's quality paint chemicals. Contact The Borden Company, Chemical Division, Paint Chemicals, 350 Madison Avenue, New York 17, N. Y. In Canada: Polymers, Ltd., 184 Laird Drive, Toronto 17 (Leaside), Ontario.



IF IT'S A **Borden** Chemical IT'S GOT TO BE GOOD!  
©TBC



**YOUR PAINT PRODUCTION!**

... For Spray Finishes — Higher Solids  
at Lower Viscosity ... Be sure to use

# **Marbon "9200"**®

**Soluble High Styrene Paint Resins**

MARBON "9200" L L V resins give your paints excellent sprayability. Higher solids at lower viscosity; controlled dry-rate; high film-build; rapid re-coating; tough and chemically inert films; simple cold-cut manufacture of clear lacquers and high gloss enamels.

### **MARBON "9200" HV**

for low vehicle solids at higher viscosity

### **MARBON "9200" MV & LV**

for general use

### **MARBON "9200" LLV**

for high vehicle solids at lower viscosity

**GET THE FACTS — Write TODAY FOR TECHNICAL LITERATURE**



**MARBON CHEMICAL**

Division of BORG-WARNER

**GARY, INDIANA**

**MARBON . . . Your Buy-Word for Product Perfection**

# What a difference in latex paints . . .

. . . with

## CELLOSIZE

### WP-4400 . . .



Nonionic CELLOSIZE WP-4400 gives clean, bright colors with minimum sheen variation.

## a new, nonionic, water soluble thickener

Your search for an excellent, nonionic, water soluble thickener for latex paints is over. The answer: CELLOSIZE Hydroxyethyl Cellulose WP-4400, a free-flowing, white powder. Its viscosity in 2% aqueous solution—3500-5000 cps. Look at the added advantages you get with this excellent thickener—

### In Production

- *Goes into solution readily at room temperature—this saves you time and money*
- *Stability in presence of dissolved salts is outstanding*
- *Reduces foaming in mixing kettle*
- *Contributes to mechanical, freeze-thaw and viscosity stability*
- *Won't gel at elevated temperatures*

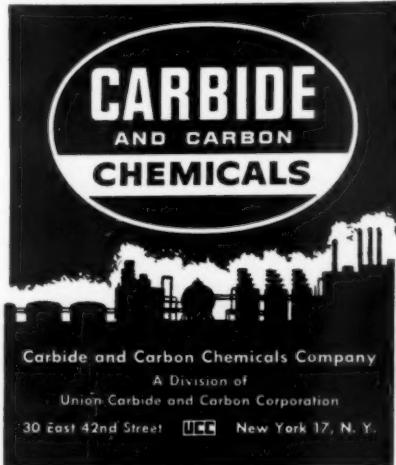
### In Application

- *Contributes to better scrub resistance and washability*
- *Improves brushing, leveling, and flow-out*
- *Gives excellent color values, especially with popular deep decorator colors*
- *Reduces sheen variation*
- *Reduces pinholing*
- *Helps improve hiding power*

Now is the time to get your samples and technical data. Write to Carbide and Carbon Chemicals Company, Room 328, Dept. H, 30 E. 42nd Street, New York 17, New York.

**In Canada:** Carbide Chemicals Company, Division of Union Carbide Canada Limited, Montreal and Toronto.

*The term "Cellosize" is a registered trademark of UCC*



# Touch-up



## how Gelva base paints compare in tests with other types of interior paints

(one of a series)

Using standard test methods and assigned ratings on a scale from 10 to 0—good to poor, a typical GELVA paint formulation compares impressively in touch-up characteristics with commercial paints bought on the open market.

- A represents a PVAc base paint
- B represents a styrene butadiene base paint
- C represents an acrylic base paint
- D represents an alkyd base paint
- E represents the average of eight paints tested
- GELVA 2361 represents a Shawinigan PVAc paint formulation

This is factual evidence of extra value for paint manufacturers who use GELVA emulsions in their paints. Shawinigan's unequalled experience and continuing research are good reasons for specifying GELVA. For formulation data in booklet, "Gelva Emulsions for Paint," write Shawinigan Resins Corporation, Department 2202, Springfield 1, Mass.

SALES OFFICES: ATLANTA CHICAGO LOS ANGELES  
NEW YORK SAN FRANCISCO



**GELVA® emulsions for paints**



**Before you sign a contract for Lecithin  
learn about KELEGIN**

Kelecin is the trade name of lecithin produced by Spencer Kellogg and Sons, Inc. It is a worthy companion to the other high-quality oilseed products identified by our trademark. For your convenience Kelecin is available in six different grades, fluid and plastic, in 100 lb. and 500 lb. drums.

Kelecin and Spencer Kellogg service are two good reasons why you should make no future commitment for lecithin without first consulting your Spencer Kellogg representative.

Why not make Kelecin's acquaintance by writing for a sample and the Technical Service Bulletin, "The use of lecithin in protective coatings"?

**SPENCER KELLOGG AND SONS, INC.**  
**BUFFALO 5, N.Y.**

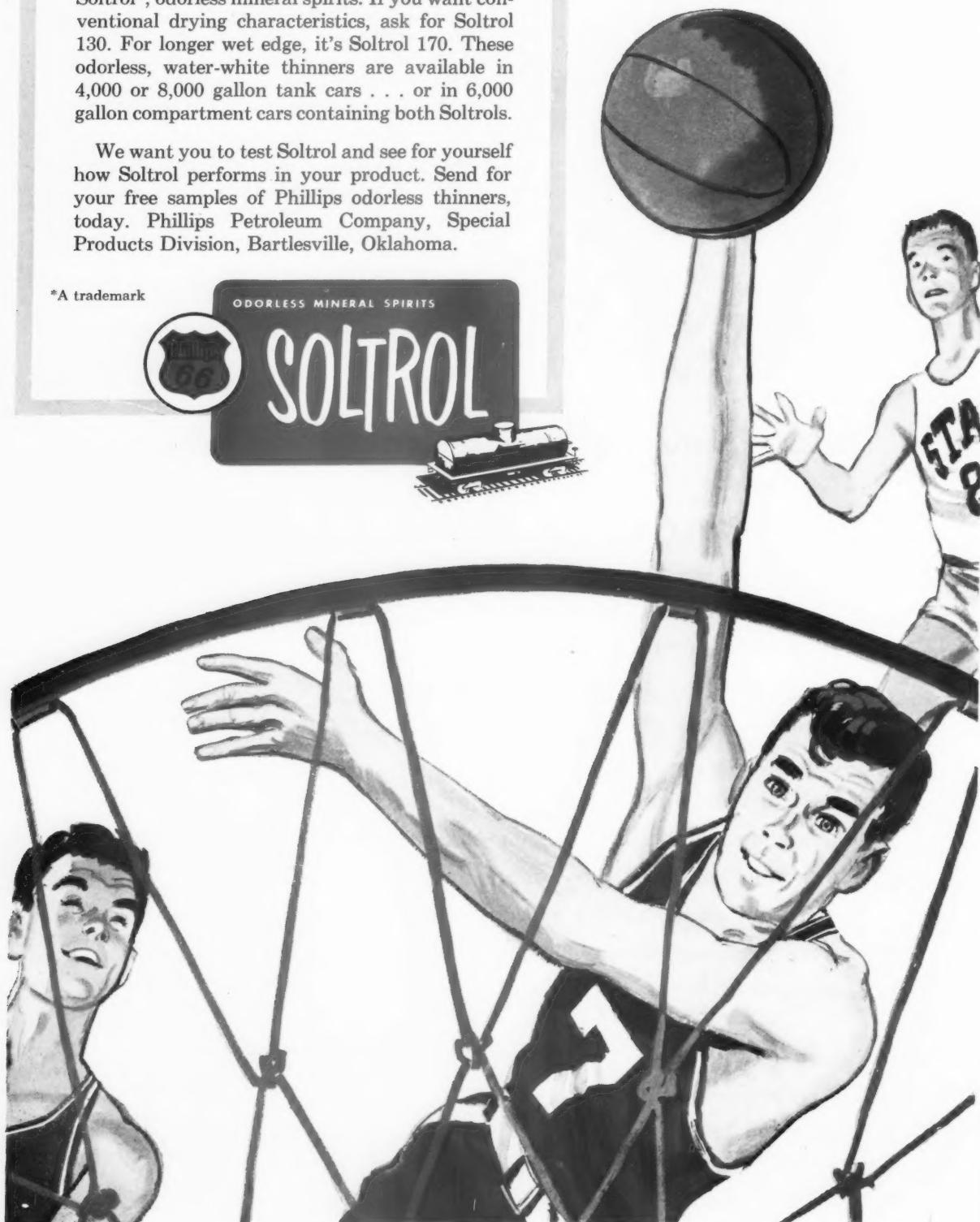


## It's Performance That Counts!

For high quality performance, choose Phillips 66 Soltrol\*, odorless mineral spirits. If you want conventional drying characteristics, ask for Soltrol 130. For longer wet edge, it's Soltrol 170. These odorless, water-white thinners are available in 4,000 or 8,000 gallon tank cars . . . or in 6,000 gallon compartment cars containing both Soltrols.

We want you to test Soltrol and see for yourself how Soltrol performs in your product. Send for your free samples of Phillips odorless thinners, today. Phillips Petroleum Company, Special Products Division, Bartlesville, Oklahoma.

\*A trademark



**USE**

*Kentucky's*  
**HANSA YELLOW 10G**  
**NO. 1210**

For permanent exterior finishes,  
No. 1210 is bright, opaque, strong  
and low in vehicle demand.

**Most durable bright yellow for**

{ **TRIM ENAMELS**  
**LIGHT GREENS**  
**MASONRY FINISHES**

**WRITE FOR SAMPLES TODAY**



**LOUISVILLE 12, KENTUCKY**

**PACKED IN 25 LB. BAGS FOR EASY HANDLING**



## The **SHINE** of auto **LACQUER**



and the **SHEEN** of nail **POLISH**  
are assured when you manufacture with Enjay Ketones & Solvents

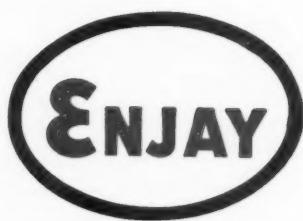
The many popular hues of automobile lacquers and the bright beauty of milady's nail polish depend upon high-quality active solvents for their outstanding durability and appearance. Enjay Ketones and Solvents meet the most exacting requirements of the surface coating industry—for lacquers and enamels, paint, varnish and enamel removers.

Enjay, long a leading supplier of active ketones and solvents, offers the complete, modern facilities of the Enjay Laboratories to supply you with technical information on the application of any Enjay petrochemical. Call, write or wire for full details.

**Enjay offers a diversified line of petrochemicals for industry:**

KETONES AND SOLVENTS (Methyl Ethyl Ketone, Acetone, Isopropyl Acetate, Secondary Butyl Acetate); and a varied line of LOWER ALCOHOLS, HIGHER OXO ALCOHOLS, OLEFINS AND DIOLEFINS AND AROMATICS.

**ENJAY COMPANY, INC., 15 WEST 51st ST., NEW YORK 19, N. Y.** Other Offices: Akron, Boston, Chicago, Los Angeles, Tulsa



*Pioneer in  
Petrochemicals*

# POSITIVE DISPLACEMENT METERING

*Provides Accurate Measurement  
in Paint and Varnish Processing*

By  
**Paul Mankin\***

**A**CCURATE measurement is a prime requirement of paint and varnish plant production. For metering solvents and thinners, for in-process measurement and metering finished products, positive displacement metering has become an increasingly important production tool. Where measurement of total liquid flow is required to accurately control processes, inventory and distribution, positive displacement metering provides the best known method of accurate measurement.

By carefully matching the metering installation to the process it serves, paint and varnish operators can gain additional dividends in rugged meter construction and long life. However, meter materials and the physical metering installation will vary according to the process. To gain maximum benefit from this accurate production tool, plant operators should be familiar with the concept of positive displacement metering, system installation and maintenance.

#### Meter Design

A positive displacement meter may be considered divided into two sections: a sealed-off section between inlet and outlet connections to isolate temporarily the

incoming liquid stream, and a measuring chamber or chambers which are either liquid or mechanically sealed.

The meter operates on fluid pressure and it measures by liquid filling the measuring chamber—emptying, filling, emptying, and so on, ad infinitum. The capacity of the measuring chamber remains constant; obviously, if some device records the number of times the

known volume of the measuring chamber is filled, the total flow through the meter may be obtained by simple multiplication. Although over-simplified, this is essentially what goes on.

In the measuring chamber, the incoming stream is divided into a number of equal volumes (the number varies with the type of meter). The liquid pressure from each volume pushes a piston, or

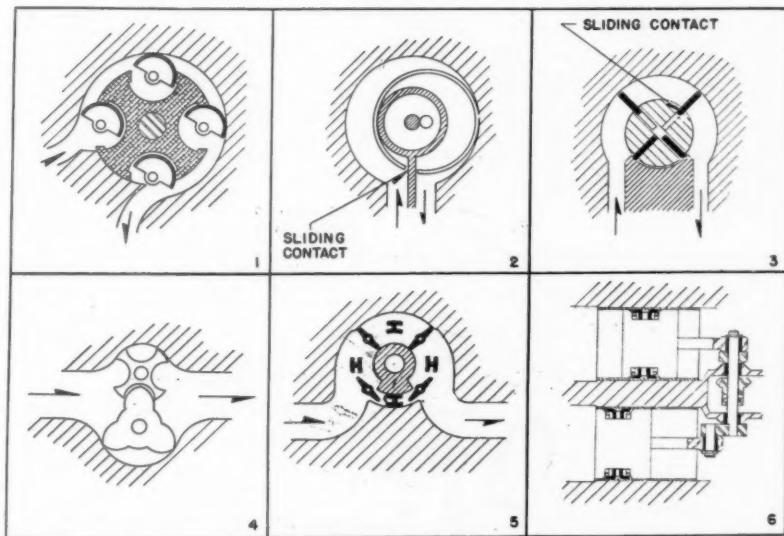


Figure 1. Typical types of positive displacement meters are (1) half-moon rotary, (2) oscillating piston, (3) sliding vane rotary, (4) two-spiral fluted rotor, (5) conventional vane rotary, (6) conventional piston.

\*Chief Engineer, Rockwell Manufacturing Co.

vane, and then is discharged from the meter. Each push is transmitted through gearing to a counter. The counter totals the number of pushes continuously, and translates the sum into gallons (or other volumetric units).

All six principal types of meters commonly available—half-moon rotary, oscillating piston, sliding vane rotary, two-spiral fluted rotor, conventional vane rotary, and conventional piston—operate essentially in this fashion.

#### Meter Selection

Selection of the correct positive displacement meter for a specific application depends on certain characteristics of that application. The paint and varnish plant engineer should possess the following data before selecting a meter: the liquid to be metered; pressure at meter; viscosity or specific gravity; temperature of the liquid; whether the liquid is lubricating or non-lubricating, corrosive or non-corrosive; whether the liquid is free of foreign material or solids, if not, determine percentage and particle size if possible; degree of meter accuracy desired; maximum and minimum rate of flow; and pipe size.

The rate of liquid flowing through the meter dictates size. For example, the "Rotocycle" half-moon



**Figure 2. The half-moon rotary type of positive displacement meter. Accuracy and repeatability are two of the most important characteristics of these meters. This meter repeats to the fourth place (.0025).**

vane meter (Figure 2) is designed in various sizes to accommodate rates from 20 to 1000 gallons per minute and pressures from 125 to 1500 pounds per square inch.

Accuracy and repeatability are almost always important factors when it comes to selecting a meter for specific applications. In addition to their accuracy, the *repeatability* of positive displacement meters is excellent. The word "repeatability" is commonly used in the industry because the ability of a meter to repeat on pre-set

volumes is of great importance on processing and marketing applications.

Materials of construction for the meters depend upon the corrosive properties of the liquid to be metered. For paints, meters of all-bronze construction are commonly used. Napthas are often measured in iron-cased meters with bronze chambers; light-weight aluminum pistons may be used in piston-type positive displacement meters. Meters used for turpentine are often iron-cased, with copper-free alloy chambers and pistons. However, it is always wisest for paint and varnish plant superintendents to send samples of the liquid and information concerning the proposed installation to the meter manufacturer. While corrosive properties of the liquid are an important consideration in specification, other physical factors may necessitate changes in construction or permit additional economy in installation.

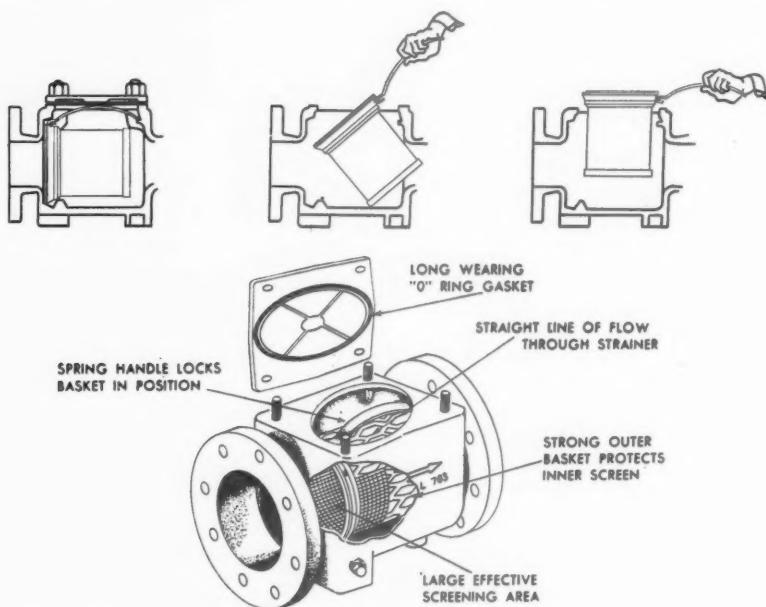
#### Installation of System

Strainers, air eliminators and back-pressure and rate limit valves are commonly considered part of the metering installation, in addition to the meter proper. Plant process systems often make use of two additional accessories: multi-stage quantity control valves to shut off flow automatically at a predetermined volume, and temperature compensators, which insure registration of liquid volume automatically corrected to a specific base temperature.

Sometimes special accessories are used to "automate" the installation—for example, a register that rings a bell, buzzes a buzzer, lights a lamp, starts or stops pumps, indicates total flow remotely, or prints the flow to provide permanent records when certain quantities of liquid have been metered.

The strainer should be installed as near as possible to the inlet side of the meter. If it is impractical to install the strainer on the meter inlet, the piping between strainer and meter should be thoroughly cleaned before installing the meter in the system. This will prevent pipe scale, welding beads, etc. from entering the meter, which could cause malfunctioning.

The strainer basket should be



**Figure 3. Line diagram of a strainer, an important part of meter installation. Strainers should be installed as near as possible to the inlet side of the meter.**

cleaned frequently since a loaded strainer will reduce the rate of flow through the meter. The frequency of cleaning depends upon the amount and size of dirt or foreign particles being transferred in the system. On new systems it may be necessary to clean the strainer more frequently because welding scale and beads as well as dirt are commonly experienced.

Strainers are commonly designed to take less valuable space in the system and to make cleaning an easy task, as well as to simplify replacing an inexpensive basket.

An air eliminator is essential in many metering systems for the separation of air or vapor from the liquid. The passage of air or vapor through a meter will give false registration. The air eliminator should also be installed as close to the meter as possible. It should be adjacent to the meter, with the strainer separating the meter and air eliminator. The air vent line from the top of the air eliminator may be piped to the atmosphere; if liquid drippings are experienced from the air vent, the vent should be piped to an auxiliary tank or storage tank which is vented to atmosphere to collect the drippings.

Multistage quantity control valves, used in paint and varnish plants to shut off flow at a predetermined volume, consist of a multistage valve, latching device and predetermining register. Closing automatically in three separate stages, the valve smooths out closing pressure and eliminates harmful hydraulic shock which can result from sudden shut-off.

Temperature compensators allow metered flow to be continuously recorded at the desired temperature point. A temperature bulb in the liquid stream senses temperature fluctuations which are transmitted by flexible tubing to a bellows on the meter head. Contraction and expansion of this bellows with temperature changes actuates the meter micro adjustment. This variable speed device regulates registration.

#### Post-Installation Procedure

After installing the metering equipment, all air should be purged from the system. The liquid and air should be allowed to proceed very slowly through the metering

equipment until all air has been removed. This will prevent over speeding and shock to the meter. The air will over-speed the meter and shock will occur when solid liquid travelling at a high velocity enters the meter.

A positive displacement meter should not be operated beyond its rated capacity on any system unless approved by the manufacturer. The name plate on the meter clearly shows the rated capacity as well as the pressure rating. On some installations it may be necessary to retard flow so as not to exceed the maximum rated capacity of the meter. Should this be necessary, the device for regulating the flow, usually a rate limit valve, must be installed on the discharge side of the meter. The rate limit valve is designed to efficiently and economically protect the meter from over-speeding on liquid, and the valve is usually controlled by the line pressure.

#### Trouble-Shooting the System

Because of the important role that a meter plays in paint and

varnish systems, it is advisable to have a workable and active preventative maintenance program. The loss of the services of a meter can prove expensive.

If a metering system fails to perform as designed, the natural tendency is to complain about the meter, and the common statement is usually "the meter is not measuring accurately". In the majority of cases the mal-performance of the meter is the result of misapplication, dirt in the system, improper sizing of auxiliary equipment, etc.

This is not to imply that meters will not fail or wear out. They will. But it is a good policy to assume the meter is giving good service and check other auxiliary equipment before checking the meter. The meter is a precision device and a lot of expense goes into the research, engineering, manufacturing and testing of each meter before it is delivered.

Possible meter difficulties include: under-registration, over-registration, reduced rate of flow, complete stoppage of both meter

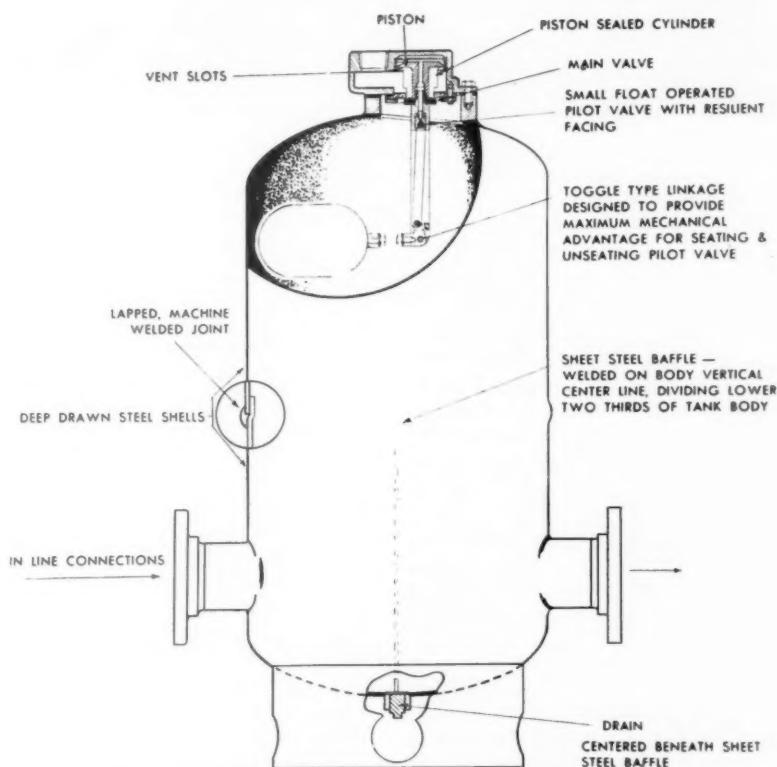


Figure 4. Air eliminators are an important part of the metering system. Installed adjacent to the meter, with strainer separating it from the meter, the air eliminator separates air or vapor from the liquid.

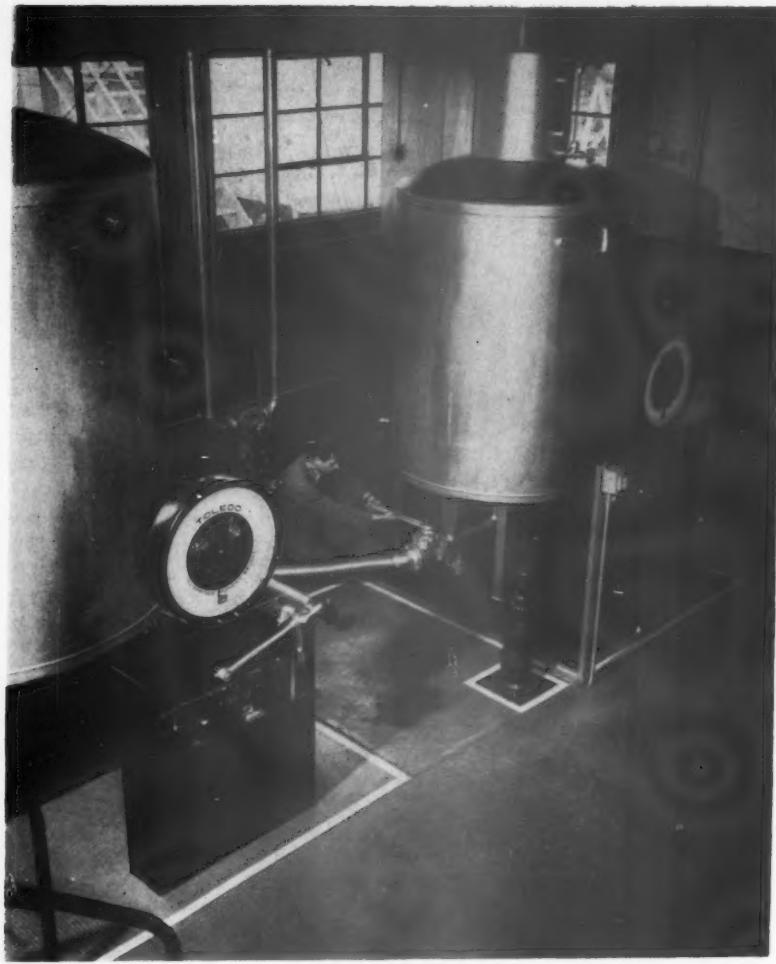


Figure 5. A test station meter proving system. For meter test, prover tank must be level and viscosity of test liquid should be very close, if not equal, to that of the metered product.

and liquid flow, stoppage of meter register but liquid still flowing.

Under-registration (the volume put through is greater than the amount recorded on the registering device) is the result of leakage around the sealing members of the measuring mechanism or of a faulty register. The leakage in most cases is caused by worn moving parts on meters with a service record. On new meters it could be caused by an extremely dry product or dirt build-up in moving parts which imposes a drag on the machines.

Over-registration (the volume put through is less than the amount recorded on the registering device) is not a frequent complaint but does happen on some installations.

As previously mentioned, the

air and vapors must be separated from the product to assure accurate registration. If air and vapor are present, over-registration will result. This could be caused by a faulty air eliminator, plugged air eliminator vent line, restrictions in the system causing vaporization of the product, or by an erratic register or meter accuracy adjustment mechanism.

If the rate of flow reduces through the meter, check the system for restrictions: open air eliminator vent, badly worn meter or mechanical interference in the meter. The restriction could be a plugged strainer or pipe, partially closed valve, etc.

If complete stoppage of the meter and liquid is experienced, it is usually caused by a mechanical failure in the meter or meter supply.

If the meter does not stop instantly but slowly, look for a faulty valve or a stop in the system for complete build-up of sediment. It is always a good policy to check supply volume.

Plant operators may at some time experience liquid flowing through the meter but the register is not recording. If this happens, look for a broken shaft, gear or pin in gear trains of the meter and register.

#### Test

It is important to periodically check the accuracy of all types of meters to determine if the meters are performing in accordance with their designed accuracy. A small error in measuring liquid entering a reaction vessel can result in a large dollar loss from bad product.

The two most commonly used systems for checking meter accuracy are the so-called permanent and portable systems. Both systems are currently in use for checking marketing and industrial meters. The permanent system is most common in industry and the portable system is most common in marketing. The portable system for marketing meters simulates very closely the conditions under which the product is normally delivered, while the permanent system in most cases more closely simulates industrial meter applications.

The prover tanks, whether permanent or portable, should be procured from tank manufacturers with the necessary experience. If manufactured by the user, they must be manufactured in accordance with proven designs. These tanks should be checked periodically for accuracy.

The size of the prover depends upon the meter size. The capacity should be equal to the maximum rate of flow of the meter for a duration of one minute. For example, if the maximum rate of the meter is 500 GPM, the prover tank should have a minimum capacity of 500 gallons.

Bottom filling prover tanks of large capacity give most efficient service, permitting faster filling, eliminating practically all foaming and keeping loss at a minimum.

# AN EVALUATION OF ISOBUTYL ALCOHOL AND ITS ESTERS

*Low-Cost Derivatives Show Solvent and Plasticizer Savings  
in Lacquer Formulations*

By  
J. D. Crowley\*  
and  
T. E. Vance\*

THE LACQUER industry has been enjoying a dependable source of isobutyl solvents at low cost since the "oxo" units of Texas Eastman Company went on stream in 1952. A relative newcomer in the petrochemical field, this company has been producing isobutyl alcohol as one of its major products, and has recently increased its production substantially. Since 1952, too, other large companies have introduced isobutyl production, thus assuring the market of a reliable and diversified source of supply of this material and its derivatives.

Cost, evaporation rate, solvent strength, odor, blush resistance, flow characteristics, and availability are factors that influence the selection of solvents for lacquers. Now, finally, with the two economic factors (cost and availability) satisfied by the assurance of a stable supply at competitive prices, the lacquer industry can realistically evaluate the performance characteristics of isobutyl alcohol and isobutyl acetate in their formulations.

Since isobutyl alcohol and its derivatives, isobutyl acetate and di-isobutyl phthalate, have become available in ample quantities during the last few years, lacquer manufacturers are now able to evaluate the advantages of these materials in their formulations.

This article reviews their specifications, properties, and applications. It shows that an isobutyl derivative may be substituted directly for the corresponding butyl derivative in lacquer formulations and in polyvinyl acetate emulsion paints. Formulas showing the use of isobutyl alcohol and its esters in nitrocellulose and cellulose acetate butyrate lacquers for wood, steel, aluminum, and paper as well as in heat-sealing lacquers are given.

Isobutyl alcohol has many properties which make it desirable as a lacquer component. It has a leveling effect on the evaporation rates of solvent mixtures, a property which promotes flow and retards blushing. This characteristic places the alcohol in a class with amyl alcohol.

Formulators who have marketed lacquers or made experimental lacquers with isobutyl acetate will

remember that it is a medium-boiling solvent for uses demanding high solvency, good flow, and resistance to blushing. It closely parallels butyl acetate in all its properties except that it has a milder odor. Another advantageous difference is the slightly lower specific gravity of isobutyl acetate which can be translated into a saving for any customer buying by the pound and selling by the gallon. In a tank car of 60,000 pounds this would represent a bonus of 115 "free" gallons.

Di-isobutyl phthalate is being used to advantage in the United States as a replacement for dibutyl phthalate. The physical properties of the two esters are practically identical, the chief difference being that di-isobutyl phthalate has practically no odor. There is virtually no difference in the performance of the two esters as plasticizers.

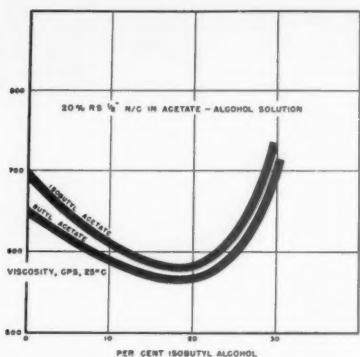
Since these three materials have become increasingly important to the lacquer industry, individual discussions of their properties and usefulness follow.

## ISOBUTYL ALCOHOL

### *Physical Properties*

Isobutyl alcohol is a colorless

\*Eastman Chemical Products, Inc., subsidiary of Eastman Kodak Co., Kingsport, Tenn.



**Figure 1.** Effect of isobutyl alcohol on viscosity of nitrocellulose solutions.

liquid boiling about  $10^{\circ}$  C. below butyl alcohol and possessing a similar odor. Typical specification for Isobutyl Alcohol are given in Table 1.

Low-boiling alcohols when used as latent solvents, reduce viscosity but leave the film very rapidly. Medium-boiling alcohols such as isobutyl alcohol, also become active in the presence of aromatic solvents, ketones, and acetates but leave the film at a rate slowly enough to permit final flow out and blush retardation. Figure 1 shows the effect of isobutyl alcohol in reducing the viscosity of isobutyl and butyl acetate solutions of nitrocellulose. Minimum viscosity is obtained at 20 per cent alcohol concentration.

Figure 2 shows the retarding effect of isobutyl alcohol on the evaporation rates of medium-boiling ester solvents.

#### Replacement for Butyl Alcohol

Table 2 compares the physical properties of isobutyl and butyl alcohols.

Isobutyl alcohol can be used as a direct replacement for butyl alcohol in lacquers where the medium-boiling alcohol content does not exceed about 10%. If used in excess of this amount an increase in viscosity results. The formulation presented in Table 3 illustrates the direct replacement of butyl alcohol with isobutyl alcohol in a typical wood lacquer. These two lacquers have identical sprayability, flow, and resistance to blushing.

#### ISOBUTYL ACETATE

##### Physical Properties

Isobutyl acetate is a water-white liquid with a typical fruity ester odor which is milder than the

Color, APHA	5 max.
Specific gravity, $20^{\circ}/20^{\circ}$ C.	0.80210 - 0.80444
Assay	99% min.
Acidity, as acetic acid	0.005% max.
Boiling range	$106^{\circ} - 109^{\circ}$ C.
Nonvolatile matter (per 100 ml.)	0.005 g. max.
Water	0.2% max.

**Table 1.** Typical specifications for isobutyl alcohol.

Property	Isobutyl Alcohol	Butyl Alcohol
Evaporation rate (butyl acetate = 1.0)	0.63	0.56
Flash point, Tag Open Cup, $^{\circ}$ C.	39	44
*Weight per U.S. gallon, $25^{\circ}$ C., lb.	6.68	6.74
Boiling range, $^{\circ}$ C.	106 - 109	116 - 119

\*Weight per Imp. gallon,  $25^{\circ}$ C., lb.; isobutyl alcohol = 8.02; butyl alcohol = 8.09  
Weight per liter,  $25^{\circ}$ C., kilograms; isobutyl alcohol = 0.801; butyl alcohol = 0.808

**Table 2.** Comparison of physical properties of isobutyl and butyl alcohols.

	Isobutyl Alcohol	Butyl Alcohol
RS $\frac{1}{2}$ -second nitrocellulose	15	15
Maleic ester gum	7.5	7.5
Nonoxidizing alkyd (60%)	12.5	12.5
Dibutyl sebacate	2	2
Castor oil	2.5	2.5
Ethyl acetate	12	12
Butyl acetate	12.5	12.5
Isobutyl alcohol	8	—
Butyl alcohol	—	8
Toluene	28	28
	100	100
Nonvolatile, %	30	30
Viscosity, $25^{\circ}$ C., poises	5.8	5.5
Nonvolatile at reduced viscosity, %	19.1	19.8
Viscosity of reduced lacquer, cps.	55	56

**Table 3.** Furniture finishes comparing isobutyl and butyl alcohols.

Color, APHA	5 max.
Specific gravity, $20^{\circ}/20^{\circ}$ C.	0.864 - 0.871
Acidity, as acetic acid	0.01% max.
Boiling range	$110^{\circ} - 119^{\circ}$ C.
Ester content	90% min.
Nonvolatile matter (per 100 ml.)	0.005 g. max.
Dryness	Miscible without turbidity with 19 vols. $60^{\circ}$ A.P.I. gasoline at $20^{\circ}$ C.

**Table 4.** Typical specifications for isobutyl acetate.

characteristic odor of butyl acetate. Mild odor is a distinct advantage where vapor concentration may be high or where workers or occupants find strong-smelling solvents objectionable. Typical specifications

for isobutyl acetate are given in Table 4.

Isobutyl acetate is a medium-boiling solvent that can be used in place of butyl acetate, methyl isobutyl ketone, or sec-butyl ace-

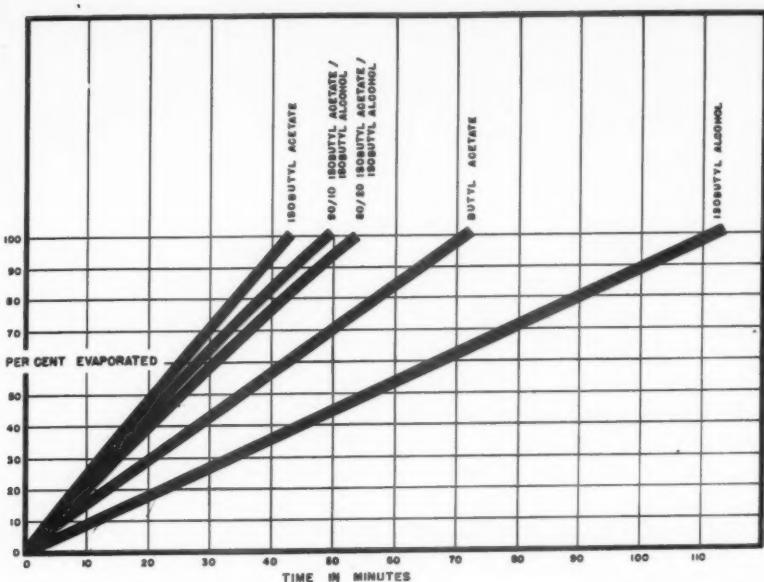


Figure 2. Effect of isobutyl alcohol in evaporation rates of medium-boiling solvents.

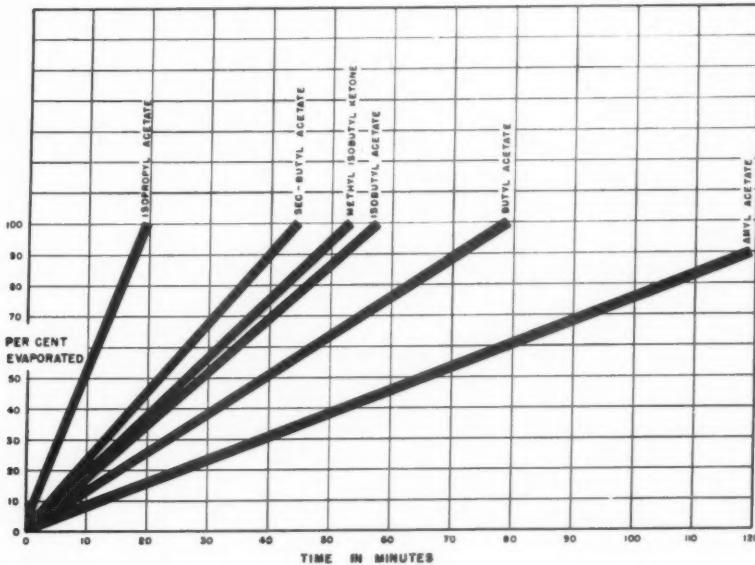


Figure 3. Evaporation rates of medium-boiling active solvents.

Property	sec-Butyl Acetate	Isobutyl Acetate	Butyl Acetate
Dilution ratio <sup>a</sup> , toluene	2.6	2.84	2.96
VM & P naphtha	1.2	1.3	1.4
Specific gravity, 20°/20°C.	0.858	0.867	0.877
Evaporation rate <sup>b</sup>	1.8	1.4	1.0
Boiling range, °C.	104 - 125	110 - 119	118 - 128
Flash point, Tag Open Cup, °C.	29.4	30.6	32.2
Viscosity of 20% RS ½-second N/C solution, 25°C., cps.	810	790	755

<sup>a</sup> Dilution ratios were calculated at the point where the hydrocarbon content was just sufficient to cause heterogeneity in the solvent-nitrocellulose solution at 8% nitrocellulose concentration (A.S.T.M. D-268-46).

<sup>b</sup> Evaporation rates were determined by comparing the evaporation times of 5 ml. samples with the evaporation time of 5 ml. of butyl acetate under controlled conditions of temperature and humidity. [Ind. Eng. Chem., 28, 312-6 (1936)].

Table 5. Comparison of physical properties of butyl acetates.

tate. These solvents are used where there is a demand for high solvency, good flow, and resistance to blushing. The physical properties of the butyl acetates usually used as lacquer solvents are compared in Table 5.

High solvency is desirable in a medium boiling lacquer solvent so that the film will level out to a smooth finish without blushing under conditions of high humidity. Isobutyl acetate has high solvency, as evidenced by its high dilution ratio and the low viscosity of nitrocellulose solutions.

Much significance has been attached to the boiling points and to the evaporation rates of solvents. Of the two, the evaporation rate is more important to the lacquer formulator. Figure 3 shows the relative evaporation rates of several medium-boiling active solvents. Isopropyl acetate and amyl acetate are shown for comparison.

#### Replacement for Butyl Acetate

When isobutyl acetate is used as a direct replacement for butyl acetate in a typical nitrocellulose lacquer, there is little difference in viscosity at 30% nonvolatile content. The same relationship holds true at spray viscosities. An example of such a replacement is shown in Table 6.

The sprayability, flow, and resistance to blushing of these lacquers were about the same and the films were comparable in hardness after 24 hours. However, the film cast from the lacquer containing isobutyl acetate required slightly less time to reach maximum hardness. Both lacquers gave clear films when sprayed at 27° C. and 75% relative humidity, and both blushed when sprayed at 27° C. and 80% relative humidity.

#### Evaporation Rates of Mixtures

Various solvent mixtures giving the same evaporation rate as isobutyl acetate have been marketed; however, these mixtures do not give the same uniform "rate of evaporation" as isobutyl acetate. For example, a 60/40 mixture of butyl acetate and isopropyl acetate evaporates at a calculated rate of 1.4, the same as the rate of isobutyl acetate. Figure 4 shows the fallacy of using such a value.

The mixture has a greater tendency to cause blushing because, as the graph shows, the first 25% of the solvent evaporates at a rate of 2.4 and the first 50% at 1.9. The uniform evaporation rate of isobutyl acetate allows more time for flow with the same drying time.

### DI-ISOBUTYL PHTHALATE

#### Physical Properties

Di-isobutyl phthalate is a low-cost plasticizer that can be substituted directly for dibutyl phthalate. For many purposes the di-isobutyl ester is preferred. It imparts better low-temperature flexibility to unmodified vinyl and nitrocellulose films and has a milder odor, usually being practically odorless. Specification of Di-Isobutyl Phthalate are presented in Table 7.

This plasticizer differs only slightly in its physical properties from the butyl derivative, as shown in Table 8.

#### Application in Furniture Finishes

As might be expected from the lower boiling point of di-isobutyl phthalate, a nitrate film containing this ester showed greater loss on heating than a similar film containing dibutyl phthalate. Certain resins, such as Amberol 801, a maleic ester gum, retard the loss of plasticizer. Weight losses determined at 71° C. and 104° C. on low-cost wood lacquers plasticized with di-isobutyl phthalate and with dibutyl phthalate are shown in Figure 5. The wood lacquer formula used with each plasticizer was as follows:

Component	Amount, %
RS 1/2-second nitrocellulose	14.5
Maleic ester gum	15
Plasticizer	5
Isobutyl acetate	12.5
Ethyl acetate	12
Isobutyl alcohol	8
Toluene	33
	100.0
Nonvolatile, %	30.2

Even though di-isobutyl phthalate showed slightly greater volatility at elevated temperatures, no difference could be detected in the actual performance of the two plasticizers. Flexibility, cold check

	Isobutyl Acetate	Butyl Acetate
RS 1/2-second nitrocellulose	15	15
Maleic ester gum	7.5	7.5
Nonoxidizing alkyd (60%)	12.5	12.5
Dibutyl sebacate	2	2
Castor oil	2.5	2.5
Ethyl acetate	12	12
Isobutyl acetate	12.5	—
Butyl acetate	—	12.5
Butyl alcohol	8	8
Toluene	28	28
	100.0	100.0

Nonvolatile, %	30	30
Viscosity, 25°C., poises	5.5	5.5
Nonvolatile at reduced viscosity, %	19.87	19.86
Viscosity of reduced lacquer, cps.	56	56

Table 6. Furniture finishes comparing isobutyl and butyl acetates.

Color, APHA	10 max.
Specific gravity, 20°/20°C.	1.038 - 1.042
Acidity, as phthalic acid	0.01% max.
Ester content	99% min.
Filter paper test	No more color than standard
Appearance	Free from insoluble matter and haze

Table 7. Typical specifications for di-isobutyl phthalate.

Property	Di-Isobutyl Phthalate	Dibutyl Phthalate
Boiling point, °C.	290	320
Freezing point, °C.	-64	-35
Flash point, °C., Cleveland Open Cup	174	185
Weight per imp. gallon, 25°C., lb.	10.39	10.50
Weight per liter, 25°C., kilograms	1.04	1.05
Weight per U. S. gallon, lb. at 25°C.	8.66	8.75
Odor	None	Very slight

Table 8. Comparison of physical properties of di-isobutyl and dibutyl phthalates.

	Paper Lacquer	Furniture Lacquer	Metal Lacquer	Heat-Sealing Paper Lacquer	Hot-Spray Wood Lacquer
RS 1/2-Second nitrocellulose (70%)	18	14.5	18		13.5
SS 1/2-Second nitrocellulose (70%)				17	3.5
Santolite MHP	8				2.25
Duraplex ND-77B (60%)			20		11.25
Dammar (dewaxed)				3	
Amberol 801		20			6.75
Paraffin wax				1	
Castor oil					2.25
Di-isobutyl phthalate	7	5	5	5	1.75
Dicyclohexyl phthalate				4.5	
Ethyl alcohol	6.5			6.5	2.5
Isobutyl alcohol	6.5	8	8	6	7.5
Ethyl acetate	6.5	9	8	6	
Isobutyl acetate	13.5	12.5	12.5	13.5	22.5
Amyl acetate					7.5
Toluene	34	30	28	34	
Xylene					24.5
	100.0	100.0	100.0	100.0	100.0
Nonvolatile, %	27.6	35.1	29.5	23.5	27
Viscosity, cps. at 25°C.	408	490	870	148	327 (75 cps./ 71°C.)

Table 9. Nitrocellulose lacquers containing isobutyl derivatives.

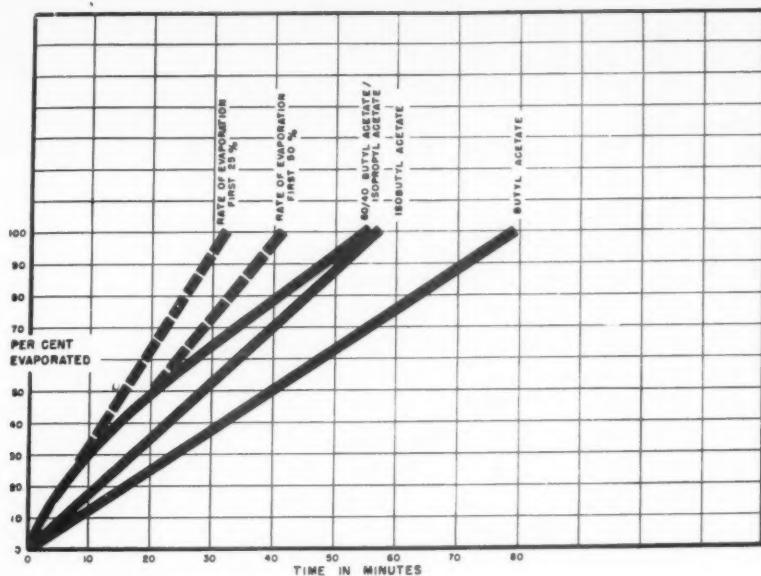


Figure 4. Evaporation rates of isobutyl acetate and isopropyl acetate-butyl acetate blends.

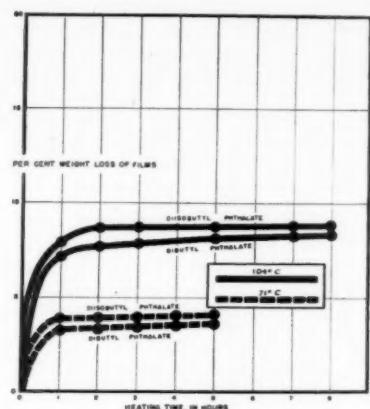


Figure 5. Loss of plasticizer on heating nitrocellulose films.

films had the same hardness and the same resistance to scrubbing and water spotting.

#### Typical Formulas Based On Isobutyl Derivatives

##### Nitrocellulose Lacquers

Nitrocellulose lacquers require up to 20% medium-boiling active solvent to provide adequate flow out properties and to prevent blushing. Hot-spray lacquers require even more because of the large amount of volatile solvents that are lost between the spray gun and surface. Table 9 illustrates the use of isobutyl alcohol and its esters in five typical nitrocellulose lacquers:

##### Cellulose Acetate Butyrate Lacquers

Cellulose acetate butyrate is gaining in popularity because of its resistance to weathering and discoloration, low degree of flammability, and nongelling properties in contact with metal powders. For spray application, the solvent composition is similar to that used with nitrocellulose except that a larger percentage of the solvent may be hydrocarbon-alcohol under ideal coating and drying conditions; for instance, the paper lacquer given below may be coated from an 80/20 toluene/ethyl alcohol solvent composition. However, isobutyl acetate is necessary for promoting optimum flow. Diisobutyl phthalate is used with cellulose acetate butyrate in limited amounts because of its high plasticizing activity. Formulation of various cellulose acetate butyrate lacquers employing isobutyl derivatives are given in Table 10.

	Paper Lacquer	Aluminum Lacquer	Heat-Sealing Paper Lacquer	Wood Lacquer
Half-Second Butyrate	14			
FCD 555B (50%)		12.2		
Dow 276-V9		2.7		
Arochem 650				4.5
Amberol 820	11.5			6
Tricresyl phosphate	4.5			
Santolite MHP			15	
DC 200 (1000 cs.)		0.01		0.02
Ethyl acetate				11
Isobutyl acetate	20	21	10	15.68
Ethyl alcohol, 95%	10	6	10	8
Isobutyl alcohol	10	6	10	3.8
Toluene	30	37.09	40	39
Xylene		6		
Hi-flash aromatic naphtha		9		
	100.0	100.0	100.0	100.0
Nonvolatile, %	30	13.56	30	22.61
Viscosity, cps. at 25°C.	220	55	270	65
Remarks	Roll coat Bake for 15 sec. at 150°C.	For foil add 1.8 parts Paraplex G-50	Roll coat	Spray applica- tion

Table 10. Typical cellulose acetate butyrate lacquers using isobutyl derivatives.

resistance, hardness, and time to reach maximum hardness appeared to be the same for both films.

##### Use in PVAc Emulsion Paints

Di-isobutyl phthalate is being used in polyvinyl acetate emulsion paints instead of dibutyl phthalate because of its good performance and

economy. When compared with dibutyl phthalate in such formulations, no difference could be detected in properties of the paints or of the dry films. Freeze-thaw cycles of the paints were comparable and viscosity increase was no greater than when dibutyl phthalate was used. Also, the

(Turn to page 99)

# CELLULOSE DERIVATIVE-SOLVENT INTERACTION

By  
W. R. Moore\*

**I**N MANY industrial applications of cellulose derivatives, such as varnishes and other coatings, the derivative is used in solution. The factors which determine whether a cellulose derivative will dissolve in a particular liquid and the principles governing such solution properties as diluent tolerance and viscosity are therefore of considerable importance. Cellulose derivatives are substances of very high molecular weights with very long linear chain-molecules, belonging to the class of substances termed high polymers. The principles governing the interaction of flexible and relatively non-polar polymers with liquids are well known and in recent years theories accounting successfully for such interaction have been developed. Although cellulose derivatives differ from flexible and non-polar polymers in certain important respects the consideration of such theories is of value as a preliminary to the consideration of cellulose derivative-solvent interaction.

## Polymer-Liquid Interaction Theory

Solution will only occur when there is a decrease in the Gibbs Free Energy of the solute-solvent system as a whole. The change in Gibbs Free Energy,  $\Delta F$ , can be

expressed in terms of the corresponding heat,  $\Delta H$ , and entropy,  $\Delta S$ , changes by

$$\Delta F = \Delta H - T\Delta S$$

where  $T$  is the absolute temperature. Theoretical calculations of  $\Delta H$  and  $\Delta S$  by Huggins<sup>1</sup> and Flory<sup>2</sup> have led to the use of a free energy parameter, called  $\mu$  by Huggins and  $\chi$  by Flory, which characterises a polymer-liquid system. Although semiempirical in nature,  $\chi$  represents our best measure of solvent power in a thermodynamic sense. For systems involving flexible, relatively non-polar polymers it has values between 0.3 and 0.5. The smaller the value the better the solvent thermodynamically. If  $\chi$  is greater than approximately 0.5 the polymer will not dissolve in the liquid and will only swell.  $\chi$  can be written as the sum of heat and entropy contributions by

$$\chi = \chi_s + \chi_h$$

In cases where polymer and solvent mix with absorption of heat the heat contribution  $\chi_h$  may be expressed as

$$\chi_h = KV_1(\delta_1 - \delta_2)^2/RT$$

where  $K$  is a constant, generally assumed to be unity, and  $\delta_1$  and  $\delta_2$  are the solubility parameters of solvent and polymer.  $\delta$  is equal to  $[(L_e - RT)/V]^{1/2}$  where  $L_e$  is the latent heat of vaporisation and  $V$  the molar volume, both at the absolute temperature  $T$ . If

$\chi_s$  does not vary much with solvent the difference between  $\delta_1$  and  $\delta_2$  will largely determine the value of  $\chi$  which will be least when  $\delta_1$  equals  $\delta_2$ . In other words, the best solvent will be that whose solubility parameter is closest to that of the polymer. If  $\delta_1$  differs sufficiently from  $\delta_2$   $\chi$  may be greater than 0.5 and solution will not occur. A given polymer will therefore only dissolve in liquids whose solubility parameters lie within a certain range which is about  $\delta_2 \pm 1.1$ . In a range of solvents whose solubility parameters differ within these limits any measure of polymer-solvent interaction should vary with solvent  $\delta$  in the manner shown in Figure 1, a maximum being reached when  $\delta_1 = \delta_2$ .

## Solvation

In the theory outlined above it is assumed that the polymer chains are flexible and that polymer and solvent mix with absorption of heat. Neither assumption is true in the case of cellulose derivatives, the chains of which are stiff and which mix with evolution of heat. Heat evolution is a consequence of solvation—specific interaction between polar groups of solvent and polar groups, substituted ester and ether or unsubstituted hydroxyl, of the derivative—causing more or less firm binding of solvent to polymer. There is ample evi-

\*This article is based on a lecture given by Mr. Moore at the Gordon Research Conference on Organic Coatings, New Hampton, N. H., July 18, 1956. Mr. Moore is associated with the Technical College, Bradford, England.

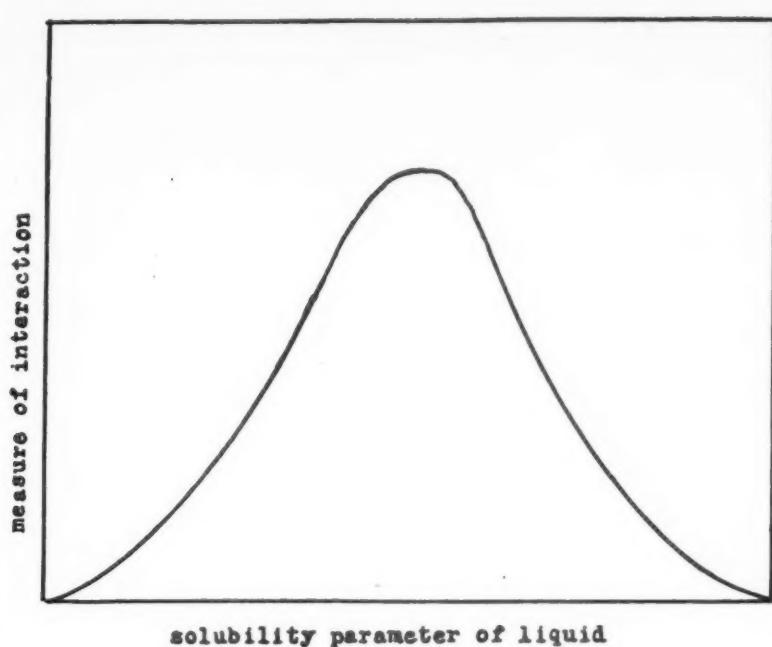


Figure 1. Polymer-solvent interaction as a function of solubility parameter of solvent.

dence<sup>3,4,5</sup> for solvation, which often appears to involve hydrogen bonding, but the number of solvent molecules bound to each glucose residue is often doubtful. Many experimental studies<sup>6-10</sup> suggest from 2 to 6 but larger numbers have been suggested.<sup>11</sup> Firm binding of large numbers seems unlikely but some propagated attraction is possible.<sup>12</sup>

Solvation, by itself, does not cause solution. A solvent must not only solvate the derivative but also dissolve the solvated polymer. Solvation will render the derivative less polar and although the solvated derivative will vary somewhat with solvent it might be expected that the requirements of solvents for less polar polymers would apply, in some degree, to those for cellulose derivatives. Spurlin,<sup>13</sup> regarding solvation as acid-base interaction, says that solvents must be acidic or basic and also possess an appropriate solubility parameter. This seems to be the case with solvents for secondary cellulose acetate which have solubility parameters within the range 9.5 to about 13. Solvents for commercial ethyl cellulose have  $\delta$  values between about 8.2 and 12. The rather wider range, compared with that for less polar polymers, reflects the influence of varying

solubility parameter of solvated polymer. It is found that certain measures of polymer-solvent interaction, such as the volume of hexane required to cause precipitation from solution<sup>14</sup> and swelling in solvent/non-solvent mixtures<sup>15</sup> vary, in the case of cellulose nitrate, with solvent  $\delta$  in the manner illustrated in Figure 1.

It might be expected that, if solvation and stiffness of chains are taken into account, it should be possible to interpret solution

properties of cellulose derivatives in terms of the theories applying to less polar and more flexible polymers. It is of particular interest to compare the values of suggested measures of solvent power for cellulose derivatives, obtained from precipitation and viscosity measurements, with thermodynamic estimates obtained from values of  $\chi$ . With these aims in view, we may consider the results of some experimental studies on dilute solutions of a 12.5% N cellulose nitrate, a secondary cellulose acetate of 54.7% acetic acid yield and an ethyl cellulose of 48.7% ethoxyl content. These three derivatives, all of which are used industrially, are of similar degree of substitution and molecular weight (50,000 to 100,000).

#### Osmotic Pressure Studies

Osmotic pressure ( $\pi$ ) measurements are illustrated in Figures 2-5 by plots of  $\pi/c$  against concentration ( $c$ ) for a temperature of 25°C. The variation of  $\pi/c$  with  $c$  is given by

$$\pi/c = RT/M + RT(1/2 - \chi)c/V_1 d_2^2$$

where  $M$  is the molecular weight of the polymer,  $d_2$  its density, and  $V_1$  the molar volume of solvent. Generally, the plots are linear and extrapolate to essentially the same point, for a particular derivative, at zero concentration, implying molecular dispersion of polymer. The curved plots for ethyl cellulose in benzene and toluene, how-

Solvent	Cellulose nitrate	Cellulose acetate	Ethyl cellulose	$\delta_1$
acetone	0.27	0.45	0.46	9.76
methyl ethyl ketone	0.21		0.42	9.15
methyl n-propyl ketone	0.15		0.37	8.84
methyl n-amyl ketone	0.02		0.38	8.45
methyl n-hexyl ketone	0.16			8.35
methyl acetate	0.30	0.46	0.41	9.55
ethyl acetate	0.22		0.40	9.05
n-propyl acetate	0.13		0.33	8.75
n-butyl acetate	0.015		0.24	8.53
n-amyl acetate	0.02		0.28	8.45
chloroform			0.34	9.30
carbon tetrachloride			0.46	8.60
benzene			0.48	9.15
toluene			0.47	8.90
pyridine		0.28		10.40
$\alpha$ -picoline		0.36		9.60
$\beta$ -picoline		0.285		10.00
$\gamma$ -picoline		0.26		10.00
nitromethane		0.44		12.6
aniline		0.38		10.8
dioxan		0.38		10.0

Table 1. Values of  $\chi$  and  $\delta_1$

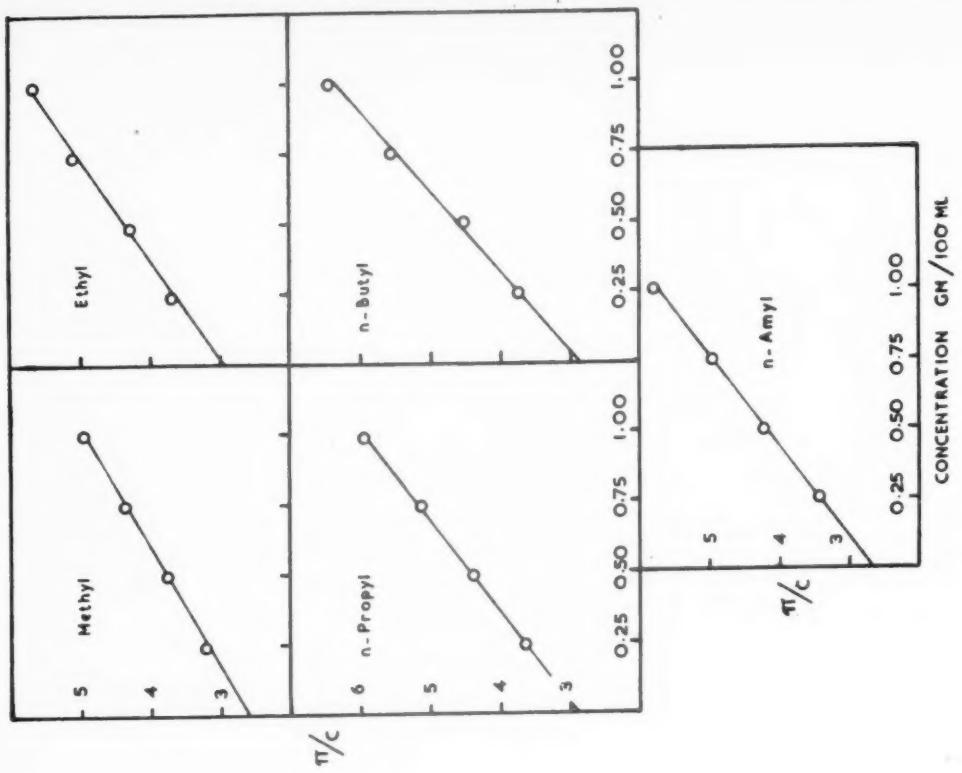


Figure 3.  $\pi/c$  against  $c$  plots. Cellulose nitrate in alkyl acetates (25°C).

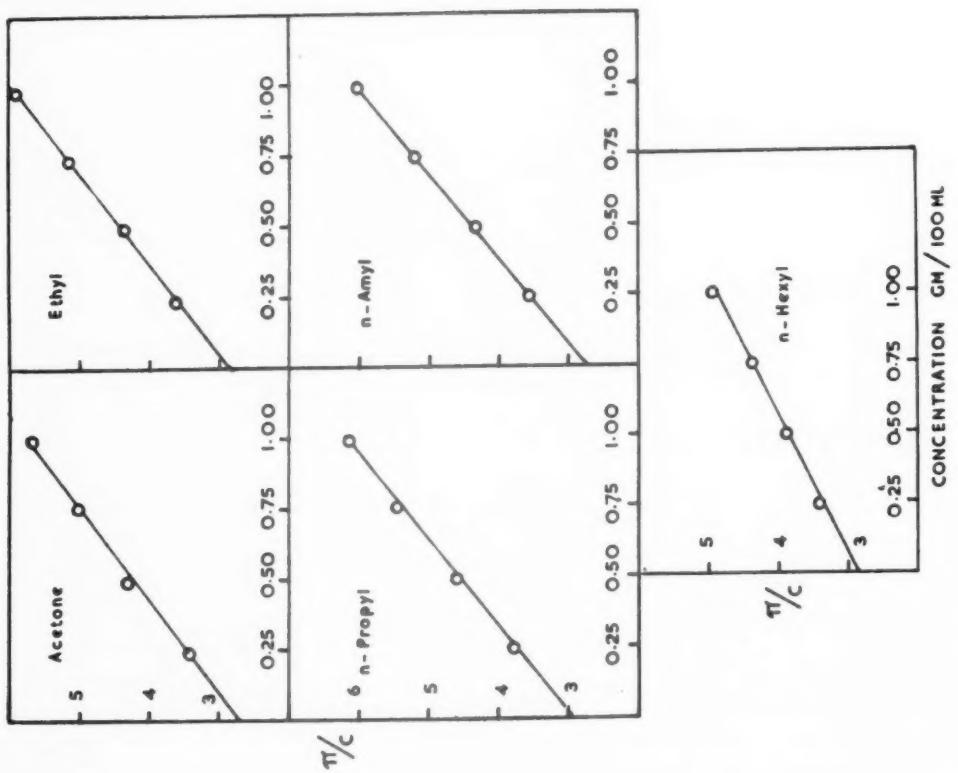


Figure 2.  $\pi/c$  against  $c$  plots. Cellulose nitrate in methyl ketones (25°C).

ever, suggest association.<sup>16</sup> Values of  $\chi$  can be obtained from the slopes of such plots and are given, for a number of polymer-solvent systems involving the three derivatives, in Table 1. The values of  $\chi$  are all positive. On ascent of each of the homologous series of solvents for cellulose nitrate and ethyl cellulose the value of  $\chi$  seems to fall to a minimum and then increase.

Positive values of  $\chi$  are, at first sight, surprising since cellulose derivatives and solvents mix with evolution of heat. Since

$$\chi = \chi_s - \chi_h$$

and  $\chi_s$ , because of solvation and stiffness of chains is likely to be small, a negative  $\chi_h$  would be expected to give low and negative values of  $\chi$ . Calorimetric studies,<sup>8</sup> however, show that solution involves at least two processes. Heat evolution in solvation is followed by heat absorption in solution of the solvated derivative. Both processes will contribute to  $\chi_h$  and the combined effects of the entropy and heat absorbed contributions may give positive values of  $\chi$ . If  $\chi_s$  and the contribution due to heat evolution do not vary much within a homologous series of solvents the contribution from heat absorbed will largely govern the variation of  $\chi$  within the series. This latter contribution would be expected to depend on  $(\delta_1 - \delta_2)^2$ , where  $\delta_2$  is the solubility parameter of the solvated polymer. If  $\delta_2$  does not vary greatly within the series the interaction will largely depend on the value of  $\delta_1$ . With cellulose nitrate and ethyl cellulose  $\chi$  seems to be least, in each series of solvents, when the value of  $\delta_1$  is between 8.4 and 8.8.

#### Precipitation from Solution

The volume of non-solvent liquid which is required to cause precipitation from solution is often used as a measure of solvent power. Although this method gives important information regarding the ability of solutions to tolerate additions of diluents, its value as a means of estimating solvent power, in a thermodynamic sense, is often doubtful. Different precipitant liquids may give different orders of solvent power in a range of solvents. In certain cases, addition of diluent may initially cause an

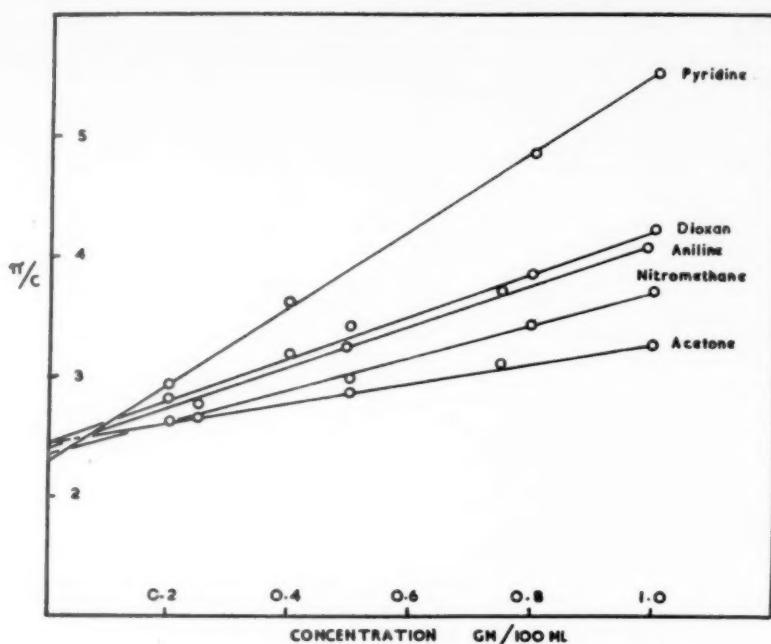


Figure 4.  $\pi/C$  against  $c$  plots. Secondary cellulose acetate in representative solvents (25°C).

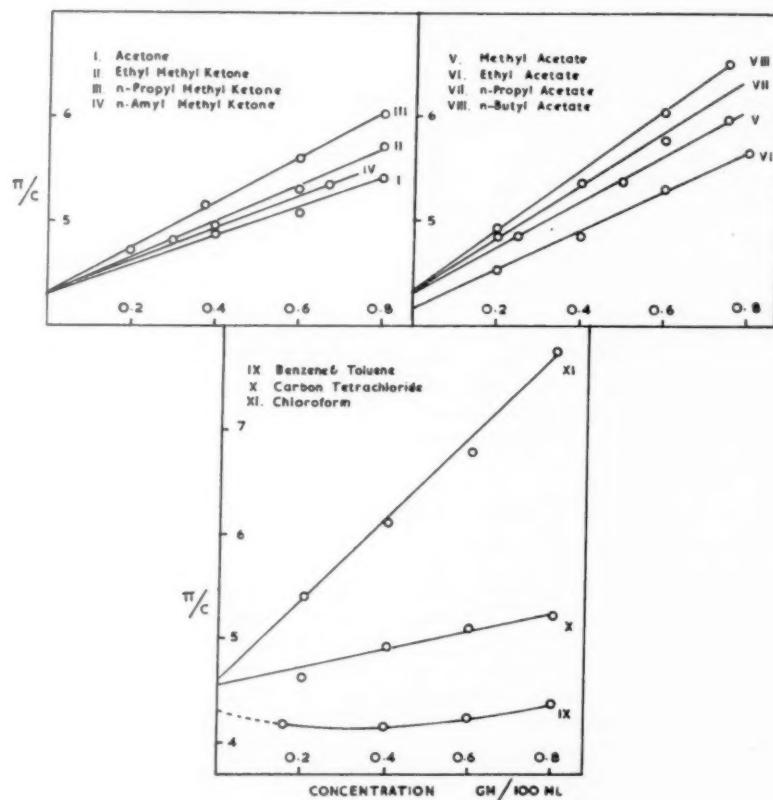


Figure 5.  $\pi/C$  against  $c$  plots. Ethyl cellulose in representative solvents (25°C).

Solvents	CELLULOSE NITRATE		CELLULOSE ACETATE		Ethanol	ETHYL CELLULOSE Hexane
	Hexane	Toluene	Hexane	Toluene		
acetone	4.16	37.2				12.25
methyl ethyl ketone	5.05	32.0				9.4
methyl n-propyl ketone	5.87	30.0				7.3
methyl n-amyl ketone	7.19	24.5				4.45
methyl n-hexyl ketone	7.12	15.6				
methyl acetate	3.90	15.6	0.30	0.83	4.30	11.55
ethyl acetate	6.00	18.8				8.8
n-propyl acetate	7.01	18.2				7.8
n-butyl acetate	7.79	16.5				7.3
n-amyl acetate	7.46	14.35				4.75
chloroform						19.3
carbon tetrachloride						0.87
benzene						2.3
toluene						1.45
pyridine		2.13	6.80	5.70		
$\alpha$ -picoline		1.15	3.23	3.15		
$\beta$ -picoline		2.02	6.10	4.5		
$\gamma$ -picoline		2.16	6.95	4.0		
nitromethane		—	1.85	7.55		
aniline		—	4.44	9.35		
dioxan		0.75	1.60	5.40		

Table 2. Volumes of precipitants.

increase in solvent power.<sup>13</sup> Table 2 gives the volumes of different precipitants which when added to 5 mls of solution just cause precipitation of polymer at 25° C. The initial polymer concentrations were such that the same concentrations (0.25%) were obtained at the precipitation point. In the case of cellulose nitrate the variations of the volumes of hexane and toluene in each of the homologous series are similar to those reported by Doolittle.<sup>17</sup> With ethyl cellulose the volume of hexane decreases on ascent of each series and the poor non-polar solvents carbon tetrachloride, benzene and toluene require only small volumes. With cellulose acetate, the volumes of hexane and toluene place the solvents in the same order, although those of toluene are larger. The order with ethanol is quite different. Comparison of the volumes of precipitants with the appropriate values of  $\chi$  shows that hexane places the solvents for cellulose nitrate in approximately the correct order of thermodynamic solvent power but that toluene does not. Both hexane and toluene give approximately the correct order for cellulose acetate but ethanol does not. The volumes of hexane are clearly not a measure of solvent power for ethyl cellulose.

The interpretation of these results is helped by consideration of the values of  $\delta_m$ , the solubility parameter of the solvent/precipi-

tant mixture at the precipitation point, which may be calculated from

$$\delta_m = \delta_p \phi_p + \delta_1 \phi_1$$

where p prefers to precipitant and  $\phi$  to volume fraction. Values of  $\delta_m$  are given in Table 3. With hexane as precipitant for cellulose nitrate they decrease on ascent of each homologous series of solvents. Similar behaviour is seen with toluene but values are larger and the decrease smaller. In the case of ethyl cellulose there is a small decrease on ascent of each series and the non-polar solvents give a larger and almost constant  $\delta_m$ . Values for cellulose acetate with hexane as precipitants are not very different and, except in the case of nitromethane, do not vary much with solvent. Values with ethanol are larger and more variable.

Precipitation should occur when  $\delta_m$  differs sufficiently from  $\delta_2$  to cause  $\chi$  to just exceed the critical value of ca 0.5. If the entropy contribution to  $\chi$  is small and does not vary much with solvent  $\delta_m$  should depend on  $\delta_2$  and, for a particular polymer, apart from the effect of molar volume, be largely independent of solvent. Solvation will modify this. Addition of precipitant may cause desolvation<sup>17</sup> or solvated polymer may precipitate. The results of studies of absorption of solvent from solvent-hexane mixtures by cellulose nitrate<sup>18</sup> and acetate<sup>19</sup> suggest

that solvated polymer precipitates. If so,  $\delta_2$  will refer to solvated polymer and might be expected to vary with solvent. The decreases in  $\delta_m$  observed on ascent of the homologous series are consistent with precipitation of solvated polymer. The larger values obtained with toluene as precipitant for cellulose nitrate may be due to precipitation of a differently solvated polymer than that precipitated by hexane. There is evidence<sup>20,21</sup> that aromatic hydrocarbons can solvate the highly polar nitrate and the toluene may compete with solvent in solvation. The larger, almost constant  $\delta_m$  obtained with the non-polar solvents for ethyl cellulose probably results from separation of unsolvated polymer since, solvation, in these solvents, is improbable. The similar values obtained with hexane and toluene as precipitants for cellulose acetate may result from precipitation of solvated or desolvated polymer. The former, with hydroxyl groups solvated by basic solvents<sup>9</sup>, is perhaps more likely. The large values of  $\delta_m$  observed with ethanol as precipitant are due, in part, to its high solubility parameter (13.1). Addition of ethanol will cause precipitation when  $\delta_m$  becomes sufficiently greater than  $\delta_2$  whereas with hexane and toluene, with low solubility parameters (7.4 and 8.9), precipitation will occur when  $\delta_m$  is sufficiently less. It should be

Solvent	CELLULOSE NITRATE		CELLULOSE ACETATE		Ethanol	ETHYL CELLULOSE Hexane
	Hexane	Toluene	Hexane	Toluene		
acetone	8.69	9.01	9.53	9.45	11.38	8.01
methyl ethyl ketone	8.27	8.94				7.94
methyl n-propyl ketone	8.06	8.89				7.93
methyl n-amyl ketone	7.83	8.82				7.91
methyl n-hexyl ketone	7.79	8.72				
methyl acetate	8.61	9.06	9.41	9.45	11.19	7.99
ethyl acetate	8.15	8.95				7.93
n-propyl acetate	7.96	8.87				7.86
n-butyl acetate	7.84	8.81				7.83
n-amyl acetate	7.82	8.79				7.79
chloroform						7.71
carbon tetrachloride						8.58
benzene						8.55
toluene						8.54
pyridine			9.41	9.48	11.84	
$\alpha$ -picoline			9.21	9.33	11.98	
$\beta$ -picoline			9.50	9.57	11.68	
$\gamma$ -picoline			9.32	9.44	11.51	
nitromethane			—	11.60	12.42	
aniline			—	9.93	12.30	
dioxan			9.43	9.52	11.61	

Table 3. Values of  $\delta_m$ 

noted, however, that the solubility parameter of ethanol will include a large contribution from association forces, since ethanol is associated. To what extent such forces will persist in the mixtures is unknown and for this reason the  $\delta_m$  values must be regarded as doubtful. The same may apply to the value for the nitromethane-toluene mixture, the components of which may interact inductively.

If certain assumptions are made, estimates of  $\delta_2$ , the solubility parameter of the polymer which precipitates, are possible. At the precipitation point  $\chi = 0.5$ . If

solvated polymer and mixture mix with absorption of heat, then, to the approximation that the mixture can be regarded as a single liquid, we may write  
 $0.5 = \chi_s + KV_m(\delta_m - \delta_2)^2/RT$   
where  $V_m$ , the molar volume of the mixture, is given by

$$V_m = V_1 V_p / (\phi_1 V_p - \phi_p V_1)$$

where  $V$  refers to molar volume.  $K$  may be taken as unity. If the value of  $\chi_s$  is known,  $\delta_2$  can be calculated.  $\chi_s$  is likely to be small and lattice theory suggests a value of 0.12.<sup>22</sup> Using this value in all cases and the  $\delta_m$  values in Table 3 we obtain the  $\delta_2$  values in Table 4.

The values for cellulose nitrate precipitated by hexane decrease markedly on ascent of each series of solvents, as perhaps is to be expected if solvated polymer precipitates. Values obtained with toluene as precipitant are larger and the decrease is less marked. A differently solvated polymer may be precipitated.  $\delta_2$  values for ethyl cellulose decrease slightly on ascent of each series but the values obtained with the non-polar solvents are larger and effectively constant. Values for cellulose acetate with hexane and toluene as precipitants are similar and, apart from the doubtful case of nitro-

Solvent	CELLULOSE NITRATE		CELLULOSE ACETATE		Ethanol	ETHYL CELLULOSE Hexane
	Hexane	Toluene	Hexane	Toluene		
acetone	10.25	10.5	11.24	11.10	9.52	9.46
methyl ethyl ketone	9.72	10.41				9.35
methyl n-propyl ketone	9.44	10.34				9.30
methyl n-amyl ketone	9.13	10.24				9.20
methyl n-hexyl ketone	9.06	10.11				
methyl acetate	10.14	10.56	11.07	11.10	9.37	9.43
ethyl acetate	9.56	10.42				9.32
n-propyl acetate	9.31	10.31				9.21
n-butyl acetate	9.19	10.23				9.13
n-amyl acetate	9.12	10.19				9.16
chloroform						9.11
carbon tetrachloride						10.08
benzene						10.06
toluene						9.96
pyridine			10.98	11.03	10.01	
$\alpha$ -picoline			10.68	10.82	9.30	
$\beta$ -picoline			10.96	11.05	9.94	
$\gamma$ -picoline			10.77	10.91	9.80	
nitromethane			—	9.68	10.89	
aniline			—	11.43	10.46	
dioxan			11.10	11.10	9.80	

Table 4. Values of  $\delta_2$

methane, do not vary much with solvent. Values obtained with ethanol are smaller and more variable. Although the doubt attached to the  $\delta_m$  values obtained with ethanol makes the corresponding values of  $\delta_2$  doubtful, it is possible that a polymer partially or wholly solvated by ethanol may precipitate. Ethanol is known to be capable of solvating both hydroxyl and acetyl groups.<sup>3,9</sup>

Although the rather large assumptions made in the estimation of the values of  $\delta_2$  make them only suitable for qualitative comparison they help, in certain cases, in interpreting the variation of volume of precipitant with solvent. Comparison of the  $\delta_2$  values for ethyl cellulose with the  $\delta_1$  values for the solvents shows that in the cases of acetone, methyl acetate and chloroform  $\delta_1 > \delta_2$ . Addition of hexane to these solvents should initially result in an increase of solvent power which reach an optimum and then decrease on further addition. In other cases  $\delta_1 < \delta_2$  and addition of hexane should decrease solvent power. The  $x$  values in Table 5, obtained from osmotic pressure measurements on dilute solutions of ethyl cellulose in solvent/hexane mixtures, show the predictions to be true.

In the cases of cellulose acetate with hexane and toluene as precipitants all the  $\delta_2$  values, with the exception of that obtained with nitromethane, are greater than the corresponding values of  $\delta_1$ . Addition of either precipitant should cause solvent power to decrease and this has also been verified. The volume of precipitant tends to be smaller as the difference between  $\delta_2$  and  $\delta_1$  increases. If the entropy and heat evolution contributions to  $x$  do not vary much with solvent the observed variation of volume of precipitant with  $x$  follows. Because of the doubt attached to the  $\delta_2$  values obtained with ethanol as precipitant simple interpretation of the variation of volume of ethanol with solvent does not seem to be possible.

The variations of the volumes of precipitants with solvent are also difficult to interpret in the case of cellulose nitrate. Values of  $x$  suggest that butyl acetate and

#### Solvent (proportions by volume)

	$x$
acetone	0.45
acetone/hexane 2:1	0.42
acetone/hexane 1:1	0.41
acetone/hexane 1:2	0.45
methyl n-propyl ketone	0.37
methyl n-propyl ketone/hexane 5:1	0.43
methyl n-propyl ketone/hexane 5:3	0.44
methyl n-propyl ketone/hexane 1:1	0.47
methyl acetate	0.41
methyl acetate/hexane 2:1	0.34
methyl acetate/hexane 1:1	0.35
n-butyl acetate	0.24
n-butyl acetate/hexane 5:1	0.33
n-butyl acetate/hexane 5:4	0.36
chloroform	0.34
chloroform/hexane 2:1	0.31
chloroform/hexane 1:2	0.36

Table 5.  $x$  values for ethyl cellulose/solvent/hexane/systems.

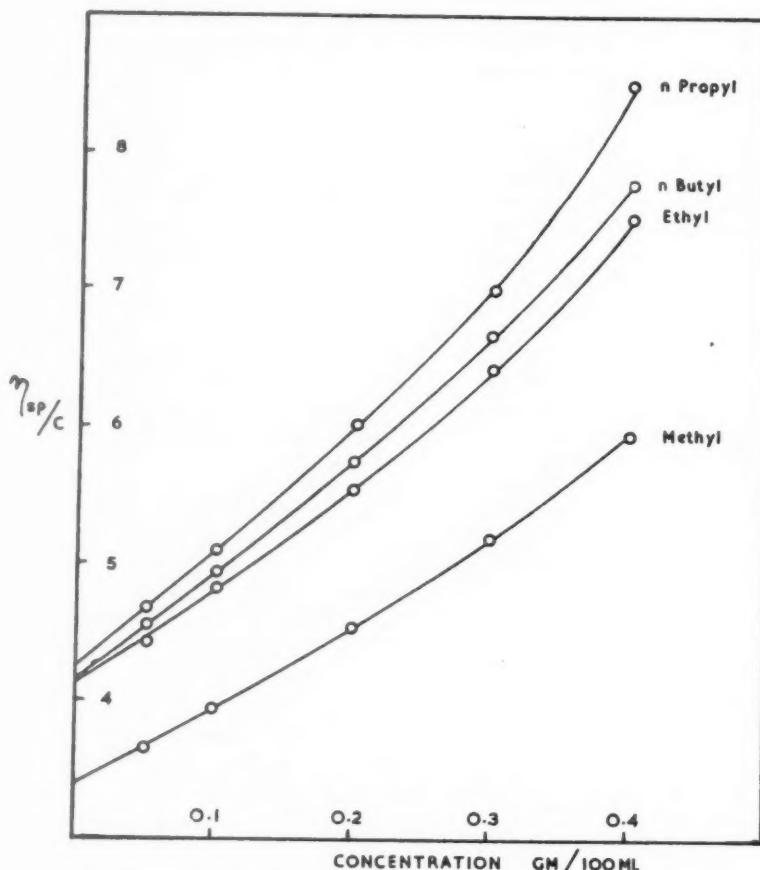


Figure 6. Viscosity number against concentration plots. Cellulose nitrate in alkyl acetates. (25°C).

methyl amyl ketone are the best solvents and these require the largest volumes of hexane in each solvent series. If  $x_s$  and the

contribution to  $x$  which results from heat evolution do not vary much the best solvent should be that whose solubility parameter is

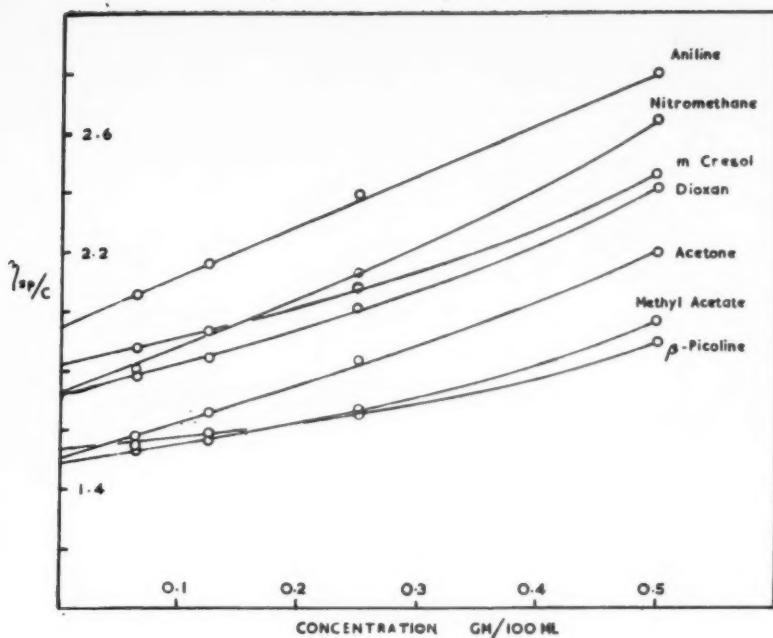


Figure 7. Viscosity number against concentration plots. Secondary cellulose acetate in representative solvents (25°C).

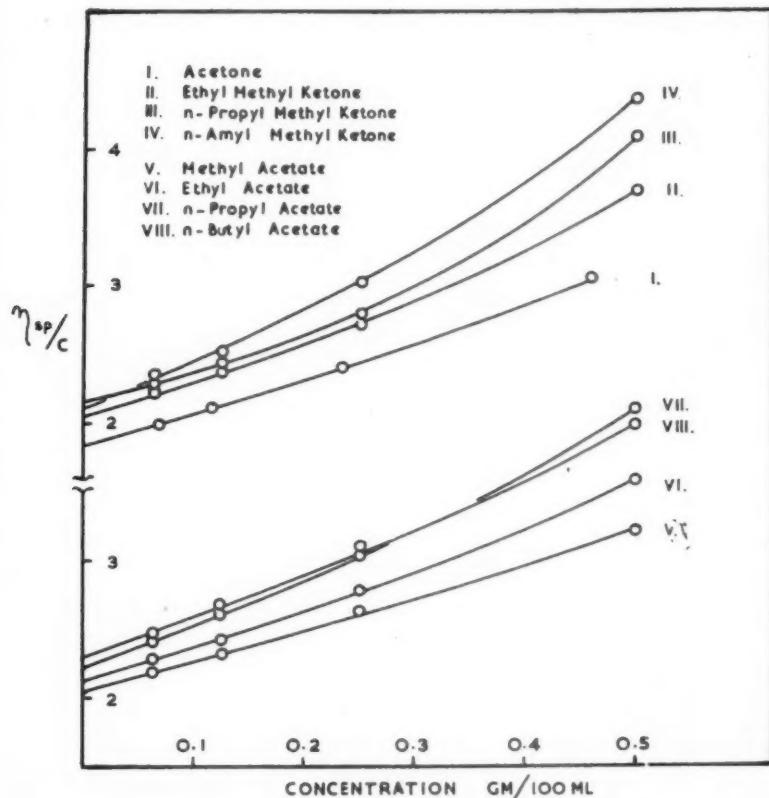


Figure 8. Viscosity number against concentration plots. Ethyl cellulose in methyl ketones and alkyl acetates (25°C).

closest to that of the solvated polymer. The differences between  $\delta_1$  and  $\delta_2$  do not suggest that these two solvents are the best. This may be a consequence of assumptions made in the interpretation of the values of  $\chi$  and in the estimation of  $\delta_2$ . It is possible that some desolvation of less firmly bound solvent occurs on addition of hexane. With toluene as precipitant the  $\delta_2$  values are larger and less variable than with hexane.  $\delta_1$  is always less than  $\delta_2$  and the differences increase on ascent of each series of solvents. In view of the possibility of toluene taking part in solvation it is unlikely that there will be any simple relationship between the volume of toluene required for precipitation and  $\chi$  values obtained from osmotic studies on solutions in pure solvents.

These tentative interpretations of the precipitation results seem, however, to account fairly well for those obtained with ethyl cellulose and cellulose acetate. They may provide an alternative and complementary view to the mechanistic theory of Doolittle,<sup>17</sup> who found that the molar concentration of solvent at the precipitation point approaches a minimum as a homologous series of solvents is ascended. This would seem to correspond to the limiting value of  $\delta_m$  observed on ascent of each series.

There would seem to be at least two requirements if solvents are to be placed in order of thermodynamic solvent power by the precipitation method. The precipitant should not specifically interact with the polymer, as is possible in the cases of toluene with cellulose nitrate and ethanol with cellulose acetate. Also, as Gee<sup>23</sup> has pointed out, the solvents to be compared, and the precipitant, should all have solubility parameters on the same side of that of the polymer.

#### Viscosity Studies

The variation of the viscosities of dilute solutions with concentration of polymer  $c$  is illustrated in Figures 6-9 by typical plots of viscosity number,  $\eta_{sp}/c$ , against  $c$ .  $\eta_{sp}$  equals  $(\eta - \eta_0)/\eta_0$ , where  $\eta$  is the viscosity of the solution and  $\eta_0$  that of the solvent. Most of the plots show upward curvature at concentrations above ca. 0.2

methane, do not vary much with solvent. Values obtained with ethanol are smaller and more variable. Although the doubt attached to the  $\delta_m$  values obtained with ethanol makes the corresponding values of  $\delta_2$  doubtful, it is possible that a polymer partially or wholly solvated by ethanol may precipitate. Ethanol is known to be capable of solvating both hydroxyl and acetyl groups.<sup>3,9</sup>

Although the rather large assumptions made in the estimation of the values of  $\delta_2$  make them only suitable for qualitative comparison they help, in certain cases, in interpreting the variation of volume of precipitant with solvent. Comparison of the  $\delta_2$  values for ethyl cellulose with the  $\delta_1$  values for the solvents shows that in the cases of acetone, methyl acetate and chloroform  $\delta_1 > \delta_2$ . Addition of hexane to these solvents should initially result in an increase of solvent power which reach an optimum and then decrease on further addition. In other cases  $\delta_1 < \delta_2$  and addition of hexane should decrease solvent power. The  $x$  values in Table 5, obtained from osmotic pressure measurements on dilute solutions of ethyl cellulose in solvent/hexane mixtures, show the predictions to be true.

In the cases of cellulose acetate with hexane and toluene as precipitants all the  $\delta_2$  values, with the exception of that obtained with nitromethane, are greater than the corresponding values of  $\delta_1$ . Addition of either precipitant should cause solvent power to decrease and this has also been verified. The volume of precipitant tends to be smaller as the difference between  $\delta_2$  and  $\delta_1$  increases. If the entropy and heat evolution contributions to  $x$  do not vary much with solvent the observed variation of volume of precipitant with  $x$  follows. Because of the doubt attached to the  $\delta_2$  values obtained with ethanol as precipitant simple interpretation of the variation of volume of ethanol with solvent does not seem to be possible.

The variations of the volumes of precipitants with solvent are also difficult to interpret in the case of cellulose nitrate. Values of  $x$  suggest that butyl acetate and

#### Solvent (proportions by volume)

Solvent (proportions by volume)	$x$
acetone	0.45
acetone/hexane 2:1	0.42
acetone/hexane 1:1	0.41
acetone/hexane 1:2	0.45
methyl n-propyl ketone	0.37
methyl n-propyl ketone/hexane 5:1	0.43
methyl n-propyl ketone/hexane 5:3	0.44
methyl n-propyl ketone/hexane 1:1	0.47
methyl acetate	0.41
methyl acetate/hexane 2:1	0.34
methyl acetate/hexane 1:1	0.35
n-butyl acetate	0.24
n-butyl acetate/hexane 5:1	0.33
n-butyl acetate/hexane 5:4	0.36
chloroform	0.34
chloroform/hexane 2:1	0.31
chloroform/hexane 1:2	0.36

Table 5.  $x$  values for ethyl cellulose/solvent/hexane/systems.

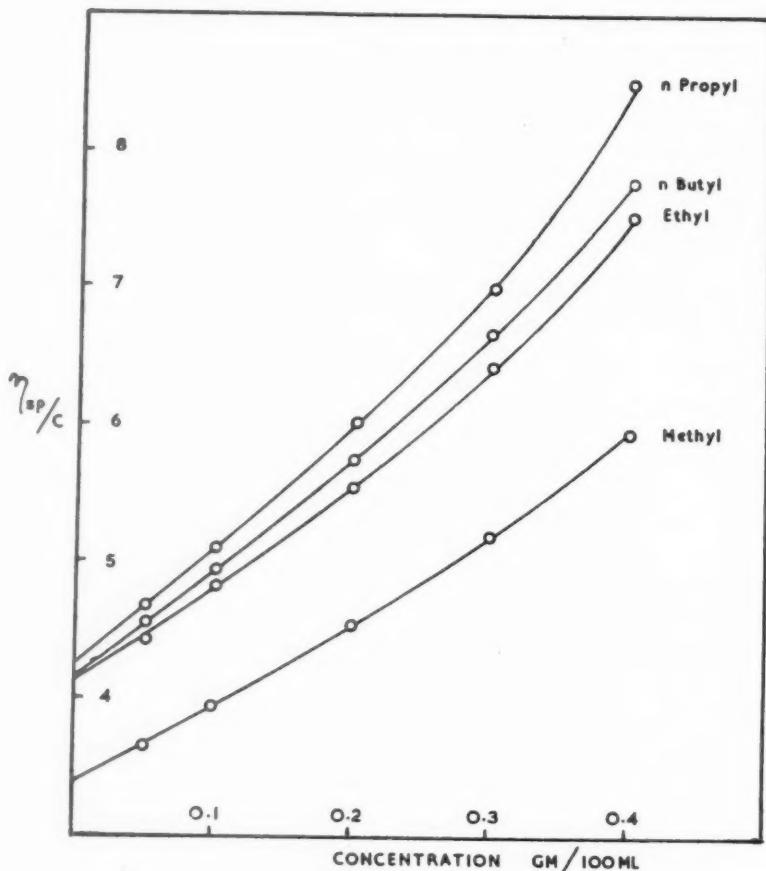


Figure 6. Viscosity number against concentration plots. Cellulose nitrate in alkyl acetates. (25°C).

methyl amyl ketone are the best solvents and these require the largest volumes of hexane in each solvent series. If  $x_s$  and the

contribution to  $x$  which results from heat evolution do not vary much the best solvent should be that whose solubility parameter is

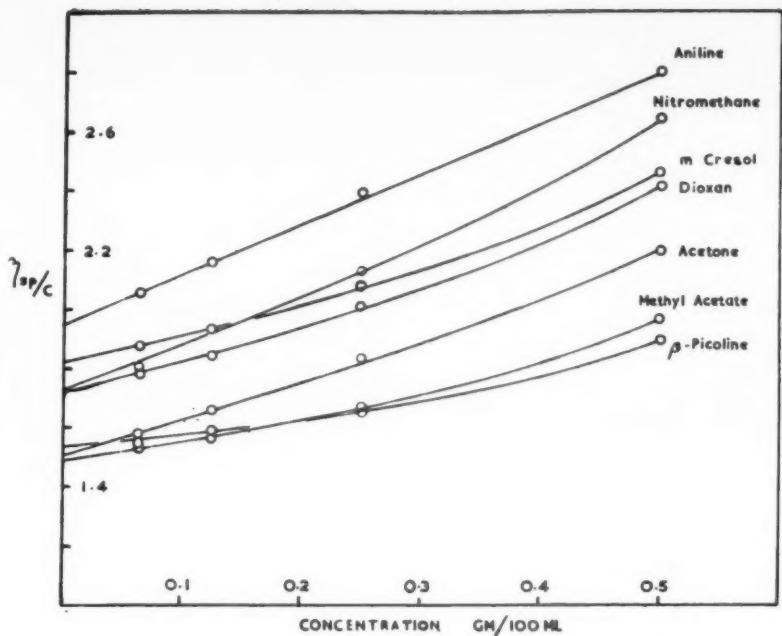


Figure 7. Viscosity number against concentration plots. Secondary cellulose acetate in representative solvents (25°C).

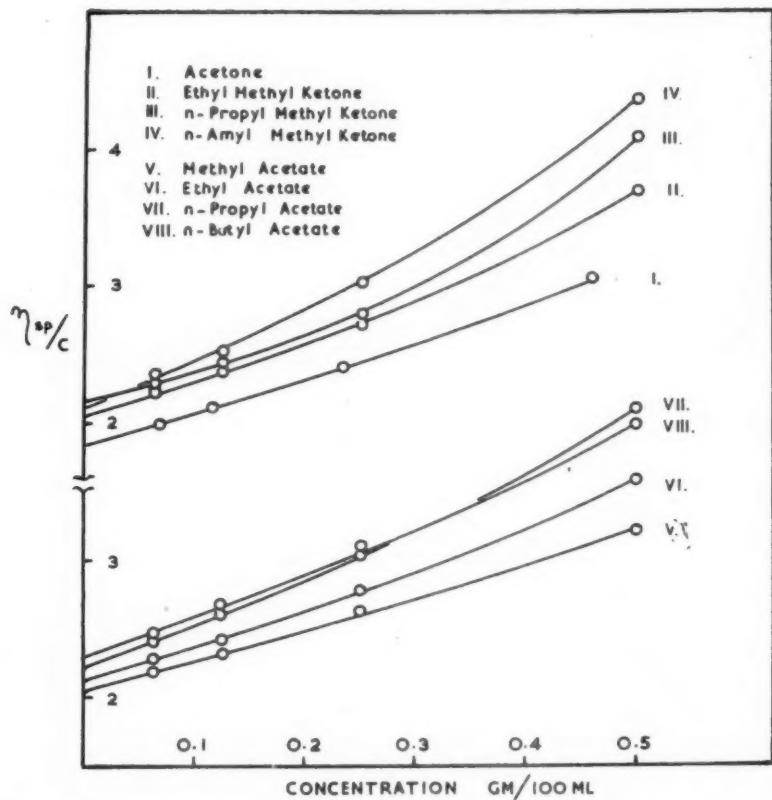


Figure 8. Viscosity number against concentration plots. Ethyl cellulose in methyl ketones and alkyl acetates (25°C).

closest to that of the solvated polymer. The differences between  $\delta_1$  and  $\delta_2$  do not suggest that these two solvents are the best. This may be a consequence of assumptions made in the interpretation of the values of  $\chi$  and in the estimation of  $\delta_2$ . It is possible that some desolvation of less firmly bound solvent occurs on addition of hexane. With toluene as precipitant the  $\delta_2$  values are larger and less variable than with hexane.  $\delta_1$  is always less than  $\delta_2$  and the differences increase on ascent of each series of solvents. In view of the possibility of toluene taking part in solvation it is unlikely that there will be any simple relationship between the volume of toluene required for precipitation and  $\chi$  values obtained from osmotic studies on solutions in pure solvents.

These tentative interpretations of the precipitation results seem, however, to account fairly well for those obtained with ethyl cellulose and cellulose acetate. They may provide an alternative and complementary view to the mechanistic theory of Doolittle,<sup>17</sup> who found that the molar concentration of solvent at the precipitation point approaches a minimum as a homologous series of solvents is ascended. This would seem to correspond to the limiting value of  $\delta_m$  observed on ascent of each series.

There would seem to be at least two requirements if solvents are to be placed in order of thermodynamic solvent power by the precipitation method. The precipitant should not specifically interact with the polymer, as is possible in the cases of toluene with cellulose nitrate and ethanol with cellulose acetate. Also, as Gee<sup>23</sup> has pointed out, the solvents to be compared, and the precipitant, should all have solubility parameters on the same side of that of the polymer.

#### Viscosity Studies

The variation of the viscosities of dilute solutions with concentration of polymer c is illustrated in Figures 6-9 by typical plots of viscosity number,  $\eta_{sp}/c$ , against c.  $\eta_{sp}$  equals  $(\eta - \eta_0)/\eta_0$ , where  $\eta$  is the viscosity of the solution and  $\eta_0$  that of the solvent. Most of the plots show upward curvature at concentrations above ca. 0.2

Solvent	CELLULOSE NITRATE				ETHYL CELLULOSE					
	[ $\eta$ ]	k'	Initial slope	k <sub>s</sub>	x	[ $\eta$ ]	k'	Initial slope	k <sub>s</sub>	x
acetone	2.79	0.49	3.8	0.42	0.27	1.86	0.68	2.3	0.57	0.46
methyl ethyl ketone	3.29	0.40	4.3	0.38	0.21	2.00	0.59	2.5	0.58	0.42
methyl n-propyl ketone	3.56	0.44	5.6	0.41	0.15	2.16	0.54	2.5	0.45	0.37
methyl n-amyl ketone	3.82	0.41	5.8	0.42	0.02	2.14	0.59	2.7	0.63	0.38
methyl n-hexyl ketone	3.49	0.30	3.7	0.34	0.16					
methyl acetate	3.33	0.54	5.9	0.43	0.30	2.03	0.51	2.0	0.49	0.41
ethyl acetate	4.11	0.35	5.9	0.36	0.22	2.10	0.58	2.1	0.49	0.40
n-propyl acetate	4.23	0.38	6.7	0.41	0.13	2.21	0.53	3.3	0.55	0.33
n-butyl acetate	4.20	0.43	7.2	0.38	0.015	2.28	0.62	2.3	0.48	0.24
n-amyl acetate	4.21	0.35	6.2	0.40	0.02	2.26	0.50	2.25	0.49	0.28
chloroform						2.30	0.70	3.7	0.68	0.34
carbon tetrachloride						2.50	0.68	4.3	0.60	0.46
benzene						2.20	1.06	5.0	0.87	0.48
toluene						2.23	0.94	4.6	0.96	0.47

### CELLULOSE ACETATE

Solvent	[ $\eta$ ]	k'	Initial slope	k <sub>s</sub>	x
acetone	1.49	0.61	1.35	0.53	0.45
methyl acetate	1.48	0.28	0.60	0.42	0.46
pyridine	1.46	0.22	0.45	0.33	0.28
$\alpha$ -picoline	1.37	0.54	1.05	0.44	0.36
$\beta$ -picoline	1.55	0.05	0.10	0.30	0.285
$\gamma$ -picoline	1.30	0.81	1.35	0.48	0.26
nitromethane	1.73	0.48	1.45	0.51	0.44
aniline	1.96	0.45	1.75	0.37	0.38
dioxan	1.70	0.39	1.15	0.42	0.38

Table 6. Viscosity parameters.

g./100 ml. Such curvature, which is not observed with flexible polymers at such concentrations, results from hydrodynamic interaction between extended chains and increases with both molecular weight of polymer and solvent power of solvent.

A number of parameters, derived from viscosity measurements, have been suggested as measures of solvent power. With flexible polymers, the variation of  $\eta_{sp}/c$  with c is given by

$$\eta_{sp}/c = [\eta] + k'[\eta]^2c$$

where  $[\eta]$ , called the limiting viscosity number or intrinsic viscosity, is the value of  $\eta_{sp}/c$  as c tends to zero. In the case of flexible polymers,  $[\eta]$  increases and  $k'$  decreases with increasing solvent power. The initial slopes of viscosity number against concentration plots have been suggested as measures of solvent power for polar polymers.<sup>24</sup> For such polymers Spurlin<sup>13</sup> has suggested that  $k_s$ , the ratio of the slope of a plot of  $\log(\eta_{sp}/c)$  against c to the limiting viscosity number, decreases with increasing solvent power. Values of these different parameters, with values of  $x$ , are given in Table 6.

(Turn to page 94)

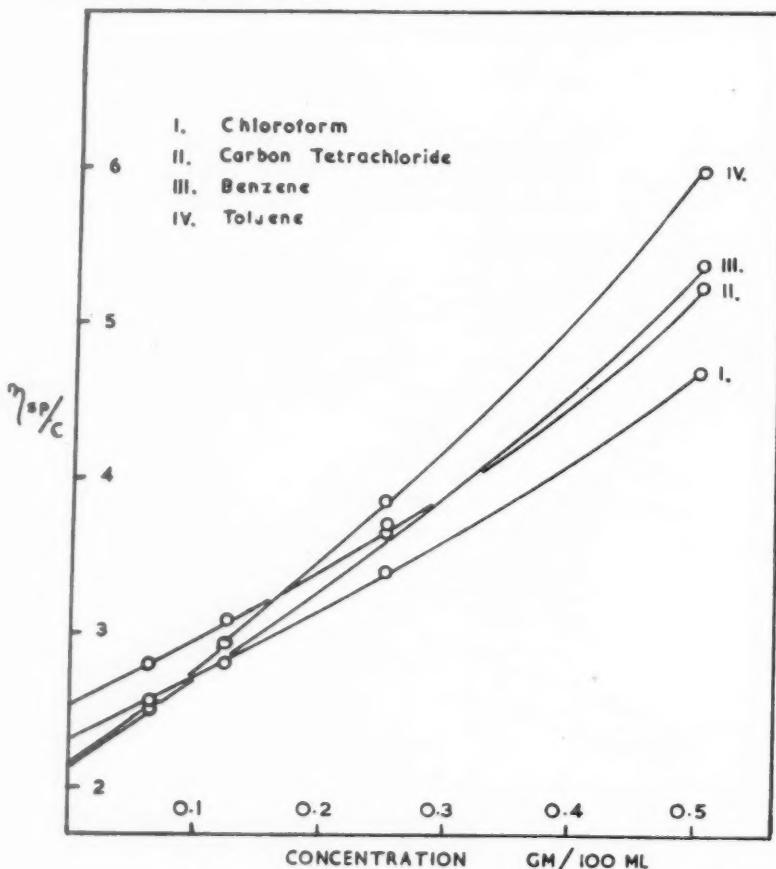


Figure 9. Viscosity number against concentration plots. Ethyl cellulose in chloroform, carbon tetrachloride, benzene and toluene (25°C).

# The Coating Corner

By  
PHIL HEIBERGER



The author continues his random reflections on various aspects of the paint industry. The opinions expressed in this column are his alone and do not necessarily reflect those of this publication.

### Teachers, Scholars and Science

SO much has already been said about the shortage of scientific personnel that perhaps nothing remains unsaid. Still, I'd like to have my innings.

The accusing finger has been pointed variously at inferior high school instruction, mentally lazy youth who prefer snap courses to "tough" science subjects, interruptions due to military careers, poor salary prospects, poor public relations, etc.

Undoubtedly it's a combination of all of these plus one other pertinent and often overlooked factor. Inferior and disinterested teaching at the undergraduate college and university level.

Yes, I know the colleges like to blame the high schools. But few college students have not had the deadening experience of sitting in a huge crowded lecture room and listening to a famous professor reading his lecture in a monotonous droning voice more conducive to sleep than inspiring to great accomplishment. "Is this the exciting horizon of science in the 20th Century?" the student asks himself. Then he goes to his laboratory period which is conducted by a fledgling instructor with no knowledge of pedagogy.

The reason for this setup is not mysterious. Usually the professor



Phil Heiberger

is absorbed in his own research and is rather bored with repetition of the more elementary aspects of his field. The laboratory instructor, on the other hand, is concerned with his own studies and is simply teaching as a means to make ends meet until such time as he can get his degree and nab the job he really wants.

Of course there are always exceptions, but take your own personal inventory. How many inspired and dedicated teachers can you name? How many have you had altogether?

Perhaps we should reconsider the function of our universities and colleges. Are they primarily research stations with an educational

sideline, or are they primarily teaching institutions supporting research as an adjunct to their teaching?

Time and again you see statistics pointing up the pitifully small number of beginning science majors. It would appear that there's nothing the science professors can do if students by-pass them by signing up for majors in law, home economics, or business.

Actually the situation is not as clear cut as that. There are many avenues of approach—some less obvious than others.

As I see it, there are three basic fertile recruitment sources, two of which are often sadly neglected. 1. Pre-college students. 2. Non-science majors. 3. Science majors. Let's examine the possibilities in each group.

As a rule, pre-college students have not yet chosen a career. Public relations, good high school teaching, and the routine recruitment techniques can do much to attract members of this group.

In most schools non-science majors are faced with a one-year science requirement for the bachelors degree. So-called "terminal" courses are planned for these students. That is, it's understood from the beginning that this year's course will be the only science course the

student will take and he takes it under duress.

Naturally, professors are not fond of teaching terminal courses. They know full well that they have captive students who would prefer to be elsewhere. Professor and students often stoically suffer through their ordeal with the grim attitude, "It's miserable, but necessary, so let's get it over with." It's a painful experience for both.

Such a defeatist attitude is a big mistake and a real handicap. An enthusiastic, interesting teacher with an imagination and a sense of humor approaches his task differently. He regards this as a golden opportunity to win potential scientists from their original career choices, often made for trivial reasons. And he sometimes succeeds. "When life hands you a lemon," a homespun philosopher once said, "squeeze it and make lemonade."

Impossible? Certainly not. Thumb through a brief history of chemistry, some day, just for fun, and you'll be surprised to find many outstanding scientists who started on the road to other careers. Why, August Wilhelm Hoffman began his university studies with the intention of becoming a lawyer, and Friedrich August Kekulé originally headed in the direction of architecture. Both of these men, fortunately for them and for us, came under the influence of Liebig, and decided to devote themselves to chemistry with brilliant results. From this point of view, the professor of terminal science courses is in a key spot, more important than he himself may realize.

The third category mentioned above was science majors. This may puzzle you. It shouldn't, because the converse of what I just said about winning non-science students to science, is also true. In other words, an uninspiring teacher not only fails to stimulate his students to produce to the peak of their ability, his ineptness can actually cause students to turn their backs on science and look elsewhere for more palatable study fare. Too often beginning science students switch majors to non-science subjects, netting science a real loss.

There's no getting around it. The power of the undergraduate

science teacher is great and the fate of his students hinges on his personality, ability, enthusiasm, and whole-hearted effort.

#### Rising Tempo of Research

If you are waging an uphill fight to keep on top of the ever increasing flood of scientific publications, you may find some consolation in the following conclusive proof that you are not alone.

In recognition of this universal problem, the *National Science Foundation*, the *National Academy of Sciences*, and the *American Documentation Institution* have organized an international conference to be held in Washington, D.C. in November 1958, with the aim of improving dissemination of reports and publications resulting from the "rising tempo of research activity."

Even in the young field of civilian atomic energy, growth is rapid and, as Dr. Walter G. Whitman, who was secretary-general of the *United Nations 1955 "Atoms for Peace" Conference in Geneva*, stated, "A basic problem is how to expedite dissemination of information on new developments."

So in March 1957, the big attraction will be the 1957 Nuclear Congress in Philadelphia's Convention Hall. Dr. Whitman, who is president of the American Institute of Chemical Engineers, has been named general chairman of Congress, in Dr. Whitman's words, is "to promote the use of atomic energy for peaceful purposes in all nations of the world." The slogan: Atoms for Progress.

#### More and More About Less and Less

A WORKMAN is no better than his tools and a chemist is rarely better than his instruments. Since mankind is perfect, the problem, then, is to improve the instruments at our disposal.

For some time now, I have been musing over the manifold possibilities of the relatively new extension of chromatography known as vapor chromatography. The scope of this technique has received wide publicity and the general background is fairly well known. And certainly it has not escaped the attention of laboratories serving the coatings industries. We have good reason to hope, therefore, that frustrating problems

involving the identification and separation of minute amounts of nearly similar volatile compounds may soon be elucidated, i.e., oxidation products of drying films, deterioration products of decomposing films, and so on.

In a paper "Gas Chromatographic Determination of Some Hydrocarbons in Cigarette Smoke" [Anal. Chem. 28, 1685 (1956)], H. W. Patton and G. P. Touey found it possible, by using a column containing silica gel and employing helium as a carrier, to determine seven hydrocarbons in a 10 ml. sample of cigarette smoke. These are ethane, ethylene, acetylene, propane, propylene, isobutane, and butane.

Ethane, ethylene, propane, and propylene were present in amounts sufficient to enable determination of changes in their concentrations accompanying variations in the smoking procedure. For example, the concentrations of these compounds increased as the length of the cigarette butt decreased.

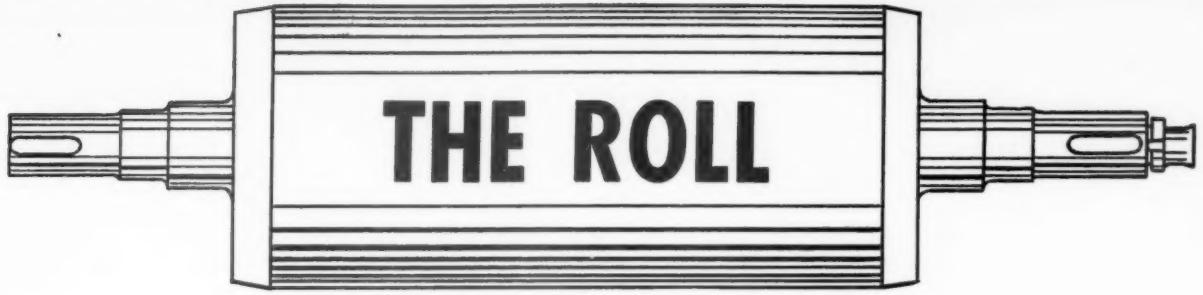
This information may change your smoking habits, and similar information slanted toward paints, may some day change your formulating habits.

#### New Skins For Old

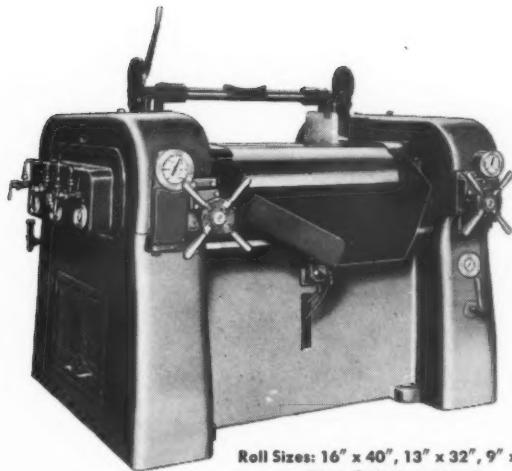
TINY hollow plastic spheres have been used in a number of industries as floats on tanked fluid surfaces. By virtue of extensive interlocking and clustering at the surface of volatile solutions, they function admirably to retard evaporation rates of plating solutions, petroleum fractions, brines, and industrial reservoirs.

They haven't been too widely used in paint and lacquer manufacturing plants, of course, because the types of floats available to us heretofore—pyroxylin ping pong balls, expanded phenolic spheres, waxed pellets, and so on—were manifestly unsuitable.

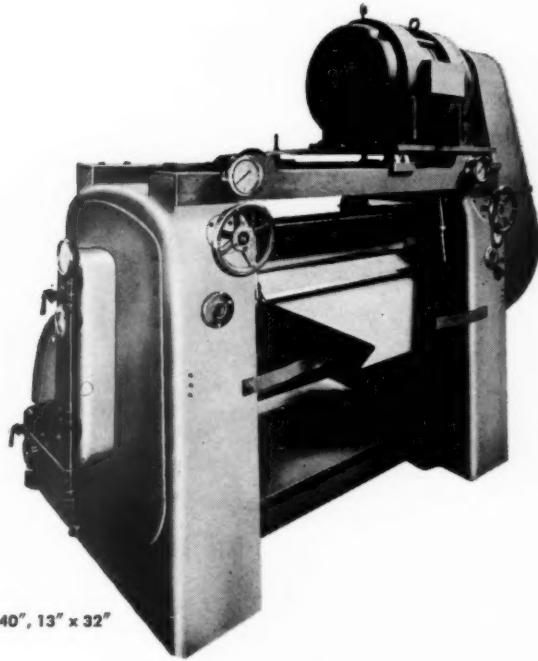
Now, however, with the introduction of expanded polyethylene floats, perhaps we too may be able to make good use of the float principle. The outstanding chemical and solvent resistance of polyethylene and the resistance of the floats to puncture and breakage should make these new-style floats a natural for paint and lacquer plants.



IS THE  
**HEART OF EVERY MILL**



Roll Sizes: 16" x 40", 13" x 32", 9" x 24"  
Float-O-Matic optional



Roll Sizes: 16" x 40", 13" x 32"

**A**mong the many excellent engineering features that distinguish Lehmann Roller Mills, none is more important than the roll itself. Heat transfer, so vitally important to uniform dispersion (roll coverage), has attained an outstanding degree of efficiency in Lehmann Rolls. This is due to design, material, precision machining, and end head construction.

Centrifugal casting provides an extremely tight, dense grain structure with greater uniformity of hardness at the grinding surface. This chilled white iron roll surface is inseparably bonded to a high quality gray iron core, for maximum strength and resilience. The surface of the roll is bevelled at both ends for side shields. Unique end head construction insures

longer roll life, high power transmission and shock resistance.

Sight-O-Matic\* provides three-fold gauge control over: dispersion, take off efficiency, product temperature. The cost-saving features of Lehmann Mills afford the manufacturer new opportunities, in these days of increasing competition. Let us show you what a modern Lehmann Mill can do for you.

\*Reg. U. S. Pat. Off.



**J. M. LEHMANN COMPANY, Inc.**

**COAST-TO-COAST SERVICE**

Moore Dry Dock Company  
Oakland, California

Lammert & Mann Co.  
Chicago 12, Illinois

J. M. Lehmann Co., Inc.  
Lyndhurst, New Jersey



*Manufacturers of quality papers specify Du Pont Ti-PURE® titanium dioxide pigment to add brightness and opacity . . . just as makers of quality printing inks specify Du Pont Pigment Colors for fine reproduction. Reprints of this illustration, suitable for framing, are available on request from your Du Pont Pigments salesman.*

**Du Pont Pigments add beauty... practicality... versatility**

**NATURE'S COLORS ARE RIValed BY DU PONT PIGMENTS**



# The brilliance of a butterfly captured in durable, lightfast colors for your paints

**I**N PAINTS as in nature, color appeal is important. But you also require durability and lightfastness for your paints. DuPont offers a wide range of versatile, lightfast pigment colors designed to keep your paints looking better — longer.

Does your line include oil-base house paints for exterior use? If so, you have a choice of pigments especially suited for the manufacture of these paints. DuPont Green-Gold YT-562-D, for example, has outstanding color retention and is highly resistant to chemical fade.

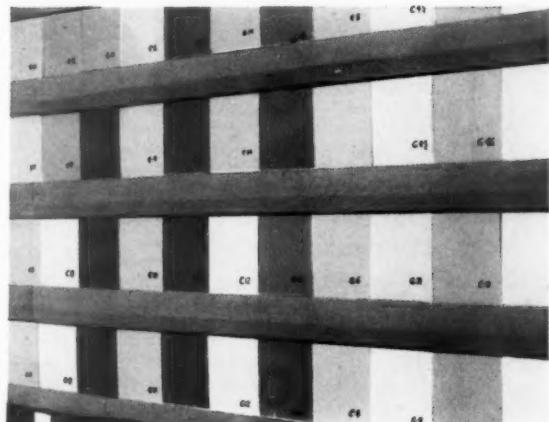
"Ramapo" Green GP-755-D, "Ramapo" Blue FR BP-366-D and Medium Chrome Yellow Y-469-D also show outstanding performance under severe outdoor conditions. Parachlor Red RT-427-D is ideal for producing the bright solid reds for your house-paint line.

Your DuPont Pigments representative is ready to help. Remember...as a leading manufacturer of pigments for paints, DuPont has a background of experience unmatched in the field. E. I. du Pont de Nemours & Co. (Inc.), Pigments Department, Wilmington, Delaware.

**These high-quality Du Pont Pigments are illustrative of many in the Du Pont line which will give you the colors and properties you require.**

**Green-Gold—  
Durable Organic Yellow  
Monastral® Blues and Greens  
"Ramapo" Blues and Greens  
Molybdate Oranges  
Chrome Yellows**

**Parachlor Red**  
**Shading Yellow**  
**Zinc Yellow**  
**Toluidine Reds**  
**Ti-Pure® Titanium Dioxide**



At the Du Pont Pigments Test Farms, histories on many paints (including stucco, cement and shingle paints) are being compiled on the paint formulations you will be making tomorrow.



Data from the test fences are supported by tests conducted on houses in many sections of the country. The paint used on this house contained Du Pont Green-Gold YT-562-D and exhibited excellent resistance to fade.

## PIGMENTS DEPARTMENT



BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

to fine products everywhere



The proof is piling up!

## Isophthalic Based House Paints are Vastly Superior

**Exterior house paints based on Isophthalic—**

**have uniform through-dry—no paint wrinkling**

Oronite's extensive testing, plus results by leading resin manufacturers, prove Isophthalic greatly superior to other materials in this regard.

**have faster drying properties**

The higher, more uniform molecular weights give a dry film — quicker.

**have practically no yellowing in light tints**

With Isophthalic, oils can be used which greatly reduce the amount of normal paint yellowing.

**can be manufactured at lower cost**

Manufacturing costs can be reduced because more low-cost oils can be used.

**have mildew resistance**

This quality appears to result from less unattached fatty acids present.

**have outstanding flexibility characteristics**

At longer oil lengths greater flexibility results from higher proportion of flexible fatty acids in the molecule.

**have better color retention**

Closer bonding of pigment particles give more uniform color appearance after application.

**Resin and paint manufacturers can now offer new and improved products with**

**Oronite's new, advanced raw material — Isophthalic. Contact any Oronite office for complete information—or ask your resin or paint manufacturer about Isophthalic.**

### ORONITE CHEMICAL COMPANY

EXECUTIVE OFFICES: 200 Bush Street, San Francisco 20, California

SALES OFFICES

30 Rockefeller Plaza, New York 20, N. Y. Carew Tower, Cincinnati 2, Ohio  
20 North Wacker Drive, Chicago 6, Illinois 714 W. Olympic Blvd., Los Angeles 15, Calif.  
Mercantile Securities Bldg., Dallas 1, Texas 450 Mission Street, San Francisco 5, Calif.

EUROPEAN OFFICE

36, Avenue William-Favre, Geneva, Switzerland

4021



# NEWS

## "Adhesion" Is Discussed By New York Paint Club

The subject of "Adhesion" was the featured topic when the New York Paint and Varnish Production Club convened on February 7. Speakers were Dr. Herman F. Mark of the Polytechnic Institute of Brooklyn and Robert J. Phair of the Bell Telephone Laboratories, Murray Hill, N. J.



H. F.  
Mark



R. L.  
Phair

Dr. Mark is Director of the Polymer Research Institute at the Polytechnic and a polymer scientist of international renown. Included in his discussion were some theoretical aspects of adhesion, touching on adhesion phenomena in block and graft polymers.

Mr. Phair is on the technical staff of the Chemical Research Department of the Bell Labs and is chairman of Group 10 on "Adhesion" for the American Society For Testing Materials. He discussed techniques and problems encountered in the measurement of adhesion properties of organic coatings.

### Fischer & Porter Expands

Fischer & Porter Co. has just purchased two land tracts in central Bucks County, Pennsylvania. Both tracts, eight miles from the present Hatboro location, are tied in with plans for company expansion.

The larger of the two areas will accommodate buildings for offices, research laboratories and additional production facilities. The proposed buildings will occupy a third of the 120 acre tract.

A nearby 65 acre tract will be developed as a recreational facility for Fischer & Porter personnel.



**PAINT MEETING:** At a recent meeting, the Philadelphia Paint and Varnish Production Club heard a discussion on "Industrial Finish Application of Titanium Dioxide," by Dr. William S. Castor, Jr., American Cyanamid Co. Dr. Castor, (shown holding a model crystal structure of rutile titanium dioxide), supplemented his talk with slide projections, and he was assisted by Lewis A. Melsheimer (right), Director of Technical Service, Pigment Division, American Cyanamid. James Sandeman, Vice President and Program Chairman of the Philadelphia Paint and Varnish Production Club is pictured at the left.

## Forecast Increased Use Of "Flushed" Pigments

Widespread use by the paint manufacturing industry of "flushed" pigments to make household and industrial paints was forecast last month at a meeting of the Piedmont Section of the Southern Paint and Varnish Production Club.

Joseph A. Langner, The Hilton-Davis Chemical Co., Cincinnati, referred to flushed colors as "one of the most significant advances in paint-making." In addition to manufacturing economies, the technique provides pigments with a "strength, gloss and sharpness never before attained," he said.

Principal advantage of the flushing method, Mr. Langner explained, is its ability to carry an individual pigment particle, surrounded by water, from its original finely divided state into the vehicle or oil phase, without destroying its minute, uniform size. No grinding of pigments is needed as in the case of dry colors, which have been used for decades in making paints.

The flushing process was pioneered by Hilton-Davis, first in the printing ink industry and later in the textile, paint and plastic fields. Its widest application in paints today is in automobiles where high gloss is important, the meeting was told.

## Neville Chemical Plans Larger Research Base

Neville Chemical Co., a leading producer of resins and other coal and petroleum by-products, has announced it will spend \$750,000 to double its Pittsburgh research facilities.

President Lee V. Dauler said a new \$600,000 completely air-conditioned building will go up on his company's 50-acre Neville Island tract and another \$150,000 will be spent on new laboratory and office equipment. He said the expansion will mean a 50 per cent increase in Neville Chemical's research staff.

Mellon-Stuart Co., Pittsburgh contracting engineering firm, already has started construction on the new two-story brick building which will contain 31,000 square feet of floor space. The building is scheduled for completion late this coming summer and will be located near the company's main plant.

### Diamonite Opens on Coast

To provide better service to the trade west of the Rocky Mountains, Diamonite Products Manufacturing Co., Canton, Ohio, has opened western regional offices in Downey, Calif.

Complete technical and sales service on Diamonite's cutting tools and grinding media will be offered at the new office.

# NEWS

## Industry Helps Teach University Paint Course

John Platner, sales service representative of the Goodyear Tire and Rubber Company's Chemical Division, was one of a number of industrial representatives who participated in a short course in paint technology



John Platner

at the University of Florida during the last week of January. Mr. Platner discussed exterior masonry paints.

The week-long session was designed to include talks and discussions by a number of representatives having experience in the paint industry. Purpose of the course was to provide fundamental information concerning paint and related industries to those desiring to broaden their knowledge of the coatings field.

The special short course was sponsored jointly by University of Florida and Southern Paint and Varnish Production Club. Director of the course was Henry F. Payne, professor in charge of organic research and technology at the University of Florida.

## Glidden Get-Together

Top laboratory and production personnel of The Glidden Company's Paint and Varnish Division gathered in Cleveland during late December to discuss research, development, laboratory operations and new products.

Keynote of the conference, the ninth annual combined technical and superintendents meeting, was "Mutual Responsibility for Future Growth and Profit."

More than 160 Glidden technicians from the United States, Canada and several points overseas attended the five-day conference. Purpose was to coordinate Glidden's far-flung laboratory and production programs.



**RETIREMENT TESTIMONIAL:** George T. Sohl retired on December 31 after more than 27 years as the Cleveland area representative of Rohm & Haas Co. and of its former associate firm, The Resinous Products & Chemical Co. William Gibson, a co-worker in the Cleveland office, acted as toastmaster at a testimonial luncheon given for Mr. Sohl by the company on November 7. He is shown (left) presenting Mr. Sohl with letters from friends unable to attend.

## Film on Traffic Paints

A new film on the selection and application of traffic paints has been made available by Hercules Powder Co., Wilmington, Del. The 16-mm. film, "Highway Life Line", is in sound and color and runs for about 16 minutes.

Against a backdrop of colorful highway scenes from coast to coast, the film covers subjects such as methods of evaluating traffic paints; factors influencing paint performance; and various methods of applying traffic paints.

Prints of the film may be obtained from the Advertising Department, Hercules Powder Co., Wilmington 99, Del.

## Louisville Paint Club

The Louisville Club of the Federation of Paint & Varnish Production Clubs will hold its spring seminar March 3-4 on "Mildewcides and Fungicides." The meeting is scheduled at the Sheraton-Seelbach Hotel, Louisville.

Registration will be 4 to 6 pm Sunday the 3rd, and 8 to 9 am on Monday. The six technical papers will be presented Monday morning and afternoon, with a forum discussion and questions following supper.

All interested in attending the paint club meeting may write for reservations c/o W. B. Tabler Co., Louisville, Ky.

## Celanese Mexicana Builds

Celanese Mexicana, S.A., an affiliate of Celanese Corporation of America, has started construction of a new chemical plant near Mexico City for the manufacture of formaldehyde and the formulation of synthetic resins derived from that intermediate raw material.

The new plant, located 12 miles north of Mexico City at San Cristobal Ecatepec, will supply Mexico's growing needs for components used in the manufacture of plastics. Production of formaldehyde will mark the entry of Celanese Mexicana into the chemical producing field, further expanding its already diversified operations.

## Scally Names Agent

Scally Waterproofing Co., St. Louis, Mo., is expanding its activities to include sales and application service on the full line of "Liquid Envelope" vinyl protective coatings produced by Better Finishes and Coatings, Newark, N. J. These coatings are designed for use in both sidewall roofing and interior surfaces.

Edward Powers of Scally Waterproofing has completed an intensive course at the Product Application Laboratory of Better Finishes and will be available as a technical and sales representative on "Liquid Envelope" Architectural Coatings in the St. Louis area.

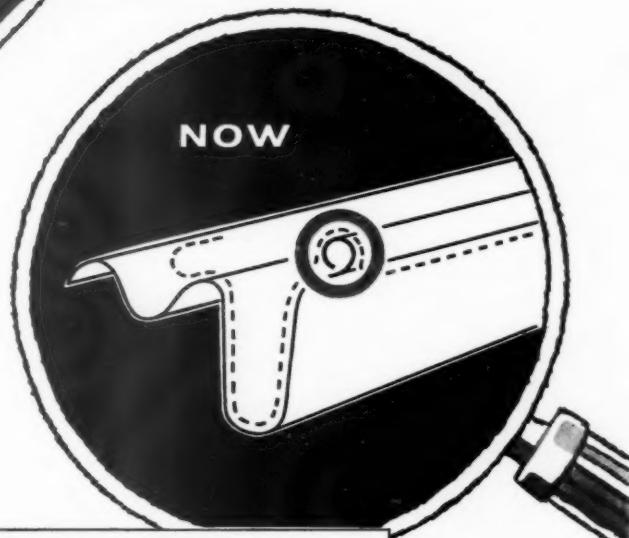
# Now...give your polyvinyl acetate and latex base paints

## 6 to 9 months longer shelf life

with  
**Continental's  
Outward Curl  
can**



Raw edge on INSIDE of can. Made with an inward curl, former multiple friction ring paint cans left an edge of raw metal inside the can. If corrosion started here, it might undercut interior enamel and result in rust.



Raw edge on OUTSIDE of can. The Outward Curl in the Tripletite ring still has an edge of raw metal. But this raw edge is now outside the can. There is no chance of exposed steel touching your polyvinyl acetate or latex base paints.

Yes, your polyvinyl acetate and latex base paints get 6 to 9 months longer shelf life — 6 to 9 months longer *sales* life — with Continental's Outward Curl paint can.

Because the Tripletite friction ring is curled outside the can, every square inch of inside surface is enameled. Raw metal simply can't touch your paint. In addition, you get the protection of Continental's exclusive Tripletite lid — with 50% increase in guard points against oxidation and messy paint skin.

Continental's Outward Curl can is now increasing shelf life for paint manufacturers across the country. Why not let it work for you? As a Continental customer, you'll find our tailor-made engineering and research services are as up-to-date as our containers.

 **CONTINENTAL  
CAN COMPANY**

Eastern Division: 100 E. 42nd St., New York 17

Central Division: 135 So. La Salle St., Chicago 3

Pacific Division: Russ Building, San Francisco 4

# NEWS



A. A.  
Schlesinger



Simon  
Askin

## Heyden, Newport Merge; Join Assets and Business

Heyden Chemical Corp. and Newport Industries, Inc. have combined their assets and business. Heyden has acquired the assets of Newport and changed its name to Heyden Newport Chemical Corp.

Simon Askin is president and chief executive officer of Heyden Newport Chemical Corp. Armin A. Schlesinger has been elected chairman of the board and John P. Remensnyder, vice-chairman.

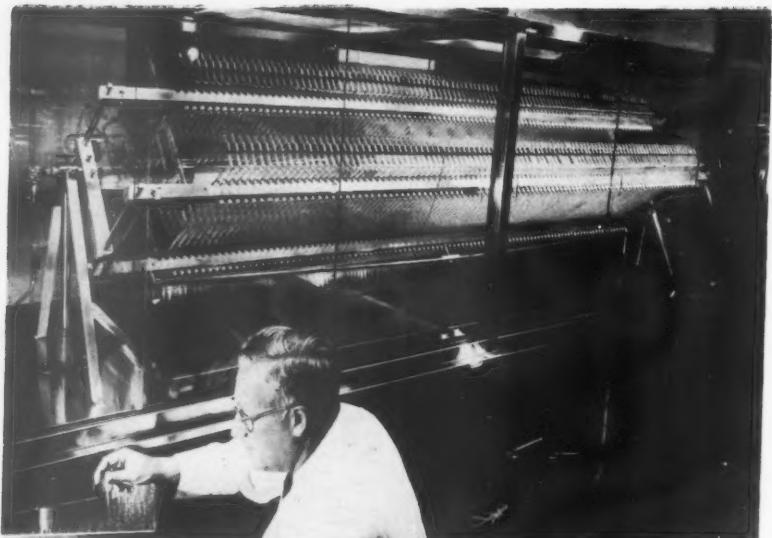
The Heyden board has been enlarged to include seven members designated by Newport in addition to the nine Heyden directors. The business of Newport will be continued under its present operating management as Newport Industries Co., a division of Heyden Newport.

E. F. Sisson will be president and S. J. Spitz, executive vice president of the division. Both Mr. Sisson and Mr. Spitz have also been elected vice presidents of Heyden Newport.

## National Packaging Show Reports Early Interest

More than one-third of the exhibit space in The National Industrial Packaging and Handling Exposition of 1957 has already been reserved, according to John W. McReynolds, president of the Society of Industrial Packaging and Materials Handling Engineers and director, Materials Handling Engineering, for Kraft Foods Co.

The Exposition will be held in Atlantic City Convention Hall, October 28 through 31. Over 50,000 square feet of exhibit space has been set aside for the national exposition.



Dr. Herbert J. Dutton with the pipe-organ-like instrument he used to determine the complex glyceride structure of vegetable oils.

## Dr. Herbert Dutton Wins Top GPA Research Award

Dr. Herbert J. Dutton, United States Department of Agriculture research chemist, has won first award of \$1,000 and an honor plaque in the 1956 Glycerine Research Awards, it was announced last month by the Glycerine Producers' Association. The Association makes these awards annually in recognition of new and independent research contributing to knowledge and use of glycerine.

Dr. Dutton's award-winning accomplishment was the application of a recently developed extraction technique to investigate complex

natural glycerides such as linseed oil. His work is a major breakthrough in developing new and significant data on fats and oils, which are mixed esters of fatty acids and glycerine.

Such fundamental data as Dr. Dutton obtained on the structure of natural glycerides sheds light on the mechanism by which these glycerine derivatives are synthesized in nature; points to commercial potentialities for separating chemically pure triglycerides or "tailormade" fractions from fats and oils; and enhances the utility of fats and oils as industrial chemical raw materials.

## New Crown Device Tests Hardness of Coatings

A new instrument for testing the hardness of non-metallic coatings on metal, developed in the Research and Development Department of Crown Cork & Seal Company, Inc., Baltimore, will help to ascertain when a metal coating is "good" enough. The instrument, perfected by R. C. Albrecht, Crown Senior Engineer, is the subject of a pending patent application.

Already the tester is being manufactured under a licensing agreement with Crown by Gardner Laboratory, Inc., of Bethesda, Md., makers of precision scientific equipment used extensively in the paint and coatings industries. The device can test virtually all forms of coated metal, including flat stock.

Here is how the device operates: Resting on the surface of the sample being tested is a stylus, linked by electronic circuit to an electronic tube, a thyratron. In actual use, a spool-shaped weight is applied in gradually increasing degrees to the stylus. If the weight is sufficient to cause the stylus to pierce the coating and thus establish contact with the metal of the specimen surface, the thyratron tube closes a relay and a needle points to a figure on a scale. The figure represents the number of grams of weight required to break through the coating.

Crown claims the new instrument is simple to operate and in addition, is said to eliminate the possibility of the human failure factor.



## FOR TRADE SALES specify ARALDITE® epoxy resin

**6084**

The requirements for trade sales . . . lower cost, one-package systems, solvency in aliphatics, and easy hand application by brush or roller . . . are admirably met by CIBA Araldite 6084. Specify it with confidence when formulating . . .

**Wall finishes**  
**Furniture finishes**  
**Floor coatings Spar varnish**  
**Trim enamels Marine enamels**

### ► Industrial and maintenance finishes, too!

The versatility of Araldite 6084 esters allows their use for industrial and maintenance finishes. Addition of other Araldite Epoxy Resins will speed up or slow down reaction times, increase viscosity or reduce it to take more solids. Depending on the choice and proportion of acid used, Araldite 6084 esters can be made very pale, fast drying, extremely flexible, extremely tough.

**C I B A**

"FIRST IN EPOXIES"

Specify Araldite . . . and be right. CIBA produces basic resins only, to be formulated for intermediate and end-uses. Write for new 40-page Technical Bulletin.



**CIBA COMPANY INC.** Plastics Division, Kimberton, Pa.  
Please send new bulletin No. 18 on Surface Coating Resins.

NAME \_\_\_\_\_  
COMPANY \_\_\_\_\_ TITLE \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

There's a CIBA sales and service agency near you:  
Harry A. Baumstark & Co., St. Louis, Mo. •  
Charles L. Burke Co., Black Mountain, N. C. •  
John D. Butts, Pittsburgh, Pa. • Commercial  
Chemicals, Inc., Buffalo, N.Y. • Dorsett & Jackson  
Inc., Los Angeles, Calif. • Henry L. Grund, Inc.,  
Cleveland, Ohio • The Houston Company, Seattle,  
Wash. • Fred A. Jensen & Associates, Chicago,  
Ill. • T. C. Kiesel, Cincinnati, Ohio • The A. B.  
Kohl Sales Co., Baltimore, Md. • D. H. Litter Co.,  
Inc., New York, N.Y. and Allston, Mass. • William  
C. Loughlin & Co., San Francisco, Calif. •  
Mateson-Van Wey, Inc., Detroit, Mich. • Geo. A.  
Rowley & Co., Inc., Philadelphia, Pa., • Thompson-  
Hayward Chemical Co., Kansas City, Mo. and  
branch offices

# NEWS

## Standard of Indiana Gets Aromatic Chemical Plant

A group of enterprises associated with Scientific Design Co., Inc., has developed a new hydrocarbon oxidation process to which Standard Oil Co. (Indiana) has announced acquisition of worldwide rights. Standard will manufacture phthalic anhydride, isophthalic acid, terephthalic acid, dimethyl terephthalate, dimethyl isophthalate, and benzoic acid.

Scientific Design Co., Inc., was



Checking instruments at the aromatic chemical plant built for the Standard Oil Company of Indiana.

also engaged to design Standard's plant of 60 million pound capacity for the Amoco Chemicals Corp., a

Standard subsidiary which will actually be undertaking production activities. Harry A. Rehnberg, President of Scientific Design, said that it marked the first time a private engineering, research, and design group had created, wholly by itself, with its own funds, such a major technical discovery and development in the chemical field.

The new process discovery furnishes a fundamentally new method to be used in upgrading the almost unlimited supply of suitable feedstocks available to Standard Oil Co. (Indiana), and licensees abroad. Its long-range impact upon the field of aromatic and similar chemicals could be considerable. It is possible, for example, that intermediates for fibers, films, plastics, dyestuffs, resins, plasticizers, elastomers, and foams, can now be made from plentiful domestic petroleum sources by the new techniques.

## Committee D-1 Meeting

The Spring Meeting of Committee D-1 of the American Society For Testing Materials will be held February 20-22 at the Shoreham Hotel, Washington, D.C.

Committee D-1 is the ASTM group which concerns itself with the study of paints and protective coatings.

## George Argent Dies

George G. Argent, veteran salesman of Titanium Pigment Corp., a subsidiary of National Lead Co., died on January 10 in St. Louis. He was 63 years of age.

Mr. Argent joined the organization with National Pigments and Chemical Co. in 1933. He was transferred to Titanium Pigment Company, Inc., which in 1936 became Titanium Pigment Corp.

## Reichhold Affiliate Builds

Reichhold Chemicals, Inc., reports that Resins, Incorporated, is building a new plant in Manila, P.I., for the manufacture of synthetic resins. This associated company will operate the plant under license from RCI using its technical knowledge and processes.

The new plant will produce resins for the expanding paper, surface coatings and lumber industries in the Philippines. Plant capacity, initially, is expected to be six million pounds annually.

## NOW You Can Stop Pressure Build-Up in Aluminum Paints With SYLOID® AL-1

Tests conducted by the Aluminum Research Laboratories of Aluminum Company of America . . . indicate that SYLOID AL-1, when used in concentrations up to 1% based on total weight of paint, effectively retards pressure development in ready-mixed varnish base aluminum paint containing moisture in concentrations up to 0.5%."

This problem of pressure build-up in ready-mixed aluminum paints has long been a serious one. Now this pressure development can be stopped. The leaf stability of the paint is not affected and the drying rate is not retarded.

For complete information on SYLOID AL-1, including results reported by Aluminum Research Laboratories, write

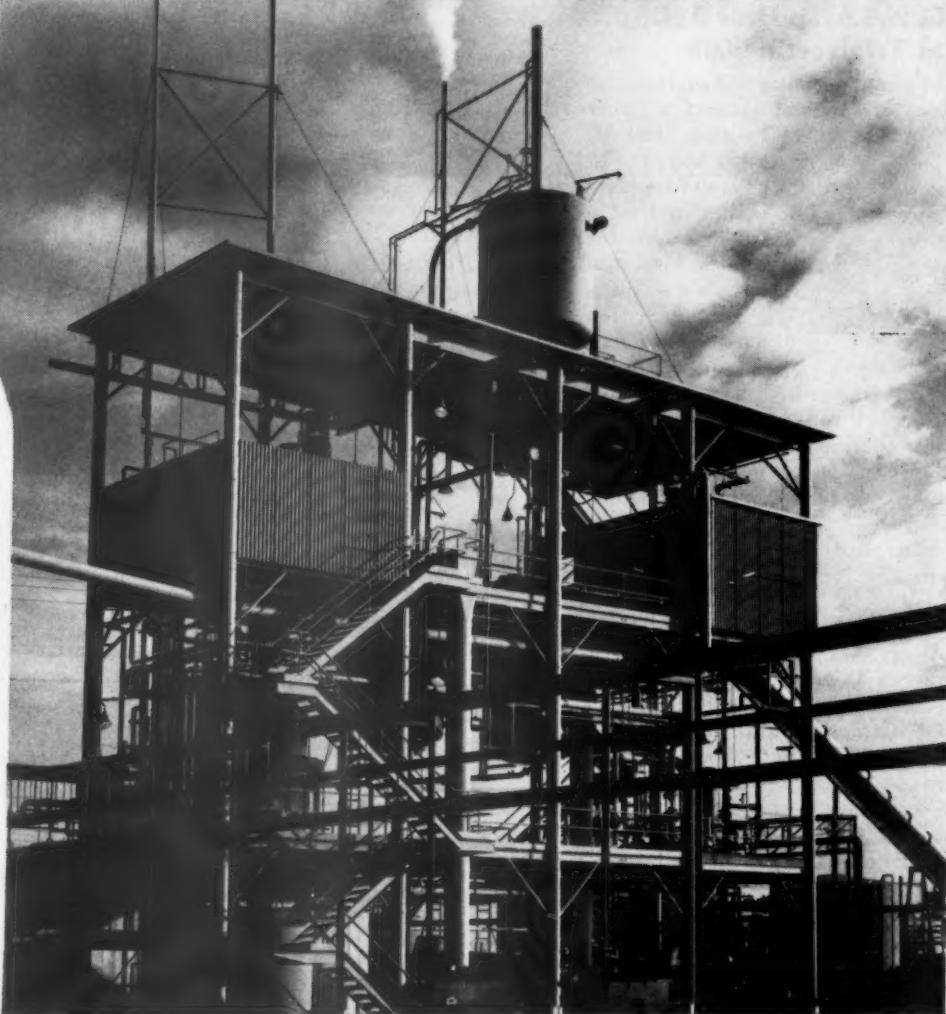
Progress Through Chemistry

**DAVISON CHEMICAL COMPANY**

Division of W. R. Grace & Co.  
Baltimore 3, Maryland

PRODUCERS OF: CATALYSTS, INORGANIC ACIDS, SUPERPHOSPHATES, TRIPLE SUPERPHOSPHATES, PHOSPHATE ROCK, SILICA GELS, AND SILICOFLUORIDES. SOLE PRODUCERS OF DAVCO® GRANULATED FERTILIZERS

DOW REPORTS ON LATEX PAINT PROGRESS



## ANOTHER MILLION-DOLLAR PLANT

*as demand grows for Dow Latex*

Recently, construction was completed on the new Dow latex plant in Pittsburg, California. Here the most advanced equipment and methods are incorporated to assure economical production of a broad range of latexes.

Sales of paints made with latex have increased 400-fold since 1948. Studies indicate prospects for future sales are even brighter. And this new plant assures paint manufac-

turers a reliable source of latex to meet the increase in sales of these popular paints.

Faster delivery, lower freight charges, highly personalized service are only three of the several benefits that Dow now makes available to West Coast manufacturers. THE DOW CHEMICAL COMPANY, Midland, Mich.



YOU CAN DEPEND ON

# NEWS

## NYPVLA To Hear Talk On Triglyceride Oils

Conrad J. Campbell of Hercules Powder Co. will present a paper



C. J.  
Campbell

entitled "The Alcoholysis of Triglyceride Oils with Pentaerythritol" before the Vehicle Group of the New York Paint, Varnish and Lacquer Association on

Wednesday, February 12. Mr. Campbell is Supervisor of all product application research for the Synthetic Department at the Hercules Research Center in Wilmington, Del.

In addition to the featured speaker, Hercules will have a panel in attendance at the meeting. This panel will consist of Dr. A. A. Albert, Manager of Research, Synthetics Department; J. G. Little, Sales Manager—Polyols, Synthetics Department; R. P. Silver, Alkyd Development and Products Application Research Chemist, and F. G. Oswald.

An abstract of Mr. Campbell's paper on "The Alcoholysis of Triglyceride Oils" follows:

Many millions of pounds of soybean and other natural triglyceride oils annually are alcoholized with pentaerythritol in order to use them effectively in alkyd resins. This alcoholysis reaction is, for the most part, conducted and controlled in an empirical fashion using techniques largely borrowed from the older art of alcoholizing triglyceride oils with glycerin. Under these conditions, it is not surprising that unexplained difficulties are sometimes encountered.

As a first step in an effort to find out, if possible, more effective ways to carry out these pentaerythritol reactions and to control them with more certainty, it was apparent that a much more accurate and detailed knowledge of the chemistry of this alcoholysis was required than has been reported in the literature. Many fundamental aspects of the problem were, therefore, examined and the results are reported in this paper.

Methods of quantitative analysis of the products formed during alcoholysis and at the end point when "equilibrium" is said to be established have been studied and are discussed.

The rate of the alcoholysis reaction has been given special attention and an hypothesis drawn that it can accurately be measured by the rate of disappearance of free pentaerythritol. A novel method

for quick quantitative determination of PE has been devised and applied in a tentative way as a control test to tell when "equilibrium" has been attained.

Solubility of free PE in the alcoholysis mixture has been examined and a report is given of the findings of the correlation of this solubility with the reaction rate.

A limited study of the influence of different catalysts on the rate of the alcoholysis reaction has been carried out and is reported. The effect of concentration of litharge as the alcoholysis catalyst on the formation of haze in alkyds has been examined.

These data, it is hoped, will help to increase the understanding of vehicle chemists of the triglyceride oil-PE alcoholysis reaction and to spawn new ideas for improving their own plant methods for carrying out and controlling this commercially important reaction.

## AZI Pigments Committee Schedules Club Talks

John L. Kimberley, Executive Vice President of the American Zinc Institute has announced that the Institute's recently formed Zinc Pigments Committee is expanding its series of panel discussions on "Exterior House Paints," so that it will be heard by additional paint clubs.

According to Mr. Kimberley, the panel's initial appearances in St. Paul, Minn., and Pittsburgh, Pa., stimulated such strong audience interest and participation that the Pigments Committee was encouraged to try to reach a broader audience.

In its presentation, the panel reviews the function of and the need for zinc oxide in exterior house paints. It describes the performance of conventional house paints formulated with zinc oxide in combination with other pigments in oils, both straight and modified.

The panel also presents the results of exhaustive tests on special low lustre paint formulations using zinc oxide. They demonstrate

such advantages of zinc oxide bearing paints as durability, opacity to ultra-violet light, tint retention, self-cleansing action, and superior mildew resistance.

The Institute's Zinc Pigments Committee arranged to hold appearances before Paint & Varnish Production Clubs in Philadelphia, January 16; Cleveland, January 18; Chicago, February 4; Dayton, Ohio, February 11; Kansas City, Mo., February 14; Buffalo, N. Y., March 4; New York City, March 7; Baltimore, March 8; St. Louis, April 16; Houston, Texas, April 27; Oakland, Calif., May 20; and Tacoma, Wash., May 25. It also set up the discussions as part of the Seventh Advanced Paint Refresher Course, July 22 through August 2 at North Dakota State College in Fargo, N. D.

The AZI panel is composed of paint authorities who are active in the field of zinc oxide production, Mr. Kimberley reported. Panel members are: Clovis H. Adams, Director of Mineral Products Laboratory, Sherwin-Williams Co.; John H. Calbeck, Director of Research, Pigment Division, American Zinc Sales Co.; Dr. A. C. Elm, Supervisor of Chemical Research, New Jersey Zinc Co.; Lewis P. Larson, Paint Service Director, American Zinc Sales Co.

Also, J. A. Reising, Research Engineer, Zinc Smelting Division, St. Joseph Lead Co.; Robert F. Schwartz, Research Chemist, Pigment Division, American Zinc Sales Co.; Sidney Werthan, Supervisor of Paint Research, New Jersey Zinc Co.; and Paul Whitford, Manager, Technical Service Department, The Eagle-Picher Co.



TECHNICAL CENTER: Architect's drawing shows \$3 million Atlas Powder Company Technical Center, for which ground was broken on January 17. The center, located next to the company's general offices in Wilmington, Del., will house the Atlas Chemical Research and Product Development Departments.

# HELIOPEN<sup>®</sup> BLUE | HELIOPEN<sup>®</sup> GREEN

lightfast  
chemically resistant pigments  
for plastics  
paints  
printing inks

**UNEQUALLED FOR—**  
brilliance of shade • fastness to light • tinctorial value

**A FORM FOR EVERY USE:**

**POWDERS** (Water Dispersible): non-dusting—electrolyte free

**POWDERS** (Resinated): soft grinding—high transparency

**POWDERS** (Toners): superior strength and ease of grinding

**PASTES**: uniformly fine pigment particles, well dispersed

**PRESSCAKES**: superior flushability

Heliopen phthalocyanine pigments have outstanding fastness to light, acids, alkalis, aliphatic hydrocarbons, alcohols, ketones, esters, turpentines, varnishes, and vegetable and mineral oils. Noncrystallizing Heliopen pigments are available for use with aromatic solvents.

There is a form of Heliopen pigment with the specific physical properties for your use. Please write for specification booklet or consult our Technical Department or nearest sales office.

*From Research to Reality*



**GENERAL DYESTUFF COMPANY**

A SALES DIVISION OF

**GENERAL ANILINE & FILM CORPORATION**

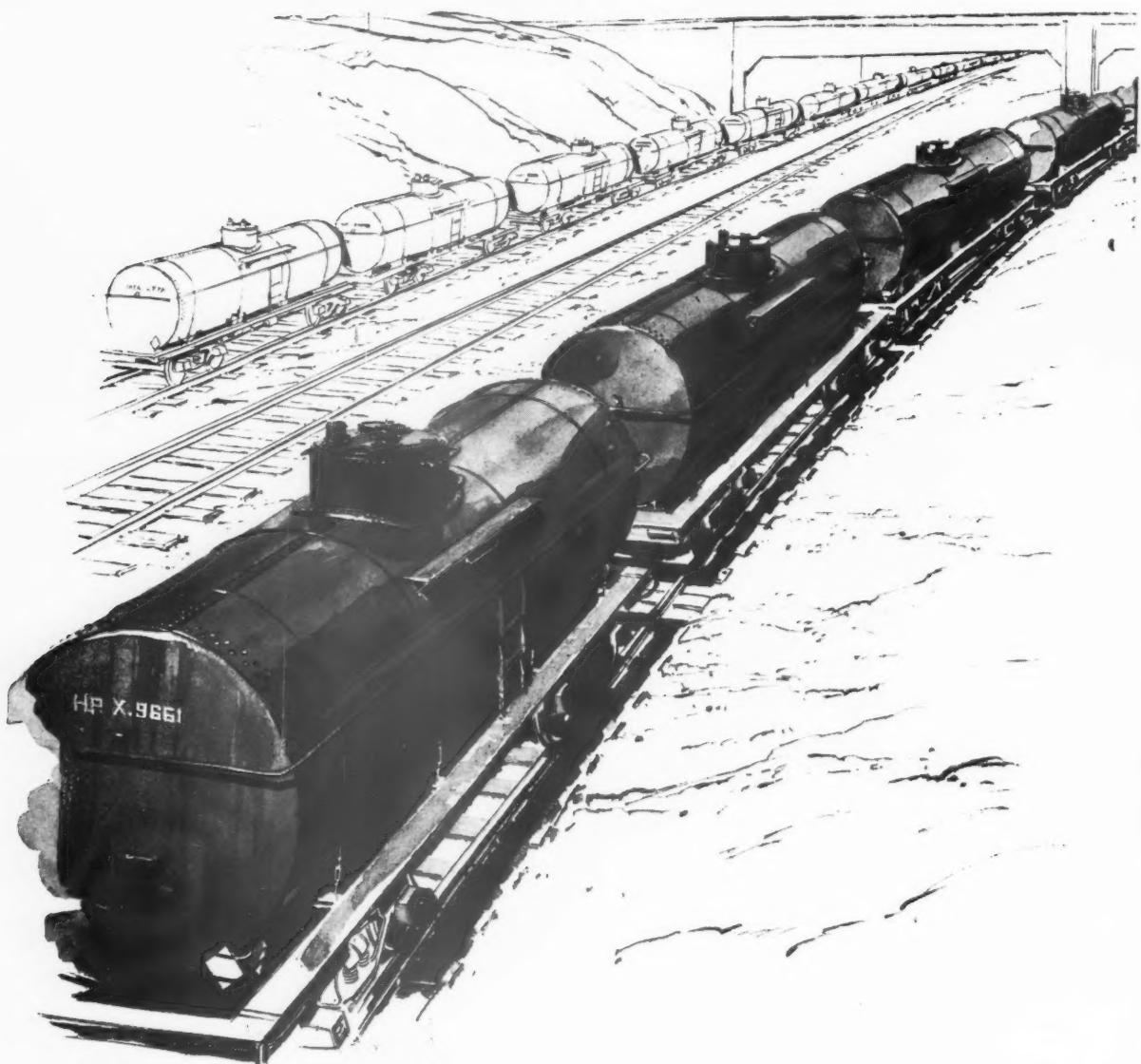
435 HUDSON STREET • NEW YORK 14, NEW YORK

BOSTON • CHARLOTTE • CHATTANOOGA • CHICAGO • LOS ANGELES • NEW YORK • PHILADELPHIA • PORTLAND,  
ORE. • PROVIDENCE • SAN FRANCISCO IN CANADA: CHEMICAL DEVELOPMENTS OF CANADA, LTD., MONTREAL

Heliopen pigments manufactured by the General Aniline and Film Corporation are sold outside the United States under the trademark "Penofac."

# Dependable . . .

Car . . . after car . . . after car



# Cargill Incorporated



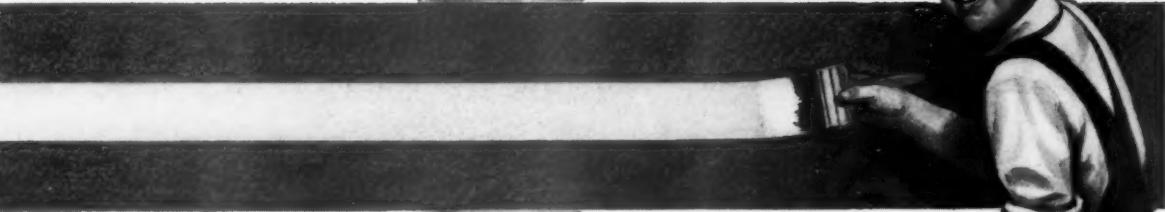
**Suppliers to the Paint and Varnish Industry**

**Linseed Oil • Soybean Oil • Fish Oil • Alkyd Resins • Specialty Products**

New "Dutch Boy"  
gelling agent . . .

# BENTONE® 38

proves up to 50% more efficient in most paints



**Thickens odorless  
and many other  
hard-to-gel systems**



**Best yet  
for pastels  
and whites**



Now National Lead gellant research brings you BENTONE 38 . . . a brand-new "Dutch Boy" BENTONE that works wonders for paints.

For example, tests show that BENTONE 38 is up to 50% more efficient in bodying standard paints.

#### Proves highly versatile, too

Take odorless mineral spirits. Take lacquer thinners. BENTONE 38 produces stable, thixotropic gels in both. And in most in-between solvents. Thus it bodies odorless and other hard-to-gel paints with ease...brings them the

familiar "Dutch Boy" BENTONE benefits.

BENTONE 38 also improves many non-paint organic compounds . . . cosmetics, waxes, adhesives, non-systemic pharmaceuticals, to name a few.

#### AIDS COLOR-SENSITIVE SYSTEMS

In **pastels and whites**, BENTONE 38 simplifies color compounding two ways. First, it is the lightest of all "short" gellants in color. Second, less need be added.

In **enamels, varnishes, lacquers**, BENTONE 38 aids color compounding, as above, and also provides less flattening action.

**In baked finishes, vinyl resin systems**, BENTONE 38 provides desirable low reactivity (and hence minimum discoloration) during the baking cycle. It also stops sag.

Want technical details? Write address below for just-published brochure.

**Dutch Boy®  
CHEMICALS**

NATIONAL LEAD COMPANY  
111 Broadway, New York 6, N. Y.  
In Canada: CANADIAN TITANIUM PIGMENTS LIMITED  
630 Dorchester Street, West, Montreal  
1428 Granville Street, Vancouver 2, B. C.

# HARSHAW AURASPERSE COLORS

*Service of the largest manufacturer  
of diversified water-dispersions  
of colors available for  
all formulation requirements*

## EMULSION PAINTS

Polyvinyl Acetate  
Styrene-Butadiene  
Acrylic

## LATEX COMPOUNDS

PAPER COATINGS  
LEATHER FINISHES

**IMMEDIATE ATTENTION** will be given to your requirements  
for any aqueous color dispersion of — Organic or Inorganic Pigment

Oxide or Earth Color  
Full Strength or Reduced

**FULLY ADJUSTED** to your formulation — Compatible  
Non-flooding  
Non-streaking  
Economical

Manufactured by ZINSSER & CO., Inc.  
SUBSIDIARY OF  
**THE HARSHAW CHEMICAL CO.**  
CLEVELAND 6 OHIO



**SAMPLES**  
and further information  
will be gladly furnished  
**ON REQUEST**

*Branches:*

CHICAGO • CINCINNATI • CLEVELAND • DETROIT • HASTINGS-ON-HUDSON • HOUSTON • LOS ANGELES • PHILADELPHIA • PITTSBURGH



# NEW MATERIALS & EQUIPMENT

A MONTHLY MARKET SURVEY

This section is intended to keep our readers informed of new materials and equipment. While every effort is made to include only reputable products, their presence here does not constitute an official endorsement.



HILDEBRAND

### DOUBLE PADDLE MIXER For Small Batch Work

An 8-gallon capacity double paddle mixer, described as suitable for small batch work in mixing paints, chemicals and inks, has just been introduced. It is claimed to be strong enough to withstand strains imposed by heavy mixes.

In the mixer, a 2 hp motor powers blades and can table in a close-coupled drive arrangement. A hand tilting device to lift the paddles is balanced and pivoted for raising and lowering ease. The can cover is integral with the head, and lifts out of the way when the head is raised. The Cincinnati Hildebrand Co., Dept. PVP, 3410 Beekman St., Cincinnati 23, Ohio.

### PVA EMULSION High Water Resistance

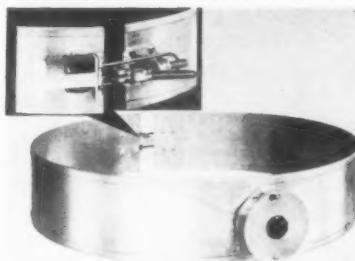
A new polyvinyl acetate emulsion with high water resistance, trade-named "Elvacet 84-1100," is designed primarily for use as a vehicle in water-base paints where stability and high water resistance offer important advantages.

Company says "Elvacet" can be used in either exterior masonry paints or interior paints. E. I. Du Pont de Nemours & Company, Inc., Dept. PVP, Wilmington 98, Del.

### PUMP GREASE Resists Solvents

Company announces an entirely new type of grease made especially to overcome the problem of lubricating pumps which are used to handle solvents. The new solvent resistant grease is said to be impervious to the washing action of almost all petroleum and chlorinated solvents.

Further recommendations for the new lubricant are held to be that it remains relatively unchanged in use and that it may be pumped readily in a hand grease gun at extremely low temperatures. Pennsylvania Refining Co., Dept. PVP, 2686 Lisbon Rd., Cleveland 4, Ohio.



ACRA

### DRUM HEATER Electrical Type

A new electrical drum heater is said to provide improved conduction for heating standard 55 gallon steel drums. Known as the "RH-1 Acrawatt," the new model is designed for 22½" diameter drums containing materials such as plastic resins, oils, adhesives and non-volatile chemicals which require heating to facilitate removal from the container.

Features of the new heater include a new quick-action toggle clamp, built-in three heat switch and wiring circuits said to assure uniform heating at any one of three settings. At high setting, the heater is available in capacities of either 3000 Watts—230 volts or 2500 Watts—115 volts. Acra Electric Corp., Dept. PVP, 9909 Pacific Ave., Franklin Park, Ill.

### AMINE-FATTY ACID For Thickening Solutions

"Monamine # 7-70," a compounded amine-fatty acid condensate is reported to possess unusual thickening characteristics. Company recommends it for use in pigment grinding and in the manufacture of latex paints.

According to the manufacturer, solutions of the "Monamine" fatty amide in distilled water are clear, while in tap water they are slightly hazy. A 10 per cent solution of "Monamine # 7-70" in water is said to produce a viscous liquid. A four per cent solution is held to set up a slow flowing gel with rubbery consistency. Mona Industries, Inc. Dept. PVP, Paterson 4, N. J.

### CRADLE TRUCK For Safe Drum Handling

A new cradle truck for handling barrels or drums features specially designed curved top rails which hold the containers firmly in position and prevent dangerous tipping.

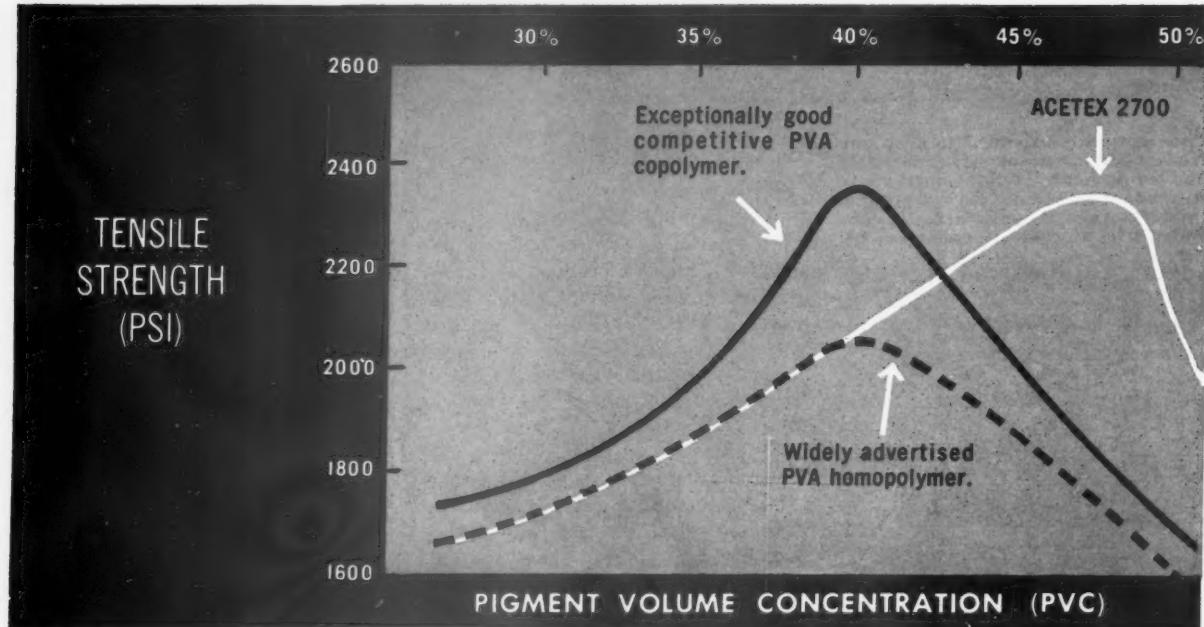
Other safety features include non-skid devices, located directly forward of the front wheels on the rocker, and a safety catch on the nose piece. These prevent the barrels from sliding during loading. Ruggedly built, the truck has an 18-inch wheel base. It is available with four large 3-inch diameter wheels placed on a straight axle. Morse Manufacturing Co., Inc., Dept. PVP, 727 West Manlius St., East Syracuse, N. Y.

MORSE



## Naugatuck ACETEX 2700

A new Vinyl Acetate Copolymer Emulsion with extremely small particle size.



**cuts cost,  
improves  
quality,  
of PVA  
paints**

You don't have to be a chemist to get the cost-saving significance of the above graph! The white line shows the *film strength*—in relation to pigment volume concentration (PVC)—of a paint formulated with ACETEX® 2700 as the pigment binder. Note that the film reaches its greatest strength at about 48% PVC. Naturally, the ability of a latex to bind *more* pigment means *savings* in your raw material costs.

Fine particle size, approximately 0.2 micron, and new emulsifier system of ACETEX 2700 work together to produce paints with improved binding strength, greater durability, higher gloss, better water resistance, superior stability to freezing and thawing, improved storage properties and tougher films.

These are but a few of many reasons for choosing ACETEX 2700 as the pigment binder for *your* PVA paints. Write us for the new ACETEX technical bulletin which includes suggested formulations for interior wall paint, primer-sealer and exterior masonry paints based on this outstanding, small-particle-size polyvinyl acetate copolymer emulsion.



**United States Rubber**  
**Naugatuck Chemical Division**  
**Naugatuck, Connecticut**

**BRANCHES:** Akron • Boston • Chicago • Memphis • New York • Philadelphia • Mfg.: Naugatuck • Gastonia • Los Angeles • **CANADA:** Latex Div., Dominion Rubber Co., Ltd., Montreal • **Cable:** Rubexport, N. Y.  
Rubber Chemicals • Synthetic & Reclaimed Rubber • Plastics • Agricultural Chemicals • Latices

**Here are 3 excellent reasons  
why we switched to**

# **NUODEX PMA-15**

**for our water-based interior  
and exterior finishes**

**CHIEF  
CHEMIST**

*YOU GET SATISFIED CUSTOMERS*  
—The paint is  
protected against  
bacterial spoilage in the  
container and against mildew  
formation on the applied film

**FACTORY  
SUPERINTENDENT**

*YOU GET EASIER AND SAFER HANDLING*  
—PMA-15 is a  
liquid—that means  
ease of incorporation  
and freedom from dusting

**PURCHASING  
AGENT**

*YOU GET A COST SAVING OF 35%*

From any viewpoint—in the manufacture of water-based paints—you will find important advantages in using Nuodex PMA-15. This is a solubilized form of phenyl mercury acetate (25-25.5% concentration) containing 15-15.3% mercury as metal. It may be used in any of the standard aqueous systems, including butadiene styrene, polyvinyl acetate, and acrylic types. Extensive laboratory and field experiences attest to the overall effectiveness of Nuodex PMA-15.

To the big advantages named above, add freedom

from staining, from pigment flocculation, from latex coagulation. Add stability under freeze/thaw conditions. Recall the 35% cost saving.

You want the full facts on Nuodex PMA-15. Get them now from your Nuodex Representative—or write us direct for working samples and complete product data.

**NUODEX PRODUCTS COMPANY, Elizabeth, N. J.  
Export: Nuodex International, Inc., 511 Fifth Ave., N.Y. 17, N.Y.  
A Division of Heyden Newport Chemical Corporation**

# **NUODEX ADDITIVES AND S/P CHEMICALS**

**TO HELP MAKE GOOD PAINTS BETTER**

**DRIERS—FUNGICIDES—MIXING AND MILLING AIDS—ANTI-SKINNING AGENTS—LOSS OF DRY INHIBITORS—BODYING AGENTS**

**N E W  
MATERIALS — EQUIPMENT**

**pH METER**

**Push Button Type**

Company announces the new "Zeromatic" pH meter, a line-operated instrument which features automatic correction for electronic zero drift and rapid push button control.

The "Zeromatic" has a 0 to 14 pH scale range and two millivolt ranges: 700-0-700 millivolt range and the extended 0 to 1400 millivolt range. The extended range is said to be particularly useful for oxidation-reduction titrations.

In the new instrument, operator

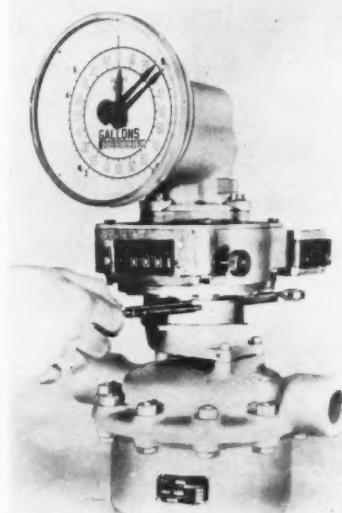


BECKMAN

reading error is minimized with a mirror-backed scale which eliminates parallax. Scientific Instruments Division, Beckman Instruments, Inc., Dept. PVP, 2500 Fullerton Rd., Fullerton, Calif.

**LIQUID METERING SYSTEM  
With Explosion-Proof Design**

A new explosion-proof control system for industrial liquid metering provides an accessory control switch, a predetermined register and latch box and quantity control valve—all installed at the meter. Upon completion of a predetermined liquid delivery, a switch is automatically thrown, opening an electrical circuit and cutting off simultaneously all liquid flow at the meter and all pumping action.



ROCKWELL

Where repeated deliveries of a fixed amount of liquid are required, a special factory-set predetermined register is available. This saves time on fixed-volume deliveries, by eliminating resetting of the register after each run. Meter and Valve Division, Rockwell Manufacturing Co., Dept. PVP, 400 No. Lexington Ave., Pittsburgh 8, Pa.

**ALKYD RESIN EMULSION  
Is Solvent-Free**

Fire hazards, solvent odors and toxic fumes are said to be eliminated with "Rezamul 1504," a newly-developed, solvent-free paint vehicle. Initial investigations have been confined to industrial applications of air-drying and baking aqueous enamels. Company claims however, the new emulsion will also prove adaptable to various other end uses.

Manufacturer reports that "Rezamul 1504" may be thinned merely by the addition of water, that it

*a new cyclic polyol*

## METHYL GLUCOSIDE

SYNTHETIC DRYING OILS      MODIFIED ALKYDS

VARNISHES      FATTY ACID ESTERS

TALL OIL ESTERS      PLASTICIZERS

SYNTHETIC RESINS

SURFACE ACTIVE AGENTS

ARGO® BRAND Methyl Glucoside is white, crystalline, and non-hygroscopic. It is now available in 100-lb., multiwall paper bags.

Samples and technical literature are available upon request.

**ARGO®**

**F A 4**

CORN PRODUCTS REFINING COMPANY

17 Battery Place, New York 4, N.Y.



## For concrete curing compounds that perform better, specify NEVILLE LX-685 RESIN

Neville LX-685 Resin has proved its superiority in the manufacture of membrane-type concrete curing compounds. Its inclusion in such compounds insures great resistance to early abrasion and after-yellowing, and performance has shown that this resin produces concrete curing compounds meeting U.S. and state government specifications. Neville LX-685 Resin may be obtained in 60% and 70% concentrations in petroleum solvents, as well as in special concentrations and in other solvents to meet individual needs. Use this coupon to write for details.

**NEVILLE CHEMICAL COMPANY • PITTSBURGH 25, PA.**

PAINT AND VARNISH PRODUCTION, February 1957



Please send information on Neville LX-685 Resin.

NAME \_\_\_\_\_ TITLE \_\_\_\_\_

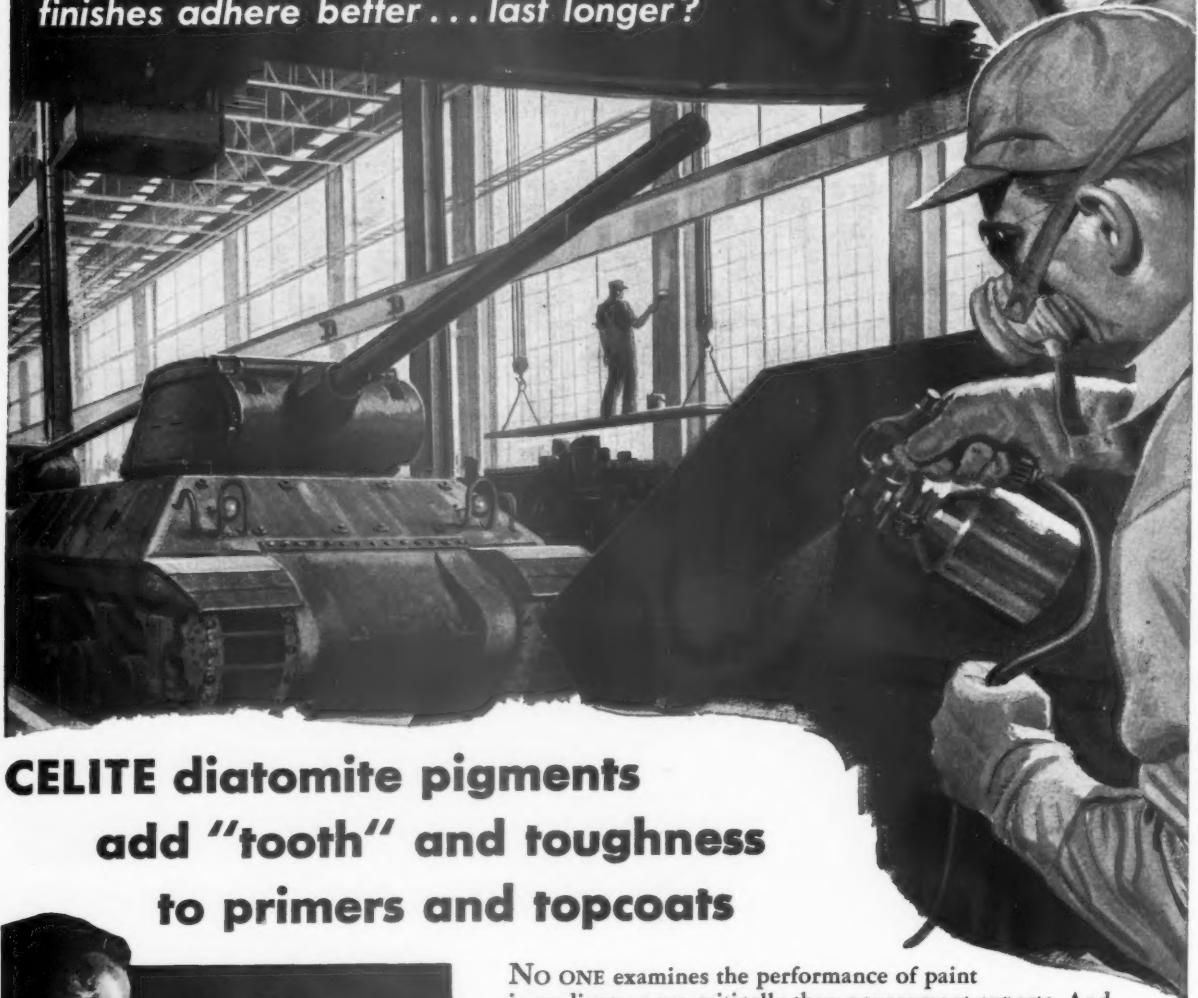
COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

NC24-PV

**What helps military and maintenance  
finishes adhere better...last longer?**



## **CELITE diatomite pigments add "tooth" and toughness to primers and topcoats**



**Photomicrograph**  
reveals Celite's jagged  
edges which provide ready  
adhesion of paint to any surface.



\*Celite is Johns-Manville's registered trade  
mark for its diatomaceous silica products

NO ONE examines the performance of paint ingredients more critically than government experts. And time after time, they specify Celite\*. These microscopic particles of silica are hard and tough. Suspended in the paint film they provide extra durability for the severe conditions which military and maintenance coatings must withstand. Their irregular shapes projecting through the film anchor primers to any surface... give an excellent "tooth" for adhesion of topcoats.

Celite provides control of gloss to any degree including the dead flat finish required for military camouflage coatings. When used as a filler, Celite's high bulking properties hide surface imperfections and ease sanding. The loosely interwoven structure of the tiny particles creates a flexible film highly resistant to cracking.

Special grades of Celite have been developed for many different military and maintenance applications. Write for complete information to Johns-Manville, Box 60, New York 16, N. Y. In Canada, address 565 Lakeshore Road East, Port Credit, Ontario.



# **Johns-Manville CELITE**

**THE EXTENDER PIGMENTS  
FOR ALL COATINGS**

N E W  
MATERIALS — EQUIPMENT

has no flash point or objectionable odor, and that it possesses excellent mechanical and thermal stability. Finishes made with "Rezamul" as the sole vehicle are described as exhibiting excellent gloss, together with good film integrity and durability. Reichhold Chemicals, Inc., Dept. PVP, White Plains, N. Y.

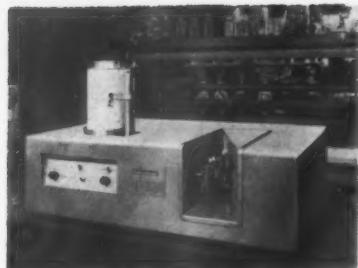


LaPINE

**HEATER & STIRRER**  
**For Water Baths**

The "Tempunit," a new apparatus for operating laboratory water baths, combines a self-contained heater, controller, stirrer, and circulator with a completely built-in pneumatic control system sensitive within  $\pm 0.05^\circ \text{C}$ . Compact in construction, the unit measures only 10 inches in overall length and weighs only 5½ pounds.

In the "Tempunit," a bimetallic helical temperature-sensing element operates a pneumatic capsule, which receives its air supply through suction from the 6-bladed stirrer. Suction produced by the stirrer also enables the "Tempunit" to circulate 1 liter per minute to external instruments such as refractometers and viscosimeters while closely controlling an uninsulated 4-gallon water bath. Arthur S. LaPine & Co., Dept. PVP, 6001 South Knox Ave., Chicago 29, Ill.



PERKIN-ELMER

**SPECTROPHOTOMETER**  
**Double-Beam, Infrared Type**

Company announces the "Infracord Spectrophotometer" as a new low-cost, double-beam, infrared instrument for use by the organic chemist at his bench. According to the manufacturer, the

analytical instrument which sells for less than \$5,000 will provide considerable versatility.

The spectrophotometer, reportedly, may be used for fast purity checks of raw materials, for recording the progress of an organic synthesis, for molecular structure elucidation and for precise quantitative analysis. Perkin-Elmer Corp., Dept. PVP, Norwalk, Conn.

**GLASS BEADS**

**Reflective & Free Flowing**

Manufacturer of reflective glass beads for highway markers and signs claims that its new Free Flowing Glass Beads will store for an unlimited period without lumping up in storage. It is said that the beads feature a marked re-

**The "Pony" Paste Mixer comes in 2 convenient types:**  
**TYPE 1—With portable turntable (shown).** Tilt the mixing head out of the batch; the turntable becomes a dolly on which to transport the can.

**TYPE 2—With attached turntable.** The can is removed at the machine.

Both types are available with a single mixing speed of 45 RPM or a variable speed of 30-90 RPM. Choose from 60 or 80 gallon working capacities.



**NOW! A Change Can Mixer with the Performance Advantages of a Heavy Duty Paste Mixer!**

**Unique mixing action!** There you have the "secret" of the "Pony" Paste Mixer. This machine combines the mixing advantages of the sigma blade, or heavy duty, paste mixer with the versatility and ease of cleaning of a change can mixer. Here is how it works:

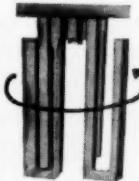
The "Pony" Mixer's 2 sets of U-shaped blades approach its two stationary breaker bars at a constantly diminishing angle, compressing the materials caught between. This creates intense shear and excellent wetting.

The staggered position of the blades permits these intense actions to be in rapid series. This reduces the load on the machine and permits the handling of heavy pastes with comparatively little power requirements.

The wide tapered bottom blades impart an upward thrust and rolling action to the material. The can rotates in the same direction as the mixing blades at an unsynchronized rate of speed. The entire batch is constantly agitated, constantly moving; "dead" spots and stratification of materials are eliminated. This, plus the

intense shear developed, guarantees superior wetting, a homogeneous batch and reduces the load in the final grinding process.

Find out how the "Pony" Mixer can help you. For a free, illustrated folder, fill in and mail the coupon today!



**Close-up of the "Pony" Paste Mixer's 2 sets of U-shaped polished steel blades.** These heavy blades revolve around 2 stationary, polished steel breaker blades. Compression and shear developed is intense. Wetting action is excellent. Stirring action is continuous. "Dead" spots and stratification are completely eliminated.

**Herman Hockmeyer and Company**  
341 COSTER ST., NEW YORK 59, N. Y.  
GENTLEMEN: Please send me your free, illustrated folder describing the "Pony" Paste Mixer in complete detail.

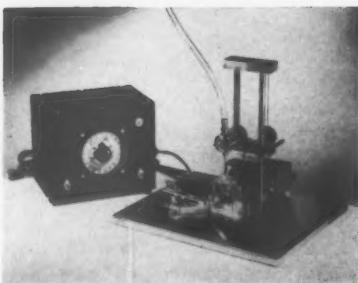
**My name is** .....  
**Company** .....  
**Address** .....  
**City** ..... **Zone** ..... **State** .....

**H** **HERMAN HOCKMEYER & CO.**  
341 COSTER ST., NEW YORK 59, N. Y.

**NEW  
MATERIALS — EQUIPMENT**

sistance to high humidity and consequent reduction in maintenance costs.

Time is saved by use of the new beads, according to the company, since it is no longer necessary to clean dispensing equipment at the end of the day. Additionally, beads reportedly may be left in the hopper overnight, eliminating the necessity of screening and drying out prior to use. Flex-O-Lite Manufacturing Corp., Dept. PVP, 8301 Flex-O-Lite Dr., St. Louis 23, Mo.



NORTH AMERICAN

**LIQUID FILLER  
Is Semi-Automatic**

A versatile, new, semi-automatic liquid filler is designed for efficient short or long runs in filling small

bottles and containers. The fill is controlled by a timed flow. Timer is adjustable to 1/60th of a second.

Features reported for the filler are that it is easily portable, sets up easily in a few minutes and is adaptable to almost any size opening. Position of the valve-spout assembly is claimed to be adjustable up and down or backward and forward.

According to the manufacturer, the filler takes only two square feet of table space. It can be gravity fed or pressure fed. North American Electric Corp., Dept. PVP, 1713 So. Halsted St., Chicago 8, Ill.



**Come to**

**Stearate Headquarters—**

# METASAP

There are valid reasons why manufacturers of every kind of paint are increasingly looking to Metasap for their suspension agents.

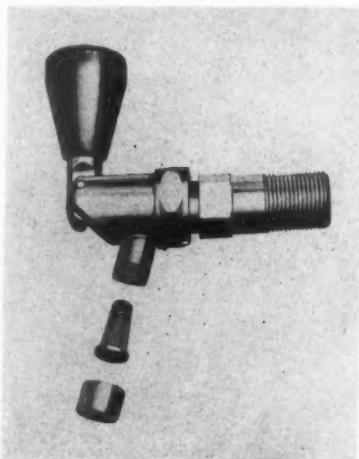
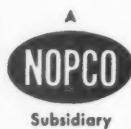
They know that Metasap is the nation's largest producer of stearates. Also they have learned by long experience that whether they are making flat wall paints, varnishes, lacquers, odorless, alkyd, or oil paints, or sanding sealers...Metasap has the stearates they need to obtain the exact properties they want. Also Metasap has the skill—and the willingness—to formulate custom-made stearates to meet specific requirements.

Add the uniformity and the recognized purity of Metasap Stearates, plus Metasap's nationwide distribution facilities—you can see why it will pay you to submit your specifications to "Stearate Headquarters"—Metasap.



**METASAP CHEMICAL COMPANY**  
HARRISON, NEW JERSEY • Chicago, Ill. • Boston, Mass.  
Cedartown, Ga. • Richmond, Calif. • London, Canada

**the cleanest stearates made**



ECONOMY

**STAINLESS FAUCET  
For Dispensing Solvents**

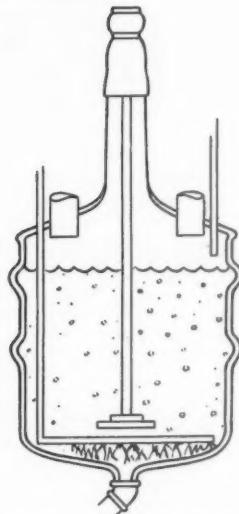
An improved corrosion-resistant faucet, "Model U-008," has been made available for dispensing corrosive and inflammable fluids in the chemical industries. Fabricated of stainless steel throughout, the unit is reported to have the approval of The Factory Mutual Engineering Division of Factory Mutual Laboratories.

In the design and construction of the new faucet, metal to metal contact has been eliminated by the introduction of Kel-F fluorocarbon seal rings. Additionally, an anti-flash screen is said to successfully prevent propagation of any flames which might enter the storage drum through the spout.

The new faucet can be disassembled for cleaning, and because of materials of construction, can be chemically and/or steam sterilized. Economy Faucet Co., Dept. PVP, 12 New York Ave., Newark 1, N.J.

# CO<sub>2</sub> Proves New Aid to Resin Production—Cuts Costs—Improves Quality—Saves Time

Actual Tests Prove CO<sub>2</sub> Cuts Oil Cooking Time 2/3!



Actual tests conducted in the laboratories of a major manufacturer\* produced these conclusive findings: CO<sub>2</sub> sparging, added to conventional mechanical agitation, cuts cooking time from 720 to 235 minutes! To achieve this remarkable saving, CO<sub>2</sub> functioned in 2 important ways—

1. Sparged up through the mixture, CO<sub>2</sub> markedly increased agitation, causing faster, more even cooking.
2. Water is "swept" away. Passing up through the mixture, the CO<sub>2</sub> bubbles absorbed water vapor from the product—allowing the mixture to reach the desired cooking temperature sooner.

Tests Verify Another Important Fact—CO<sub>2</sub>, when sparged through the reaction mixture, inertly inhibits oxidation—color stays desirably light and constant.  
\*Name on request

## Assures Quality Esterification

CO<sub>2</sub> furnishes the ideal inert atmosphere for water removal during esterification reaction. Efficient water removal is of vital importance in all esterification reactions—including alkyd resins, plus all oils, fatty acid esters, rosin esters or varnish—to prevent reverse reaction.

## Thinning



CO<sub>2</sub> in thinning tank retards oxidation, provides a fireproof "blanket."

## Storage

CO<sub>2</sub> "blanket" in storage tank prevents "skinning."

## Transfer



Under pressure from the CO<sub>2</sub> System, carbonic gas is the safest transfer medium for flammable fluids.

## Filtration

CO<sub>2</sub> used to purge filters recovers the oil from the filter, substantially reduces cleaning time and frequency of cleanings.

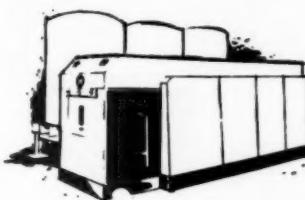
## Packaging & Transport

Inerting with CO<sub>2</sub> prevents "skinning," eliminates costly cleanouts.

## Flash Fires

As inert, heavier-than-air "blanket," CO<sub>2</sub> gas effectively displaces oxygen, eliminates possibility of fire or explosion.

## LIQUIFLOW CO<sub>2</sub> SYSTEM



Manufactured by The Liquid Carbonic Corporation. This unit assures a constant supply of chemically pure CO<sub>2</sub> anywhere in your plant. Let experienced LIQUID engineers show you how an integrated Liquiflow CO<sub>2</sub> System will improve your product and lower your operating costs.

### FREE BULLETIN



Gives complete details on the uses above plus other important CO<sub>2</sub> applications in the paint and varnish industry. Send for your copy of "The Use of CO<sub>2</sub> in Paint, Varnish and other Alkyd-Type Resin Manufacturing."

THE LIQUID CARBONIC CORPORATION  
3128 South Kedzie Ave., Chicago 23, Illinois

Please send me your technical bulletin on the uses of CO<sub>2</sub> in the paint and varnish industry.

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

World's Largest Producer of  
**THE LIQUID CARBONIC CORPORATION**  
3128 South Kedzie Avenue  
Chicago 23, Illinois

## PERSONNEL CHANGES

### ACORN PAINT

**E. P. Lawrence** will assume the newly created position of Special Representative at Acorn Paint & Chemical Co., Cleveland, Ohio. In that capacity, he will be responsible for developing the distributor and jobber business.

A graduate of Ohio State University, Mr. Lawrence was formerly associated with Boston Varnish Co. and most recently was General Manager at Kyane Paints, Inc., Springfield, Ill.

### BATTELLE

**Dr. B. D. Thomas** has been selected by the Board of Trustees as the new Director of Battelle Memorial Institute, Columbus, Ohio. In this position, he succeeds Dr. Clyde Williams, President of the Institute, in the management of Battelle's research operations in the United States and Europe.

A member of the Institute's executive and technical staff since 1934, Dr. Thomas was appointed Assistant Director in 1942. Subsequently, he was named Secretary of the Battelle Memorial Institute Corp. and in July, 1955, he became Vice President.



B. D. Thomas



R. A. Nagel



H. G. Chagnon

### SPENCER KELLOGG

**Richard A. Nagel** has been appointed District Sales Manager for Spencer Kellogg and Sons, Inc., in charge of their Philadelphia sales territory. In that capacity he succeeds Joseph A. Morris, recently deceased.

Mr. Nagel became associated with the Kellogg organization in 1934, at which time he was assigned to the Technical Service Department and Laboratory in Buffalo, N. Y. Later, in 1949, he was advanced to the position of Eastern Division Technical Service Manager, responsible for the entire Atlantic Seaboard area. He now leaves this role to take up his new duties.

Concurrent with Mr. Nagel's appointment, Spencer Kellogg has also named **Harold G. Chagnon** as Assistant District Sales Manager for the Philadelphia territory. He will serve as the first assistant to Mr. Nagel.

Mr. Chagnon entered the employ of the company in 1929, as a clerk in the linseed Oil Department, Buffalo. During that same year he was transferred to the company's district sales office in Philadelphia, which has been his headquarters since.

### AMERICAN ZINC

**William J. Bolin** has been appointed Central District Sales Manager for the American Zinc Sales Co.

Mr. Bolin joined American Zinc in 1947 in the sales department of the New York office. He was transferred to the sales office in Columbus, Ohio, in 1949 and has covered the Ohio, Indiana, and Pennsylvania area since that time.

For the new position, Mr. Bolin will retain his present headquarters in Columbus, Ohio.

### SAPOLIN PAINTS

**E. Albert Eckart, Jr.**, has joined the New York sales staff of Sapolin Paints, Inc. He represents the fourth generation of the family which founded this paint firm. His father, E. A. Eckart, Sr., is currently serving as president.

Born in New York City, Mr. Eckart, Jr., attended Yale University and the University of Vermont. He served 3½ years with the United States Navy, terminating his service as Executive Office of the U.S.S. Kent County.

The illustration shows a squirrel perched on a wooden park bench. A sign on the bench reads "DRY PAINT". Above the bench, a speech bubble contains the text: "THIS PAINT WAS MADE WITH ORONITE NAPHTHENATE DRIERS!". The background features stylized trees and a street lamp.

NAFTONE INC.

Naftone Inc. • 515 Madison Ave. • New York 22, N.Y.



Many companies in your industry depend on Skellysolve for exacting quality, prompt shipment, and expert technical

service. Get more complete facts by writing or calling us today at LOgan 1-3575, Kansas City, Missouri.

#### Skellysolve for Paint, Varnish and Lacquer Manufacture.

**SKELLYSOLVE-L.** A quick-evaporating lacquer diluent of exceptionally sweet odor. Closed cup flash point about 12°F.

**SKELLYSOLVE-S.** Low end point mineral spirits for thinning paints, varnishes, and polishes. Closed cup flash point about 103°F.

**SKELLYSOLVE-S2.** A quick-evaporating mineral spirits. Closed cup flash point about 101°F. Excellent for industrial paints and for polishes and waxes.

**SKELLYSOLVE-V.** Narrow boiling range VM&P naphtha. Excellent for dip and

spray enamels. Closed cup flash point about 50°F.

**SKELLYSOLVE-T.** High boiling mineral spirits for longer wet edge. Closed cup flash point about 140°F.

**SKELLYSOLVE-X.** A heavy, slow drying naphtha having a high flash point. Used to increase the wet edge time, to give better flow and leveling characteristics tending to eliminate brush and lap marks in hot weather.

Ask about our new  
Skelly Petroleum Insoluble Grease  
and wide range of aromatics.



# Skellysolve

**SKELLY OIL COMPANY**  
Industrial Division  
605 West 47th Street, Kansas City 41, Mo.

## PRATT & LAMBERT

Four promotions in the company's research and development organization have been announced by R. W. Lindsay, President of Pratt & Lambert, Inc.

**E. J. Zimmer** and **N. J. Miller** have been appointed Associate Technical Directors. Mr. Zimmer joined the company in 1932 and has directed its Architectural Enamel and Paint Laboratory since 1945. Mr. Miller has been with the company since 1934 and has directed its Industrial Enamel and Lacquer Laboratory since 1945.

**W. G. Ringle** has been appointed General Research Chemist, while **M. S. Armstrong** has been named Research Associate. Mr. Ringle and Mr. Armstrong joined the company in 1934 and 1923, respectively. Both men have been closely identified with Pratt & Lambert, Inc. research in the field of resin technology.

## PATTERSON FOUNDRY

**Richard G. Griffoul** has been named Manager of Manufacturing for The Patterson Foundry and Machine Co., it was announced by C. W. Gerster, President.

Mr. Griffoul had been works manager of General Electric's Gearmotor and Transmission Components Department in Patterson, N. J. He is a graduate of the U. S. Naval Academy.

## BARRETT

**Edward Lupsiewicz** has joined the Research and Development Department staff of the Barrett Division, Allied Chemical & Dye Corp.

With 10 years of previous industrial experience, Mr. Lupsiewicz will be engaged in technical service work on plasticizers at Barrett's Shadyside Applications Research Laboratory in Edgewater, N. J.

## NATIONAL ANILINE

**William J. Urbowicz** has been named Product Manager of Alicyclic Chemicals by National Aniline Division, Allied Chemical & Dye Corp.

In his new position, Mr. Urbowicz will be concerned with the promotion of alicyclic products in liaison with Barrett Division. He **W. Urbowicz** will report to Dr. L. W. Seigle, Manager, Chemical Intermediate Sales.

Mr. Urbowicz, previously employed in a chemical sales capacity by Stauffer Chemical Co., became associated with National Aniline in 1955, in the sale of isocyanates, nylon and miscellaneous chemicals. He has also had experience in control and production with the National Lead Co.



## ORONITE CHEMICAL

**H. E. Bramston-Cook** has been elected a member of the Board of Directors of Oronite Chemical Co., chemical subsidiary of Standard Oil Co. of California.

Mr. Bramston-Cook, now Vice President of the company stationed in New York, will be responsible for industry relations and for coordinating company policies in the Eastern United States.

Other Oronite personnel shifts include appointment of **N. E. Hathaway** to the position of General Sales Manager, with headquarters in San Francisco.

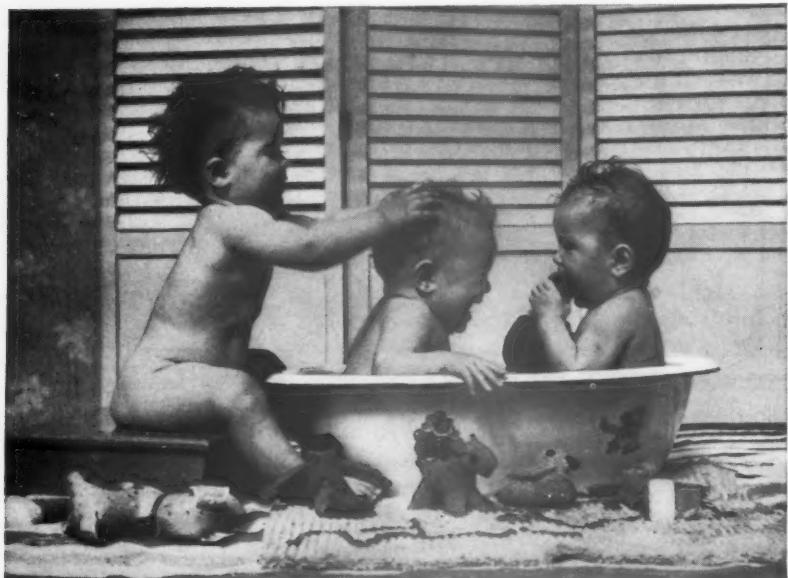
Mr. Hathaway will be replaced as Coordinator of Marketing by **J. R. Stitt**, who will, in turn, be succeeded as Eastern Regional Sales Manager by **T. M. Welton**.

## SYUDAM DIVISION

**George P. Myers** has been named Manager and **John A. Burke, Jr.**, Sales Manager for the Suydam Division of Pittsburgh Plate Glass Co.

Mr. Myers, formerly Sales Manager for the Suydam Division during the past two years, succeeds **Stuart Brown, Jr.**, who has retired following 30 years of service in the paint industry. Mr. Myers joined Pittsburgh Plate in 1937 and has since served in industrial paint sales at the Newark, N. J., Paint Division and the Pittsburgh general office.

Prior to his appointment, Mr. Burke had served as Assistant Director of Sales, Transportation Finishes, in the company's general office since 1954. He also has been associated with Pittsburgh Plate since 1938 in paint sales and technical service positions at both the Newark and Springdale, Pa., Paint Divisions.



## 'S wonderful, what you get in FEIN'S MIXED CARLOAD SHIPMENT PLAN!

It certainly is... because Fein's cost-saving, storage-saving mixed carload shipments give you exactly the type containers you need... exactly when you need them! FEIN'S COMPLETE LINE INCLUDES: Steel pails and drums; Varnish, shellac and thinner cans; 1 Gallon and Quart Tripletite paint cans; and a complete line of round slip cover and friction top cans.

For complete information about our Mixed Carload Shipment Plan, inquire today.

### FACTORIES AND SALES OFFICES:

FEIN'S TIN CAN CO., INC. . . . .	Brooklyn, N. Y.
ATLAS CAN CORP. . . . .	Brooklyn, N. Y.
PEERLESS CAN CORP. . . . .	Brooklyn, N. Y.
COMMERCIAL CAN CORP. . . . .	Newark, N.J.
STANDARD CAN CORP. . . . .	Pittsburgh, Pa.
SALES OFFICES: Baltimore; Cleveland; Cincinnati; Boston; Columbus; Miami; Jacksonville; Chicago; Detroit; St. Louis; Philadelphia; Pittsburgh; and Smith Can Company, Atlanta.	



# We're on Stream!

New Phthalic  
Anhydride Plant  
Doubles Pittsburgh  
Coke's Output of  
Essential Material



PITTSBURGH COKE is now producing and shipping from its new multi-million dollar phthalic anhydride plant!

Under construction since last year, this efficient new production unit is engineered to keep pace with the chemical industry's steadily growing needs for basic supplies of high purity phthalic in both flake and molten form.

Now, more than ever before, you can count on Pittsburgh for the prompt deliveries and uniform phthalic quality that eliminate many of your production troubles.

Call in a Pittsburgh man today! He'll show you how to solve your P.A. supply problems *before* they happen—by going with Pittsburgh in '57!

## CALL

NEW YORK  
OXford 7-9050

PITTSBURGH  
Atlantic 1-2290

CLEVELAND  
CHerry 1-2170

CHICAGO  
CEntral 6-1760



COAL CHEMICALS • PROTECTIVE COATINGS • PLASTICIZERS • ACTIVATED CARBON • COKE • CEMENT • PIG IRON



## McDANEL laboratory mill jars give maximum service with minimum breakage

Accurately duplicate ball mill grinding action. Easy to handle, discharge and clean. Fully glazed outside; unglazed inside. PRJ-1G has recessed hardware for smoother roller mill operation.

Close-fitting covers prevent leakage; can be tightened by hand. Equipped with Neoprene or rubber gaskets. (Neoprene recommended for oil base grinding.) Quart, gallon and two-gallon sizes. Ball charge included.



**McDANEL**  
REFRACTORY PORCELAIN COMPANY  
BEAVER FALLS • PENNSYLVANIA

Write today for  
Bulletin BI-56 with the  
latest information on  
other related  
McDanel products





**Now for house  
paint formulations**

**EAGLE-PICHER  
414 ZINC OXIDE  
LEAD FREE  
wets easier, faster!  
reduces oil demand!**

Now, after years of extensive research and development in the Eagle-Picher laboratories, the new 414 Zinc Oxide has been "fence-tested" and proved on the job. It provides these unique and highly desirable features in your house paint formulations:

- Reduced oil demand! Saves money!
- Increased gloss retention!
- Superior mildew resistance!
- Improved blister resistance!
- Greater film flexibility!
- Easier, more uniform brushing qualities.

**AND REMEMBER ...**

Eagle-Picher maintains rigid quality control from ore to finished pigment . . . and as the largest producer of *both* zinc and lead pigments, provides unequalled and unbiased customer service.



Since 1843

**THE EAGLE-PICHER COMPANY**

Largest Producer of Both Zinc and Lead Pigments

General Offices: Cincinnati 1, Ohio

Regional Sales Offices: Chicago, Cleveland, Dallas, New York, Philadelphia, Pittsburgh

West Coast Sales Agent

THE BUNKER HILL COMPANY, Chemical Products Division  
Seattle • Portland • Oakland • San Francisco • Los Angeles • Kellogg, Idaho



quick delivery

U.S.P.  
glycerine  
from  
local stocks

Now you can get Dow's U.S.P. Synthetic Glycerine from local stocks. For prompt service and personal attention call us today. Sample for evaluation available upon request.

**AMSCO SOLVENTS & CHEMICALS CO.**  
4619 Reading Road—Elmhurst 1-4700  
Cincinnati 29, Ohio

**BUFFALO SOLVENTS & CHEMICALS CORP.**  
Box 73, Station B—Bedford 1572  
Buffalo 7, New York

**CENTRAL SOLVENTS & CHEMICALS CO.**  
2540 West Flournoy Street—Sealey 3-0505  
Chicago 12, Illinois

**DIXIE SOLVENTS & CHEMICALS CO.**  
Dixie Highway at Appleton Lane—Emerson 2-5828  
Louisville 16, Kentucky

**HOOSIER SOLVENTS & CHEMICALS CORP.**  
1850 Luett Ave.—Melrose 8-1361  
Indianapolis 22, Ind.  
Nelson Road East—Anthony 0213  
Fort Wayne 8, Ind.

**MISSOURI SOLVENTS & CHEMICALS CO.**  
419 De Soto Ave.—Garfield 1-3495  
St. Louis 7, Missouri

2522 Nicholson Ave.—Chestnut 1-3223  
Kansas City 20, Missouri

**OHIO SOLVENTS & CHEMICALS CO.**  
3470 W. 140th St.—Clearwater 2-1100  
Cleveland 11, Ohio

**SOUTHERN SOLVENTS & CHEMICALS CORP.**  
917 Jefferson Highway, P.O. Box 4067  
Carrollton Station—Vernon 3-4666  
New Orleans 18, Louisiana

**TEXAS SOLVENTS & CHEMICALS CO.**  
8501 Market Street—Orchard 2-6683

Houston 29, Texas  
2800 Vinson Street—Federal 1-5428  
Dallas 12, Texas

**TOLEDO SOLVENTS & CHEMICALS CO.**  
4051 South Avenue—Jordan 3771  
Toledo 14, Ohio

**WESTERN SOLVENTS & CHEMICALS CO.**  
6472 Selkirk Ave.—Walnut 1-6350  
Detroit 11, Mich.

**WESTERN SOLVENTS & CHEMICALS CO.**  
(CANADA) LTD.  
1454 Crawford St.—Clearwater 2-0933  
Windsor, Ontario, Canada

**WISCONSIN SOLVENTS & CHEMICALS CORP.**  
1719 South 63rd St.—Greenfield 6-2630  
Milwaukee 14, Wisconsin

**WOLVERINE SOLVENTS & CHEMICALS CO.**  
2940 Stafford Ave., S.W.—Cherry 5-9111  
Grand Rapids 6, Michigan



**THE SOLVENTS AND CHEMICALS GROUP**  
2540 West Flournoy Street • Chicago 12, Illinois



F. A. Kusta



J. Carson

#### VULCAN STEEL CONTAINER

**Fred A. Kusta** has been named General Plant Manager and **John Carson**, Superintendent of Vulcan Steel Container Co., Birmingham, Ala.

Mr. Kusta has had many years of experience in pail and drum manufacturing and management. He previously was affiliated with Inland Steel Container Co., Cleveland, Ohio, and with Cleveland Steel Barrel Co. He has also been in the tool, die, and machinery building business.

Mr. Carson, too, has had many years of production, tool, die and machinery experience in can, pail and drum making. In recent years he has been in the container business in Ohio, having served with Cleveland Steel Barrel Co., Fram Corp. and Inland Steel Container Co.

#### CARBIDE and CARBON

**R. K. Turner**, a vice president of Bakelite Co., has been appointed as a vice president of Carbide and Carbon Chemicals Co. Mr. Turner's activities will be concerned with plastics operations of both companies which are divisions of Union Carbide and Carbon Corp.

Mr. Turner began his association with Union Carbide in 1924 in the Research Department of Carbide and Carbon Chemicals Co. at Clendenin, W. Va. He progressed through the Chemicals organization to Superintendent of the South Charleston plant in 1940, and, in 1946, he moved to New York to fill the post of Assistant Works manager for the company. He was appointed Vice President, Production, for Bakelite Co. in 1952.

Four technical representatives, after completing their training at Mellon Institute of Industrial Research, have been assigned to sales offices of Carbide and Carbon Chemicals.

The assignments are: **M. R. Carbone** to the Los Angeles District, **J. R. Conaway** to the General Sales Office in New York, **J. A. Francis** to the St. Louis District, and **A. F. Murray** to the Pittsburgh District.

#### BROWN-ALLEN CHEMICALS

**John W. Reid** has announced his resignation as Vice President of Brown-Allen Chemicals, effective January 1. He disclosed no future plans.

#### CIBA

**Dr. Stanley F. Kudzin** has been appointed as Technical Supervisor for the Pigments Department of Ciba Company, Inc. He joins Ciba after five years with the Du Pont Pigments Department in Newark, N. J., where he was active in both pigment research and in pigment technical sales service.

In the Plastics Division of Ciba Company, Kimberton, Pa., there have also been three other appointments. **G. M. Scales** has been promoted to the position of Technical Sales Manager, **Elliott N. Dorman** becomes Assistant Technical Sales Manager, and **J. B. Durra** is newly assigned as Advertising and Sales Promotion Manager.

#### BETTER FINISHES

**Robert L. Driscoll** has joined Better Finishes and Coatings, Inc., Newark, N. J., as New England Representative for the company's complete line of

products. He will make his headquarters in Winthrop, Mass.

Prior to joining Better Finishes, Mr. Driscoll represented the Keystone Paint and Varnish Co., Brooklyn, N. Y. in both New England and in Ohio. Before that he was Assistant Manager of the Trade Sales Order Department, Carpenter-Morton Co.

#### PACIFIC VEGETABLE OIL

**R. H. Allison** has joined the staff of Pacific Vegetable Oil Corp., according to an announcement by B. T. Rocca, Sr., company president.

Mr. Allison, a graduate of Harvard Law School, is known throughout the fats and oils industry as one of the leading brokers for tallow and related commodities. He is the founder of R. H. Allison and Co., which firm will continue in business under the management of his present associates.

Now proven!  
**IMPERIAL DISPERSIONS EFFECTIVELY  
BANISH LATEX COLOR DIFFICULTIES**

#### SIMPLIFIED LATEX AND EMULSION PAINT MANUFACTURING

A six year record of product uniformity and user satisfaction is part of the IMPERIAL story. Call on the Pigment Color Division of Imperial and see how IMPERIAL colors can help you. IMPERIAL colors, 20% aqueous organic pigment dispersions, mean virtual elimination of costly flocculation and color float. Learn how greater economy accompanies maximum uniformity and flexibility... deep tones and pastels are easily obtained from the same dispersion. IMPERIAL colors are available in a full range of decorator shades and in both anionic and non-ionic form. IMPERIAL colors are controlled by "micro" test for maximum dispersion and stability. IMPERIAL colors, a development of Imperial research, may well be an answer to some of your annoying latex and emulsion paint pigmentation problems.

# NEW!

From P.V.O.'s Research and Development Division

## METHYL LINOLEATES

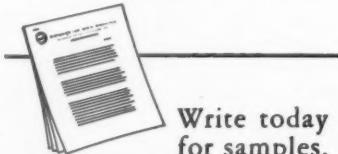
Methyl Linoleate-ML, Bleached Methyl Linoleate-MLB, Conjugated Methyl Linoleate-ML22—All Produced From Safflower Oil

Here are some of the important advantages these new vehicles offer polymer and alkyd manufacturers.

**EXCELLENT PERFORMANCE**—high percentage of non-yellowing linoleic esters, practically no linolenic, low saturated fatty acid content . . . fast drying, good color retention, better flexibility.

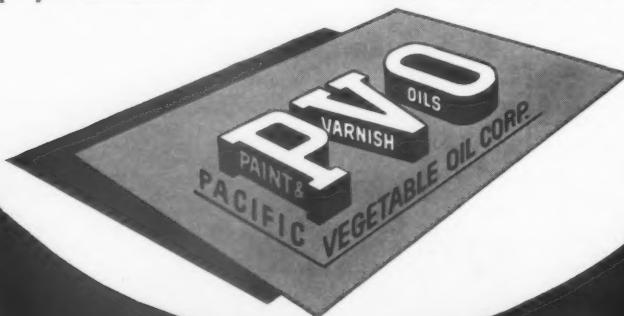
**HIGH VERSATILITY**—liquid form means easier handling . . . use requires no lengthy research . . . can be used with only slight modification in place of existing raw materials . . . cuts down polyol limitations.

**LOW COST**—low in cost compared with fatty acids . . . will sell in same range as Safflower oil . . . prices are based on the stable Safflower oil price.



Write today  
for samples,  
details, and free booklet!

62 Townsend Street,  
San Francisco 7, Calif.



## DOW CORNING

R. E. Vidal, former Assistant Manager of Leather Industry Sales at Dow Corning Corp., has been promoted to Manager of Resin Sales. He succeeds L. F. Stebleton, who has been assigned to a group forming the company's New Products department.

**R. E. Vidal** Mr. Vidal joined the company in 1951 as a member of the Product Engineering Laboratories. Later he entered a sales training program and was assigned to the Cleveland branch office in July, 1952, as a technical representative.

During his Cleveland service, Mr. Vidal's accounts included the paint industry in southern Ohio, Kentucky, and part of West Virginia. He was recalled to the Midland, Mich., offices in 1955 to assume the Assistant Managership of Leather Industry Sales.

## HAWTHORN CHEMICAL

**James W. Cleary** has been named Works Manager of the methyl methacrylate plant, which will be built by Hawthorn Chemical Corp., at Louisiana, Mo. Hawthorn is the new company formed by Hercules Powder Co. and Imperial Chemical Industries, Ltd.

Mr. Cleary brings to his new post a broad background of experience in chemical manufacturing. For the past five years, he has been assistant plant manager of Hercules' Parlin, N. J., plant. He became assistant plant manager in 1951, after serving successively as power engineer, assistant mechanical superintendent and mechanical superintendent.

Other appointments for the new Hawthorn facility include two senior design engineers, formerly with ICI in England. They are **Geoffrey Ainsworth** and **Robert L. Stowell**. Mr. Cleary and the senior design engineers are working with Hercules' Engineering Department in connection with the layout, design, and construction of the new plant.

Mr. Ainsworth comes to Hawthorn after 10 years of experience with Imperial Chemical Industries, Ltd., in England. He joined ICI in 1946 following his release from service with the Royal Navy. He has since served in the General Chemicals Division of ICI, the division which manufactures methyl methacrylate monomer.

Mr. Stowell joined ICI in 1943. With ICI he worked in the Plastics Division, the division which converts methyl methacrylate monomers into polymers for use in sheets and molding powders.



## MAAS & WALDSTEIN

**Glenn R. Cunningham** has been appointed a technical service representative for a section of the state of Ohio by Maas & Waldstein Co., manufacturers of lacquers, enamels, and synthetics. He will report to C. L. Berry, Manager of the company's Midwest Industrial Division, Chicago, Ill.

A native of Columbus, Ohio, Mr. Cunningham graduated in chemistry from Ohio State University in 1949. He has been active in the chemical and finishes fields since that time.

## NEW JERSEY ZINC

**Edward E. Schwegler** has been elected a vice president of The New Jersey Zinc Co. He will continue to serve as Comptroller, however, a position he has held since 1951.

Mr. Schwegler started work at the company's Denver, Colo., office in 1916, becoming a traveling auditor in 1918. After spending several years in the Accounting Department of the Palmerton, Pa., plant, he was transferred to the New York office, and became Chief Auditor in 1937. He served as Assistant Comptroller from 1945 until his appointment as Comptroller.

## PECORA PAINT

**James Allen** has been named as a Florida representative for Pecora Paint Company, Inc., of Philadelphia, Pa., and Dallas, Texas.

Having undergone intensive orientation at Pecora's Philadelphia manufacturing facility, Mr. Allen is said to be especially trained for the new position. He will maintain a headquarters in Orlando, Fla.

Effect of Acid Chain Length on  $K_{se}$  of Phenyl Mercuric Salts of Straight Chain Saturated Aliphatic Acids  
 $K_{se} = (\text{wt. \% soluble in water}) \times (\text{wt. \% soluble in V.M. Naphtha}) \times 10^2$

Number of Carbons in Acid	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16
formic	48	10	12	14	16	18	20	22	24	26	28	30	32	34	36	38
META-SAN	48	10	12	14	16	18	20	22	24	26	28	30	32	34	36	38

Patent applied for

# Introducing

# META-SAN

An extremely effective low cost source of phenyl mercury for inhibiting the growth of both bacteria and fungi in all types of organic coatings.

... researched and developed for the paint industry by Metalsalts Corporation—specialists in the production of mercury and mercurials.

... offering an amazing range of high solubilities in both water and organic solvents—making it ideally suited for use as a mildewcide and preservative in both oil and water base paints.

**Send for complete data**

**METALSALTS CORPORATION**

200 WAGARAW ROAD  
HAWTHORNE, N. J.

## DU PONT

**Frank H. Beadles**, Assistant Director of Technical Sales in Du Pont's Finishes Division, has been named to succeed **Lyman H. Priday** as Director of Production. Mr. Priday retired on January 3 after a career of more than 34 years with the company.

Mr. Beadles joined Du Pont in 1929 as a chemist at the Philadelphia finishes laboratory. He was, subsequently, at the Chicago finishes plant laboratory from 1935 until 1945, at which time he was appointed Assistant Manager of the Flint, Mich., finishes plant.

In 1947, Mr. Beadles became Assistant Manager of the Parlin, N. J., finishes plant, and in 1950 returned to Chicago as Assistant Regional Sales Manager. He was named Manager of the plant's technical section, with headquarters in Wilmington, Del., in 1951, and has been Assistant Director of Sales since 1952.

**Roy B. Davis**, Assistant Director of the Research Division of the Fabrics and Finishes Department, will replace Mr. Beadles as Assistant Director of Technical Sales.

Mr. Davis joined the company in 1934 as a research chemist at the Philadelphia finishes laboratory. He was appointed Director of the Flint sales development laboratory in 1945, and returned to Philadelphia in 1950 as

Assistant Director of the Marshall Laboratory. In 1953 Mr. Davis was promoted to Director of the Marshall facility. Since last May he has been Assistant Director of the Research Division of the Fabrics and Finishes Department.

Other personnel changes announced by Du Pont pertain to the field sales organization of Du Pont's Pigments Department.

A new district office for pigment sales has been established in Atlanta, Ga., with **J. H. McMillan** as Manager. Previously Mr. McMillan had been stationed in Atlanta, working out of the Philadelphia district office. **V. O. Webb** is assigned to the Atlanta office as salesman.

In the Chicago district, **Harry E. Schreiber**, Manager for the last 15 years, will retire March 31. He has been succeeded by **John L. C. Brooke**, formerly Boston district manager. Mr. Schreiber will remain as an adviser in the Chicago office until his retirement becomes effective.

## JOHNS-MANVILLE

**C. A. Cocks** has been appointed New York District Sales Manager of Johns-Manville's Celite Division, according to an announcement by W. J. Bucklee, General Sales Manager of the Division.

Mr. Cocks will be responsible for sales in New England, New York,

New Jersey, Maryland, Virginia, District of Columbia and part of Pennsylvania. He has been with Johns-Manville since 1939.

## ST. JOSEPH LEAD

**Herbert J. Due** has been appointed Assistant Manager of Zinc Oxide Sales for St. Joseph Lead Co., New York, N. Y. He will operate out of the New York office.

Mr. Due joined St. Joe in 1926 and after 22 years in the accounting department served as Zinc Oxide Sales Representative in several eastern and southern states from 1948 to the present.

Mr. Due's new duties will include sales-promotion of the company's zinc oxide on a national basis, supplementing the work of its regular distributors.

## ARMOUR

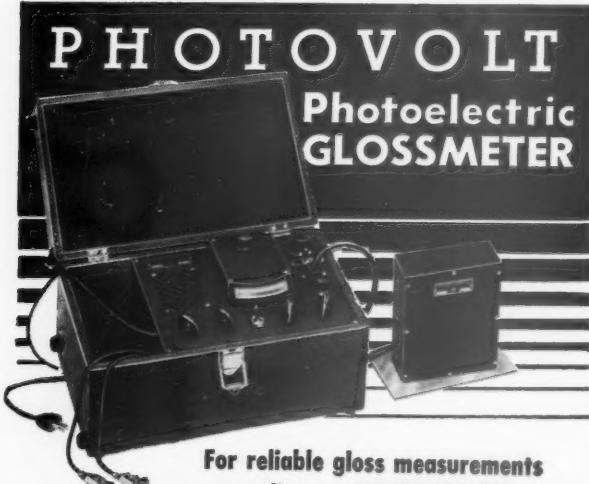
**John M. Hoerner**, formerly General Manager of the Armour and Company Chemical Division, has been appointed Assistant General Manager of the Armour Auxiliaries Group. He will be succeeded as head of the Chemical Division by **Edward A. Coons**.

Mr. Hoerner joined Armour in 1953 as Director of Purchases and Sales in the Chemical Division and became Division Manager in 1955.

Mr. Coons has had wide experience in chemical sales and production and in administrative positions.

# PHOTOVOLT

## Photoelectric GLOSSMETER



For reliable gloss measurements according to ASTM D523-53T on Paints, Varnishes and Lacquers

Also for

- Tristimulus Colorimetry with 3 Filters
- Sheen Measurements at 85 Degree Incidence
- Dry Hiding Power and Infra-Red Reflectance in accordance with Federal Specifications TT-P-141b

Portable, rugged, simple to operate

Write for Bulletin #677 to

**PHOTOVOLT CORP.**

95 Madison Avenue

New York 16, N. Y.

# ONE STOP • ONE STOP SERVICE

FOR ALL COLORS, MINERAL FILLERS AND PIGMENTS

ASBESTOS  
BARYTES  
BENTONITE  
BLANC FIXE  
BLUES  
BROWNS  
CALCIUM CARBONATES  
CARBON BLACK  
CHROME COLORS  
CHROMIUM OXIDES  
CLAYS  
COPPER OXIDE  
GILSONITE  
GRAPHITE  
IRON OXIDES  
LAMP BLACK  
LITHARGE  
LIME

LITHOPONE  
MAGNESIUM CARBONATE  
MAGNESIUM OXIDES  
MANGANESE OXIDE  
MICA  
PUMICE STONE  
REDS  
RED LEAD  
SIENNAS  
SILICAS  
STEARATES  
TALCS  
TALL OIL  
UMBERS  
YELLOW OCHRES  
ZINC OXIDE  
ZINC YELLOW

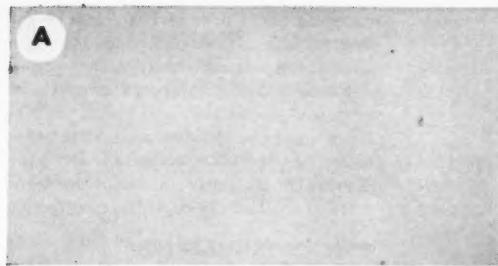
Serving Effectively for Nearly Four Decades

**SMITH CHEMICAL & COLOR CO., INC.**

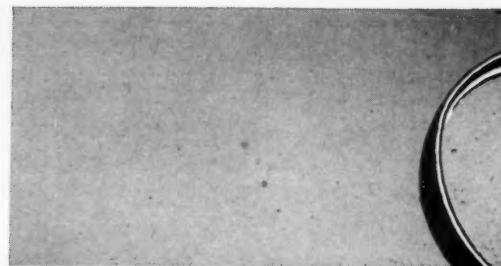
55 JOHN STREET

BROOKLYN 1, NEW YORK

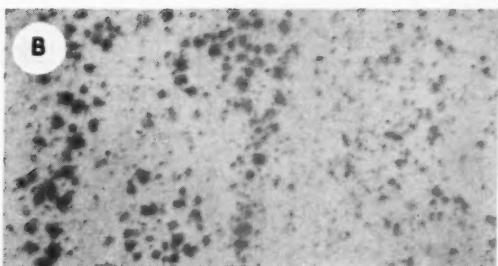
FABRICATORS OF MINERAL COLORS Agents for NATIONALLY KNOWN MANUFACTURERS



BACK

30 months - 45° South  
Cedar - Florida

FRONT



B



## Are you using enough ZnO for adequate MILDEW RESISTANCE?

The cedar panels above are coated with conventional (linseed oil vehicle) exterior paints. The only difference: the zinc oxide content in the pigment of paint B has been reduced 44.5% ... from 2.7 to 1.5 pounds per gallon.

The result? Panel A is not seriously affected by mildew after 30 months exposure. Panel B shows extreme mildew deterioration — too little Zinc Oxide to meet specific local conditions.

The qualities which are imparted to any good paint by adequate quantities of zinc oxide are well known...and time-proved. But, in balancing a formulation, zinc oxide levels may be cut too far for customer satisfaction. With this in mind, consider:

**Are you formulating your paints for maximum possible quality?**

**Are you formulating your paints with enough zinc oxide?**

### ENOUGH ZINC OXIDE GIVES YOUR PAINT...

- Mildew resistance
- Durability
- Opacity to ultra-violet light
- Tint retention
- Self-cleaning action

Technical reports are now being prepared by member laboratories of AZI on the benefits of proper zinc oxide usage. To receive copies of these reports, mail coupon.



**AMERICAN ZINC INSTITUTE, INC., Dept. B**  
60 East 42nd Street, New York 17, N. Y.

Please send me future  
reports on paint formula-  
tion findings.

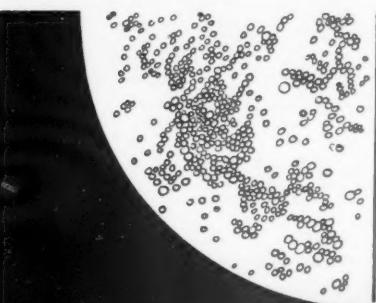
Name _____	Title _____
Company _____	
Address _____	
City _____	Zone _____ State _____

## COLUMBIAN CARBON

**Wesley C. Ekholm** has been promoted by Columbian Carbon Co. to the newly created post of General Manager of Manufacturing for the company's Carbon Black and pigment Division, with headquarters in New York. Previously, he had headed Co-

**W. C. Ekholm** lumbian's Carbon Production as General Manager, with headquarters at Monroe, La.

Mr. Ekholm is an alumnus of Texas Christian University and Rice Institute, holding a Bachelor's degree in Chemical Engineering and a Master's degree in Chemistry. Throughout his business career he has been connected with



Columbian Carbon Co. in various capacities.

**M. R. Howell**, who has held key positions in Columbian's carbon black production succeeds to Mr. Ekholm's previous post in Monroe.

Mr. Howell graduated from the University of Oklahoma with the degree of B.S. in Chemical Engineering with emphasis on Petroleum Technology. He makes his home in Monroe, La.

### INTERCHEMICAL

**William J. Rothemich** has been elected a vice president of Interchemical Corp. Having joined Interchemical in 1933, he has previously been divisional president of both the R-B-H Dispersions Division and, most recently, the Textile Colors Division.

**William N. Davies**, a former vice president and eastern district manager of Interchemical's Printing Ink Division,

succeeds Mr. Rothemich as head of the Textile Colors Division. He has been with Interchemical since 1927.

**Francis A. E. Spitzer**, former Interchemical secretary and head of its legal staff has been named vice president of its International Division. **Kenneth B. Lane**, a member of the legal staff since 1945, will succeed him.

## EMERY INDUSTRIES

**George R. Williams** has been appointed sales representative in the New

York City area for Emery Industries, Inc., Cincinnati, Ohio. Under the direction of J. W. Ritz, eastern district manager, he will handle Emery's line of organic Chemicals.

**G. Williams**

Mr. Williams holds B.S. degrees in Physical Science from the University of Chicago and in Chemical Engineering from the University of Wisconsin. Prior to joining Emery, he was the Cincinnati area salesmen for Merck & Company, Inc.

## GODFREY L. CABOT

**Page Bullock**, recently appointed technical sales representative of the White Pigments Department, has been assigned to a headquarters in Akron, Ohio. In his new location, he will assist company agents with Cabot sales of "Cab-O-Sil" and "Wollastonite" for the Akron, Detroit, Buffalo, Pittsburgh and Cleveland areas.

Mr. Bullock joined the Cabot firm in June, 1956. Previously he was associated with Merck & Co., Inc., Rahway, N. J., as a sales representative. He has also been associated with Du Pont de Nemours, Wilmington, Del.

## COOK PAINT & VARNISH

**Lathrop G. Backstrom**, President of the Cook Paint & Varnish Co., Kansas City, Mo., has been elected Chairman of the Board. He will, however, also continue to serve as president.

At the same time, **W. H. Hoover**, Vice President in charge of Industrial Sales, has assumed duties as Executive Vice President.

**M. D. Blackwell**, Secretary, has been elected to the Board of Directors, filling a vacancy caused by the death of the late R. B. Caldwell.

## DEWEY AND ALMY

**Edward L. Mears** has been appointed Manager of the Central Services Division for the Dewey and Almy Chemical Co., Division of W. R. Grace & Co. He will be in charge of industrial relations, public relations, advertising, purchasing and market research.

control **BOTH** types of  
foam in latex paint...with  
**NOPCO ANTI-FOAMERS**



Two distinct types of foam—both damaging—occur in latex paints. There is the small, tight bubble produced in manufacturing, and the larger, looser bubble produced upon application. The anti-foamer that controls one type is often much less effective with the other.

And since there are a number of major systems... it's clear that eliminating foam from latex paint is far from simple. Yet it must be done... and Nopco can help you do it.

Nopco offers so wide a choice of anti-foamers, both paste and liquid, for all three major systems, that our technical men can put the right ones to work for you, and render *both* types of foam virtually a minus quantity in your latex paint. Just write today to Nopco Chemical Company, Harrison, New Jersey.

PLANTS: Harrison, N. J.  
Cedartown, Ga. • Richmond, Calif.  
London, Canada

**NOPCO**

## SHAWINIGAN

**W. H. Bromley and E. H. Finsilver** have been appointed to the newly created posts of General Sales Manager and Assistant General Sales Manager, respectively, for the Shawinigan Resins Corp. Both appointments are effective immediately.

Mr. Bromley, who has been Shawinigan's Director of Development since 1950, joined the company in 1943 as a research chemist. He holds academic degrees of B.S. in chemistry from Holy Cross College, M.S. in chemistry from Northeastern University and LL.B. from the University of Connecticut.

Mr. Finsilver, who has been Assistant District Sales Manager in the firm's New York office, transferred from Shawinigan Products Corp. when Shawinigan Resins organized its own sales staff in 1955. At Shawinigan Products he served in the research and development, technical service and sales departments and in 1952 was appointed the West Coast sales representative. He is a graduate in chemistry from Columbia University.

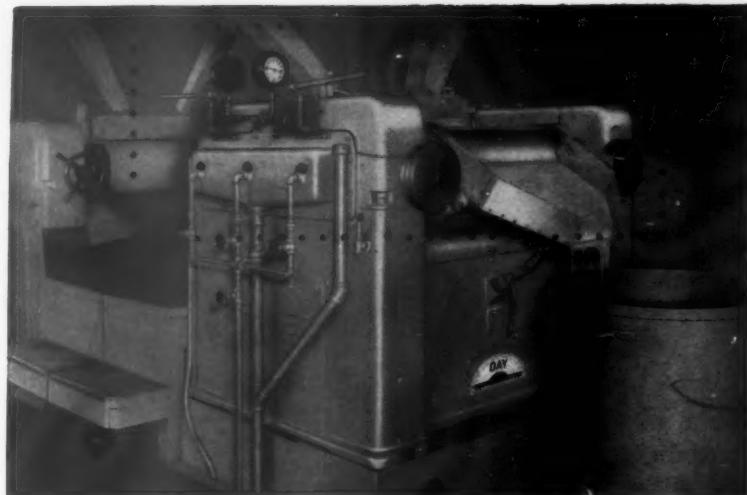
Elsewhere among Shawinigan Resins' personnel, there has been a realignment of various staff functions in the firm's marketing department. Effective immediately **W. K. Wilson**, Manager of Technical Service; **J. A. Cooper**, newly appointed Manager of Product Development; and **D. H. Fraser**, Manager of Market Research, will assume responsibilities of departmental status. All will be responsible to A. W. Dunning, Director of Marketing.

Assistant district sales managers who have been acting managers during the establishment and early development of their territories will assume the full title and responsibilities of district managers. The district managers, **C. A. Godsell**, New England; **F. H. Hoyt**, New York; **W. M. Young**, Chicago; **L. Roland**, West Coast; and **W. F. Hill**, Atlanta, will report to W. H. Bromley, newly appointed General Sales Manager.

## NUODEX PRODUCTS

**Robert C. Brumberger** has been appointed Manager of Chemical Industry Sales for Nuodex Products Co., Division of Heyden Newport Chemical Corp. In the new position, he will direct Nuodex sales activities in the petroleum, grease and other industry fields.

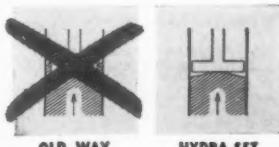
From 1950 to 1955 Mr. Brumberger was associated with Nuodex as Manager of Industrial Fungicides and as Chemical Industry Manager. Subsequently, he was a special representative for Rexton Finishes, Inc., until his present assignment.



*guessing...  
games... are...  
over...*

A stylized silhouette of a man's head and shoulders, facing right. A dotted line originates from the top of his head and extends towards the text "guessing...", "games...", and "over..." which are written in a cursive, flowing font. The entire graphic is set against a light, textured background.

**DAY HYDRA-SET...** a unique hydraulic roll-setting device that takes all the guesswork out of roll settings . . . developed by DAY engineering, field tested with spectacular results. One simple setting gives unvarying accuracy to your roll mill work, resulting in absolute uniformity of every batch of pigmented product. With the DAY Hydra-Set your roll position is absolutely constant once you make the setting.



DAY Hydra-Set comes as optional equipment on new mills or as a field conversion kit. Write for Specification Sheet I-400 R.M.

FOUNDED 1867

in roller mills



**THE J. H. DAY COMPANY**

Division of Cleveland Automatic Machine Company

4922 BEECH ST., CINCINNATI 12, OHIO

Quality equipment for baking, paint and varnish, printing ink, chemical, rubber, pharmaceutical, cosmetics, paper and pulp, explosives, food, ceramics, candy, soap, sugar and milk products

MEXICO: T. de la Pena e Hijos, S.A., Nezahualcoyotl 45-A, Mexico 5—D.F.

# Another NEW 'HORSE HEAD' PIGMENT

# XX-602 ZINC OXIDE (LEAD FREE) HIGHEST CONSISTENCY—ACICULAR

## SAVES MONEY—IMPROVES QUALITY

Now a major new development in Horse Head zinc oxides—XX-602\*—enables you to save money and improve the quality of your outside house paints.

### SAVE MONEY

XX-602 imparts highest consistency—even higher than any other Horse Head zinc oxide (see chart). Thus you can obtain desired body with minimum pigmentation.

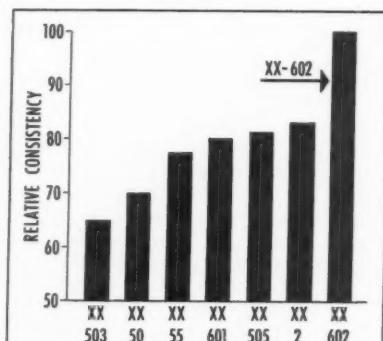
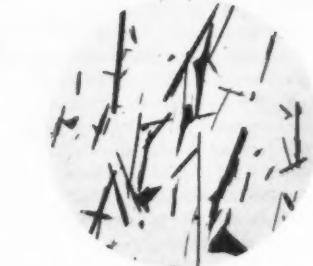
### IMPROVE QUALITY

XX-602 provides excellent appearance, outstanding tint retention, low rate of chalking, high resistance to erosion, and good durability—because its particles are highly acicular (see electron micrograph) and free of colloidal fines.

But whether you need an oxide of high consistency, or low, or in between, you will find it in the Horse Head line — the most complete assortment of quality zinc oxides.

Our sales representative in your area will be glad to discuss the application of our various zinc oxides in your specific products.

\*Meets military specification MIL-Z-15486A  
and federal specification TT-Z-301A.



## THE NEW JERSEY ZINC COMPANY

Founded 1848

160 Front Street, New York 38, N.Y.

BOSTON CHICAGO CLEVELAND OAKLAND LOS ANGELES

Also Distributed by

VAN WATERS AND ROGERS

SEATTLE PORTLAND (ORE.) SPOKANE VANCOUVER, B.C. DALLAS HOUSTON  
ST. LAWRENCE CHEMICAL COMPANY, LTD.  
TORONTO, ONT. MONTREAL, QUE.

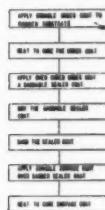


# PAINTS

Complete copies of any patents or trade-mark registration reported below may be obtained by sending 50c for each copy desired (to foreign countries \$1.00 per copy) to the publisher.

## Method of Finishing Wood

*U. S. Patent 2,772,986. Allen C. Buck, Drexel Hill, Pa., assignor to E. I. du Pont de Nemours and Company, Wilmington, Del., a corporation of Delaware.*



**U. S. Patent No. 2,772,986**

An improved method of finishing wood comprising the steps of applying to a wooden substrate a polymerizable undercoat composition comprising cellulose nitrate and at least 45% of a monomeric acrylic diester selected from the group consisting of acrylic acid diesters and methacrylic acid diesters of a lower aliphatic dihydric alcohol in a volatile organic solvent, curing said undercoat to an insoluble stage by heating, superimposing over said cured undercoat a sandable cellulose nitrate containing sealer coating composition in a volatile organic solvent, drying said sealer coat, sanding said dried sealer coat to a desired degree of smoothness and applying over the said sanded sealer at least one coat of polymerizable surface coating composition comprising cellulose nitrate and at least 45% of a monomeric acrylic diester selected from the group consisting of acrylic acid diesters and methacrylic acid diesters of a lower aliphatic dihydric alcohol in an organic volatile solvent, and heating said polymerizable surface coating to cure said acrylic diester, said percentages being based on the total weight of non-volatile film forming components in the respective compositions.

## Polymerizing Vinyl Chloride

*U. S. Patent 2,772,256. Michael A. Manganelli, Springfield, Mass., assignor to Monsanto Chemical Co., St. Louis, Mo., a corporation of Delaware.*

A process for preparing a porous granular polymer which comprises polymerizing 100 parts of vinyl chloride in

**Remove "Fish Eyes", Skins, Incidental Solids and Semi-Solids from Varnish and Lacquer with . . . .**

## SPARKLER FILTERS

Many varnish makers now use Sparkler Filters to clarify varnish, lacquers, and other clear liquids. The brilliance and polish obtained by filtering with Sparkler Filters is far superior to results obtained with other methods of clarifying paint products.

Our engineers are ready to give personal attention to your problems.



**SPARKLER**  
MANUFACTURING COMPANY  
MUNDELFIN, ILL.

*Makers of fine filtration installations for industrial use for over a quarter of a century*

NOTHING AS  
FLAKY AS  
**MICA** WATERGROUND  
AND MICRO

No other extender pigment is as flaky. The value of a platy structure in an inert pigment has been well substantiated. A small amount of Mica, which is all flakes goes a long way.

**The English Mica Co.**  
STERLING BUILDING, STAMFORD, CONN.

suspension in from about 100 to 200 parts of water containing from about 0.01 to 1 part of a water-insoluble, oil soluble polymerization catalyst and a suspending medium consisting of from about 0.1 to 1 part of a heteropolymer of vinyl acetate and a compound taken from the group consisting of maleic acid and maleic anhydride and from about 0.1 to about 0.3 part of an ethylene oxide condensate of a saturated fatty acid mono-ester of a compound taken from the group consisting of

ethylene glycol and glycerol, the fatty acid residue of said mono-ester containing from 12 to 24 carbon atoms, said condensate having a molar ratio of ethylene oxide to fatty acid mono-ester of from about 5:1 to about 15:1.

## Phthalocyanine Pigments

*U. S. Patent 2,770,629. John W. Eastes, Somerville, N. J., assignor to American Cyanamid Company, New York, N. Y., a corporation of Maine.*

The method of producing a finely

divided, tinctorially strong, non-crystallizing, red shade, beta form metal phthalocyanine pigment which comprises slurring a phthalocyanine crude pigment prepared in an autoclave in a saturated alicyclic hydrocarbon solvent, in an aqueous medium comprising sulfuric acid, the sulfuric acid concentration being between about 62.5% and about 80%, drowning the pigment-acid slurry in water, separating the pigment, and neutralizing acid remaining in the pigment.

#### Decorative Coating

*U. S. Patent 2,773,855. Jerome Hochberg, Newburgh, and Silvio A. Pellerano, Brooklyn, N. Y., assignors to Allied Chemical & Dye Corp., New York, N. Y., a corporation of New York.*

A liquid composition containing an

active component adapted to be dispersed in aerosol form and a propellant agent; said active component constituting from about 5% to about 25% by weight of said composition and comprising a normal butyl-isobutyl methacrylate copolymer in amount at least 2% by weight of said composition, and a paratertiary butyl phenol-formaldehyde oil soluble thermosetting resin about 50% soluble at about room temperature in a liquid mixture containing by weight 76%  $\text{CH}_3\text{CCl}_2$ —16%  $\text{CCl}_2\text{F}$ —8%  $\text{CCl}_3\text{F}$ , said resin being present in amount at least 3% by weight of said composition; said active component being incorporated in said propellant agent, which is a normally gaseous chlorofluorocarbon containing not more than two carbon atoms, held under

sufficient pressure to maintain the same in the liquid phase.

#### Organic Pigment Production

*U. S. Patent 2,772,983. Godfrey Grimm, Short Hills, and Alfred A. Brizzolara, Belleville, N. J., assignors to E. I. du Pont de Nemours & Co., Wilmington, Del., a corporation of Delaware.*

A method of stabilizing Benzidine Yellow against loss of strength on aging while retaining the ability to confer on inks and coating compositions made therefrom substantially the same opacity and the same rheological properties as freshly prepared untreated Benzidine Yellow which comprises precipitating on the freshly prepared pigment in aqueous suspension from about 10-30% based on the weight of said pigment of a metallic rosinate of a second group metal between atomic numbers 12 and 56 in the presence of a dialkyl ester of an alkali metal succinate containing from 1-8 carbon atoms in each alkyl radical.

#### Lacquers From Dimethylol

##### Derivative of a Diurethane

*U. S. Patent 2,773,853. Adolf Weihe, Kronberg, Taunus, Germany, assignor to Herbig-Haarhaus Aktiengesellschaft Lackfabrik Kolin-Bickendorf, Kolin-Bickendorf, Germany a firm.*

Process for producing a resin to be utilized as a stoving lacquer, comprising preparing an aqueous solution of a dimethylol derivative of a diurethane, mixing said solution with at least a single organic solvent as an azeotropic agent, adjusting the mixture to an acidic pH value, subjecting the mixture to azeotropic distillation to dehydrate the mixture and form methylene ether bridges according to the following formula



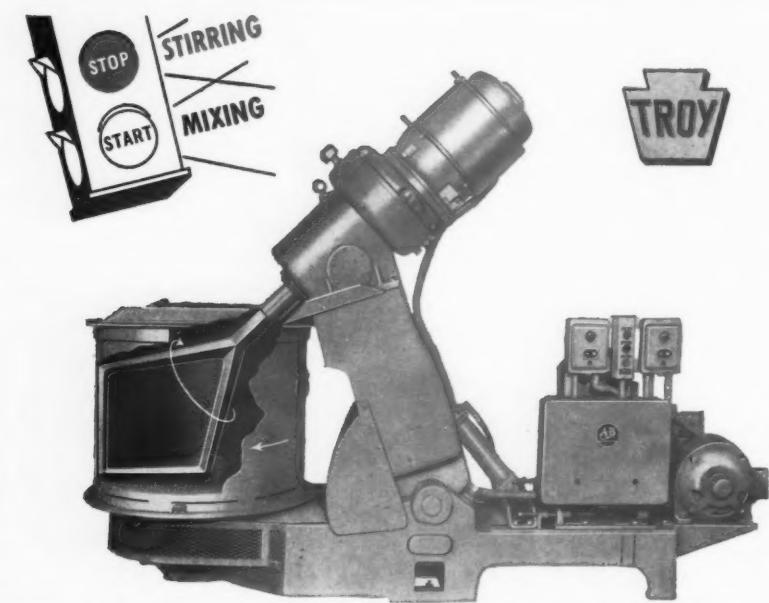
*U. S. Patent No. 2,773,853*

wherein R is a bivalent group, and allowing the resin formed to dissolve in said solvent.

#### Pigment

*U. S. Patent 2,772,984. Bertram M. Helfaer, Hamburg, N. Y., assignor to Allied Chemical & Dye Corp., New York, N. Y., a corporation of New York.*

Pigments of improved dispersibility and tinctorial value comprising a water-insoluble organic color in finely divided form admixed with an activated silica gel having a surface area of at least 100 square meters per gram, an oil absorption value of at least 100, and an average particle size of from 0.01 to 50 microns, said silica gel being present in amount of from 1/20 to 20 parts by weight per part by weight of organic color.



**Lease the Exclusive TROY ANGULAR MIXER Now  
and Stop Stirring—Start Mixing**

#### PROCESS MACHINERY DIVISION REPRESENTATIVES

BOSTON, MASS.  
R. T. Forbes Co.  
BUFFALO, NEW YORK  
Commercial Chemicals, Inc.  
CHICAGO, ILL.  
C. M. Baldwin  
CINCINNATI, OHIO  
Palmer Supplies Co.  
CLEVELAND, OHIO  
P. S. Equipment Co.  
DALLAS, TEXAS  
Roy A. Ribelin Distributing Co.  
DETROIT, MICHIGAN  
J. W. Stark Co.  
DENVER, COLORADO  
L. H. Herr Co.  
HOUSTON, TEXAS  
Roy A. Ribelin Distributing Co.

TORONTO, CANADA The A. R. Williams Machinery Co. Ltd.

LOS ANGELES, CALIF.  
L. H. Butcher Co.  
MEMPHIS, TENN.  
Robert F. Sheahan Co.  
N. & S. Carolina, and Ga.  
Black Mountain, N. C.  
East Point, Ga.  
Charles L. Burks & Co.  
NEW ORLEANS, LA.  
Bretell & Sheahan  
NEW YORK CITY  
Merchants Chemical Co.  
ORLANDO, FLORIDA  
Palmer Supplies Co. of Florida  
PHILADELPHIA, PENNA.  
T. J. Rudolph

PHILADELPHIA, PENNA.  
(D. C., Va., Md., Del.)  
W. J. Grant Co.  
PITTSBURGH, PENNA.  
Nelson Engineering Sales Co.  
PORTLAND, OREGON  
L. H. Butcher Co.  
ROCHESTER, N. Y.  
Commercial Chemicals, Inc.  
SALT LAKE CITY, UTAH  
L. H. Butcher Co.  
SAN FRANCISCO, CALIF.  
L. H. Butcher Co.  
SEATTLE, WASHINGTON  
L. H. Butcher Co.

Offices at: Calgary, Halifax, Hamilton, Montreal,  
Ottawa, Vancouver, Victoria, Winnipeg, Windsor

**TROY ENGINE & MACHINE CO.**  
Troy, Pennsylvania Telephone: Troy 32

#### Pigmented Waxes

U. S. Patent 2,772,982. Vincent C. Vesce, Smoke Rise, Kinnelon, N. J., assignor to The B. F. Goodrich Co., New York, N. Y., a corporation of New York.

A solid organic wax color master batch consisting essentially of pigmented solid organic wax in the form of free-flowing particles possessing a chromaticity not substantially less than the pigment portion thereof.

#### Fortified Emulsion Paints

##### Containing A Zirconyl Compound

U. S. Patent 2,773,850. Victor M. Willis, Chicago, Ill., assignor to The Sherwin-Williams Co., Cleveland, Ohio, a corporation of Ohio.

In an oil-in-water emulsion coating composition characterized by a dispersed oil phase capable of depositing stet films, a continuous water phase and a minor proportion of at least one surface active agent of the anionic class and a pH greater than 7, the improvement which includes the addition of a quantity of a water soluble ionizable, non-pigmentary, non-refractory inorganic ammonium salt of zirconium equivalent to not more than about ten pounds of  $ZrO_2$  per 100 gallons of the emulsion paint product.

#### Wood Stain Method of Increased Lightfastness

U. S. Patent 2,772,137. Ira Weber, Long Island City, N. Y., assignor to Interchemical Corporation, New York, N. Y., a corporation of Ohio.

In the method of staining wood consisting of applying to the wood a solution of the alkali salt of at least one sulfonic acid-azo dyestuff in a penetrant vehicle consisting of a mixture of ethyl ether of ethylene glycol and methanol, the improvement which consists in applying to the stained surface a solution consisting of 5 to 10% by weight, of a heavy metal salt of the group consisting of the salts of barium, calcium, strontium, manganese and aluminum, dissolved in a solvent consisting of a mixture of ethyl ether of ethylene glycol and methanol.

LANCASTER, ALLWINE &  
ROMMEL  
REGISTERED PATENT  
ATTORNEYS

Suite 424, 815 — 15th St., N. W.  
Washington 5, D. C.

Patent Practice before U. S.  
Patent Office. Validity and In-  
fringements Investigations and  
Opinions.

Booklet and form "Evidence of  
Conception" forwarded upon re-  
quest.

# FOR MINERAL SPIRITS



# AMSCO

A LEADER IN THE FIELD FOR OVER 30 YEARS



Amsco Mineral Spirits—**inexpensive, safe**—is specially processed to meet individual needs. The following qualities have made it the leading petroleum solvent for industry:

- Excellent odor
- Extremely low end-point for quick, nonresidual, tack-free drying
- Balanced distillation range signifying controlled volatility
- Wide choice of solubility values

#### PLUS

Amsco's famous "Service that goes beyond the sale."

**AMERICAN MINERAL SPIRITS COMPANY**  
NEW YORK • CHICAGO • LOS ANGELES

## CELLULOSE DERIVATIVES

(From page 48)

$[\eta]$  seems to increase with solvent power in each homologous series of solvents for cellulose nitrate and ethyl cellulose and to tend to a limit as  $\chi$  decreases. Although the chains are stiffer than those of flexible polymers some variation in configuration seems possible. The small variation of  $[\eta]$  with solvent shows that this is not large but the limiting value may reflect complete extension, slightly less extended configurations being adopted in poorer solvents. The values of  $[\eta]$  are greater, with cellulose nitrate, for alkyl acetates than for ketones of comparable solvent power and larger values of  $[\eta]$  are obtained with ethyl cellulose in the poor non-polar solvents. Solvent type is clearly important.

This is particularly so in the case of cellulose acetate. There is no obvious relationship between  $[\eta]$  and  $\chi$ . Acidic solvents and aniline tend to give higher values of  $[\eta]$  than the basic pyridine and picolines with more neutral solvents, such as acetone and methyl acetate, giving intermediate values.<sup>5</sup> Intramolecular hydrogen bonding between primary hydroxyl and acetyl groups on neighbouring glucose residues is possible and may stiffen the chains. Acidic solvents and aniline, bound to acetyl groups by hydrogen bonds, do not break the intramolecular bonds. Basic solvents, attached to hydroxyl groups, may do so and permit less extended chains and lower values of  $[\eta]$ . This suggestion helps to explain the decrease in  $[\eta]$  with increasing degree of substitution of cellulose acetate.<sup>25</sup> Acetylation will remove hydroxyl groups and hence the intramolecular bonds so that less extended configurations will be possible.

There is no apparent relationship between  $k'$  and  $\chi$ , with any of the three derivatives, no doubt because of the extended nature of the chains. The initial slopes of the viscosity number against concentration plots vary considerably but  $[\eta]$  varies only relatively little in each homologous series of solvents for cellulose nitrate and ethyl cellulose.

Since the initial slope can be written as  $k'[\eta]^2$  it is unlikely that  $k'$  will vary with solvent power in the manner observed with flexible polymers. The initial slopes tend to increase with solvent power in each homologous series of solvents for both cellulose nitrate and ethyl cellulose. High slopes are, however, associated with the poor non-polar solvents for ethyl cellulose showing that factors other than solvent power affect the slope. Association of polymer, leading to structural viscosity effects or to extensive hydrodynamic interaction between aggregates, would be expected to increase the slope.

There would seem to be no clear relationship between the Spurlin parameter  $k_s$  and solvent power. Spurlin, Martin and Tennent,<sup>26</sup> using benzene, acetone and methyl acetate as solvents for ethyl cellulose found  $k_s$  decreased with increasing solvent power. Table 6 shows this to be so as far as these three solvents are concerned but not if the whole range is considered. Association in poor solvents may lead to high values of the slope of a logarithmic plot of viscosity number against  $c$  and to large values of  $k_s$ . In good solvents of the same type the variations of slope and  $[\eta]$  seem to give roughly constant values of  $k_s$ .

### Conclusion

It must be emphasized that the work described refers to dilute solutions. In technical applications more concentrated solutions are used. The precipitation results compare well with those obtained with such solutions but rather different viscosity behaviour may be expected. It is possible that poor solvents, because of structural and aggregation effects, may give higher viscosities than good. Extrapolation of results obtained with dilute solutions to more concentrated ones is a problem requiring solution. Other problems include the precise nature of the solvation process and the restriction of relationships, in many cases, to homologous series. The general features of cellulose derivative-solvent interaction seem, however, to be fairly clear. If solvation and the stiffness of the chains is taken into account it seems possible to interpret many properties of

dilute solutions, at least qualitatively, in terms of current theories of high polymer-solvent interaction.

### REFERENCES

1. Huggins, J. Polymer Sci., **16**, 209, (1955).
2. Flory, "Principles of Polymer Chemistry", Cornell University Press, 1953.
3. Howlett & Urquhart, Chemistry & Industry, **82**, (1951).
4. Miles, "Cellulose Nitrate", Oliver & Boyd, London, 1955.
5. Moore & Russell, J. Colloid Sci., **9**, 338, (1954).
6. Mathieu, "Gelatinisation de Nitrocelluloses", Hermans, Paris, 1936.
7. Jones & Wilson, Phil. Trans., **A233**, 247, (1934).
8. Calvet, Compt. Rend., **212**, 542, (1941).
9. Clement, Ann. Chim., **12**, 420, (1947).
10. Moore & Russell, J. Applied Chem., **4**, 369, (1954).
11. Dobry, J. Chim. Phys., **35**, 20, (1938).
12. Schulz, Zeit. Phys. Chem., **A184**, 1, (1939).
13. Spurlin, J. Polymer Sci., **3**, 714, (1948).
14. Moore, J. Polymer Sci., **5**, 91, (1950).
15. Moore, Trans. Faraday Soc., **43**, 543, (1947).
16. Steuer, Zeit. Phys. Chem., **A190**, 1, 16, (1941).
17. Doolittle, Ind. Eng. Chem., **36**, 229, (1944).
18. Moore, J. Polymer Sci., **15**, 305, (1955).
19. Moore & Russell, J. Polymer Sci., **18**, 63, (1955).
20. Hess, Tomonari & Trogus, Zeit. Phys. Chem., **B17**, 211, (1932).
21. Hess & Trogus, "Applications of X.Rays to problems in Organic Chemistry", Eggert & Schiebold, ed., 21-68, 1934.
22. Baughan, Jones & Stewart., Proc. Roy. Soc. A, **225**, 478, (1954).
23. Gee, Trans. Faraday Soc., **40**, 468, (1944).
24. Frith, Trans., Faraday Soc., **41**, 90, (1945).
25. Howlett, Minshull & Urquhart, Mem. Shirley Inst., **18**, 251, (1941).
26. Spurlin, Martin & Tennent, J. Polymer Sci., **1**, 63, (1946).

**WATER GROUND**

**MICA**

**ALSIBRONZ**

**EXTENDER PIGMENTS**

**for:**

**PRIMER-SEALERS**

**HOUSE PAINTS**

**LATEX-EMULSIONS**

**FRANKLIN MINERAL PRODUCTS**

COMPANY  
FRANKLIN, NORTH CAROLINA  
CORPORATED 1926

Agents in Principal Cities



*Every day for 40 years* the records have been taken at National Lead's Experimental Test Station, Sayville, L. I. . . . the weather, hour-by-hour . . . solar radiation . . . the chemistry of the air . . . the condition of thousands on thousands of paint samples. Today, on 2½ miles of test fence, more than 30,000 exposure tests are active.

## FOOLPROOF

*your exterior paints  
with Dutch Boy® "45X"*

# "45X"

*(Basic Silicate White Lead)*

Want an extra leeway of safety against complaints? . . . "Use lead," say makers of exterior paints.

But thousands of exposure panels at Sayville, National Lead's Experimental Station go one step further. They prove you need lead for uniform performance. Prove, too, that "Dutch Boy" Basic Silicate White Lead "45X" assures uniform performance . . . makes exterior paints virtually foolproof, able to handle wide variations in application and service conditions.

In white House Paints, for instance, "45X" insures good self-cleaning. Preserves film integrity, as well.

In tinted House Paints, Dutch Boy "45X" increases film durability and maintains color uniformity.

In Primers, "45X" strengthens adhesion . . . helps keep the bond strong by resisting water.

Paint after paint, it's the same story . . . uniform performance . . . fewer complaints. With "45X," the time and cost of answering complaints goes down. Talk against your paints . . . talk you may not hear . . . fades away. Good will, repeat business comes your way.

### *Cost is lower, too*

You actually need fewer pounds of "45X." For in "45X" the reactive portion of each pigment particle is concentrated at the surface. Pound for pound, *more* lead is available than in other white leads.

No question about it. If you want to cut complaints, step up quality and save money, "Dutch Boy" Basic Silicate White Lead "45X" is the lead to use in exterior paints.



NATIONAL LEAD COMPANY, 111 Broadway, New York 6, N. Y.

In Canada: CANADIAN TITANIUM PIGMENTS LIMITED, 680 Dorchester Street, West, Montreal

# NEWS

## Milton Goll Addresses ACS Paint Section Group

The February meeting of the Paint, Plastics and Printing Ink Group of the Philadelphia Section, American Chemical Society, was addressed by Milton Goll, well-known authority on industrial microbiology. Mr. Goll, who is Technical Director of the Fungicides Division, Troy Chemical Corp., discussed "Fundamental Aspects

of the Microbiology of Organisms Attacking Paints and Plastics."

The presence of mildew on paint films affects their appearance and contributes to their failure, Mr. Goll pointed out. He said one species of fungus, *Pullularia* sp., has been consistently isolated, and has been found to be the cause of mildew on films of oil, alkyd and oleoresinous paints. Other fungi have been observed to be of secondary importance.

February's paint meeting was held on February 7 in the Physical Sciences Building of the University of Pennsylvania. It was preceded by an informal dinner at the Lido Restaurant.

## Benjamin Moore Explains Study of Paint Trends

Benjamin Moore & Co. has recently released information from its Color Research Department to show how it picks its paint colors. It is the Company's contention that color trends develop not from fancy, but from foreseeable facts. They say it is the function of the Color Research Department to get these facts and keep a company informed of the directional trends.

According to the Company, the first job for a Color Research Department is to check its firm's own sales records. By charting the gallonage record of each color in a given product, Benjamin Moore says it can be determined whether a color is gaining or losing in popularity. To verify findings, the Department then exchanges its color information with top manufacturers of related merchandise such as wall coverings, fabrics, linoleum and exterior products such as roofing and siding.

Members of the Color Research Department are also advised to make "shopping trips" to leading department stores and fabric houses where they can examine and analyze color in home furnishings currently being sold. In this way, they have a further check on whether the manufacturers' color lines are on the right track.

But past records and current sales are only part of the story. Also important in the Benjamin Moore method are field trips covering home furnishing displays in stores, display rooms and home shows, coupled with a careful analysis of the leading shelter magazines. These are the trial balloons, the introduction of new ideas, that will be eventually accepted or rejected by the American populace.

On the basis of its own findings, Benjamin Moore & Co.'s Color Research Department makes the following color predictions: Beige, pink and light, clear blues will be among the best selling paint colors in 1957. The trend will be towards the increased use of neutrals such as off white and beige and towards clean, clear colors that are very light in value. Cool grays and straight greens will probably show a decline.

## ECONOMY...VERSATILITY...QUALITY...

are features of

# McCLOSKEY'S VARKYD 300-50

...a general utility alkyd vehicle that produces superlative

- FLOOR ENAMELS
- PORCH AND DECK FINISHES
- MACHINERY AND IMPLEMENT ENAMELS
- CLEAR FINISHES AND SEALERS
- INDUSTRIAL FINISHES
- BAKING ENAMELS

*Send for Samples and Technical Data*

**McCLOSKEY VARNISH CO.**

*Progress through practical research*

PHILADELPHIA • CHICAGO  
PORTLAND, ORE. • LOS ANGELES

# NEWS

## Survey Shows Wide Use Of X-Ray For Analysis

X-ray diffraction techniques are employed for difficult analysis tasks in 38 different fields, according to answers received so far in a nationwide survey being conducted by the Educational Department, North American Philips Company, Inc., Mount Vernon, N. Y.

Over 40 per cent of the plants and laboratories surveyed reported use of X-ray diffraction and spectrography for mineral analyses; 30 per cent for metals and alloys; 41 per cent for chemicals, including organics and inorganics; 12 per cent for corrosion products; 10 per cent for soils; and nine per cent for dusts and air pollution.

Also, eight per cent of the users were found to work on ceramic and glass problems; nine per cent on plastics, fibers and elastomers; five per cent on pigments and polymers; 13 per cent on abrasives, refractories, slags, intermetallics and furnace products; four per cent on drugs and narcotics; four per cent on water treatment and deposits; six per cent on soaps, greases, oils and waxes; six per cent on catalysts; and three per cent on general crystal work.

Initiated as an educational project, the survey is expected to provide a source of up-to-date information for those who contemplate working with or who are currently working with the various X-ray techniques.

## W. H. Mylander Keynotes Southwestern Convention

William H. Mylander will be the keynote speaker at the business meeting for the Southwestern Paint Convention, to be held April 27 in Houston, Texas. The meeting will follow a Raw Materials Exhibit and a reception and buffet, scheduled to take place on Friday, April 26, opening day for the Convention.

Mr. Mylander, Administrative Assistant in the Du Pont Public Relations Department, has a long background as a journalist and

publicist. In his newspaper experience, he spent many years as a Washington correspondent. At other times he was attached to the Press Division of the Office of Censorship (during World War II), and was Assistant to the chairman of the Republican National Committee in charge of public relations (from 1950 to 1952).

## 1956 Construction Awards Set Dollar Volume Record

The year 1956 set a new record in dollar volume of contract awards for future construction in the 37 states east of the Rockies, F. W. Dodge Corp., construction news

and marketing specialists reported. At \$24,412,630,000, the awards were three per cent greater than the 1955 total.

The cumulative awards for the year 1956 also established all-time records in dollar volume in two major construction categories: non-residential awards at \$9,005,948,000, were six per cent greater than the similar 1955 period; heavy engineering at \$5,580,222,000 showed a 10 per cent increase. However, residential awards at \$9,826,460,000 were down four per cent compared to 1955 although they were the second highest ever recorded.

### SAVINGS IN TIME • MONEY • LABOR • INSURED\*



with



**FREE FLOWING  
GLASS BEADS**



### LOOK AT THESE OUTSTANDING FEATURES:

1. Marked resistance to high humidity.
2. Flow freely through dispensing equipment.
3. Store for unlimited periods without agglomerating.
4. Contain no injurious waxes, oils, resins or silicones.
5. Offer perfect adhesion to any suitable traffic bead binder.

**FLEX-O-LITE MANUFACTURING CORP.**



Post Office Box 3044 (Afton Branch) • St. Louis 23, Mo.



## New Filter

by **CUNO**

### DOUBLES FINISH PROTECTION FOR THOSE SUPER-CRITICAL FINISHING JOBS

Guaranteed to remove 98-100% of all particles larger than 5 microns on the first pass of fluid, this new **WHITE** Micro-Klean Cartridge is Cuno's latest contribution to progress in the Paint Industry.

Preliminary on-the-job tests at the Pittsburgh Plate Glass Company have proved conclusively that this new White Cartridge assures more complete removal of all skins, fisheyes, and oversized pigments or particles in the production of fine enamels of #8 grind and larger. The firm inert-resin-bonded white cellulose fibers of this exclusive cartridge cannot loosen to contaminate fluid . . . cannot rupture or channel. In addition, the new White Cartridge retains the graded-density feature of the standard Cuno Micro-Klean Filters; has the same long-lasting qualities that reduce replacements and insure lower per-gallon filtration costs . . . and it can go to work in your plant without delay, because it fits in the same housings you've been using for the 10 micron filters.

### CALL on CUNO Today . . .

for full technical data on the White Micro-Klean Cartridge . . . and for complete service designed to handle all your filtration problems. Qualified and experienced Cuno Filtration Engineers are located in principal cities throughout the country; there's one near you.



**through BETTER FILTRATION**

**THE CUNO ENGINEERING CORPORATION**  
**1802 South Vine Street, Meriden, Connecticut**

**PARTNERS of  
PROGRESS  
in the PAINT  
INDUSTRY**

# NEWS

### New ADM Film and Booklet Describe Sales Techniques

"Positive Selling", the sales plan that has proved successful for many painting contractors, has been put on film by Archer-Daniels-Midland Co. It can be obtained from the Painting-Contractors Service Bureau, Archer-Daniels-Midland Co., 700 Investors Bldg., Minneapolis 2, Minn.

Designed especially for showing to paint contractors, paint distributors, trade associations and paint industry sales meetings, the new film features the plan's most effective ideas and sales aids. The 15-minute, full-color, 35 mm strip film sets forth the principles and techniques of positive selling in a recorded commentary by Bill Gove, one of the nation's foremost authorities on salesmanship.

ADM also has published a booklet, "How Painting Contractors Are Increasing Their Sales with Positive Selling," which presents in summary form the returns in new business obtained by more than 100 contractors using the "Positive Selling" plan. The new film and booklet provide materials for a complete program on better selling methods.

### J. H. Day Becomes Division Of Cleveland Machine Co.

Harold R. LeBlond, President of The Cleveland Automatic Machine Co., Cincinnati, Ohio, has announced his company's merger with The J. H. Day Company, Inc., also of Cincinnati.

The merger became effective on December 31, 1956, and the name of the continuing corporation is The Cleveland Automatic Machine Co. Day operations will be continued as the J. H. Day Company Division of the Cleveland Automatic Machine Co.

The J. H. Day Company was founded in 1887 and is one of the leading companies which builds processing machinery. This equipment is widely used in the paint and varnish, printing ink, chemical, and pharmaceutical industries.

### CALENDAR OF EVENTS



**Feb. 20-22.** Spring meeting, Committee D-1, ASTM, Shoreham Hotel, Washington, D.C.

**Feb. 21-22.** 11th Divisional Protective Coating Conference, Chemical Institute of Canada. Feb. 21—Seaway Hotel, Toronto; Feb. 22—Ritz Carlton Hotel, Montreal.

**April 10-13.** Twenty-first annual convention of the Southern Paint and Varnish Production Club, Sorenco Hotel, St. Petersburg, Fla.

**April 26-27.** Southwest Paint Convention and Raw Material Exhibit, Shamrock Hotel, Houston.

#### Production Club Meetings

**Baltimore**, 2nd Friday, Park Plaza Hotel.

**Chicago**, 1st Monday, Furniture Mart.

**C.D.I.C.**, 2nd Monday.

Cincinnati — Oct., Dec., Mar., May, Hotel Alms.

Dayton — Nov., Feb., April, Suttmillers.

Indianapolis — Sept., Claypoll Hotel.

Columbus — Jan., June, Fort Hayes Hotel.

**Cleveland**, 3rd Friday, Harvey Restaurant.

**Dallas**, 1st Thursday after 2nd Monday, Melrose Hotel.

**Detroit**, 4th Tuesday, Racham Building.

**Golden Gate**, 3rd Monday, E. Jardin Restaurant, San Francisco.

**Houston**, 2nd Tuesday, Bill Williams Restaurant.

**Kansas City**, 2nd Thursday, Pickwick Hotel.

**Los Angeles**, 2nd Wednesday, Scully's Cafe.

**Louisville**, 3rd Wednesday, Seelbach Hotel.

**New England**, 3rd Thursday, University Club, Boston.

**New York**, 1st Thursday, Brass Rail, 100 Park Ave.

**Northwestern**, 1st Friday, St. Paul Town and Country Club.

**Pacific Northwest**, Annual Meetings Only.

**Philadelphia**, 3rd Wednesday, Philadelphia Rifle Club.

**Pittsburgh**, 1st Monday, Gateway Plaza, Bldg. 2.

**Rocky Mountain**, 2nd Wednesday.

**St. Louis**, 3rd Tuesday, Kings-Way Hotel.

**Southern**, Annual Meetings Only.

**Toronto**, 3rd Monday, Oak Room, Union Station.

**Western New York**, 1st Monday 40-8 Club, Buffalo.

## ISOBUTYL ALCOHOL

(From page 39)

### Thinner

Because isobutyl alcohol and isobutyl acetate are low in cost, they may be used advantageously

in either high, medium or low quality lacquer thinners. Typical examples of such thinners are shown in Table 11.

	High Quality	Medium Quality	Low Quality
Ethyl acetate	10	10	10
Isobutyl acetate	22	17	12
Ethyl alcohol	7	6	10
Isobutyl alcohol	11	9	6
Toluene	50	58	62
	100	100	100

Table 11. Composition of three types of thinners.

### MATERIAL INDEX

Material	Type	Source
Amberol 801	Maleic ester gum	Rohm and Haas Company
Amberol 820	Maleic ester gum	Rohm and Haas Company
Arochem 650	—	Archer, Daniels, Midland Company
D. C. 200 (1,000 cs.)	Silicone	Dow Corning Corporation
Dow 276-V9	Polymethylstyrene	Dow Chemical Company
Duraplex ND-77B	Coconut oil alkyd	Rohm and Haas Company
FCD 555B	Dehydrated castor oil alkyd	France, Campbell and Darling Company
Half-Second Butyrate	Cellulose ester	Eastman Chemical Products, Inc.
Nitrocellulose	Cellulose ester	Hercules Powder Company
Paraplex G-50	Polyester	Rohm and Haas Company
Santolite MHP	Aryl sulfonamide-formaldehyde	Monsanto Chemical Company

### Calvert-Mount Winans Co. Chooses Two Sales Agents

Calvert-Mount Winans Company, Inc., Baltimore, Md., has announced the dual appointments of The O. Hommel Company as its exclusive sales representative in the Pittsburgh area and of Dowdy Brothers as its sole representative in the Philadelphia district.

Under the direction of Jim McCrary, The O. Hommel Company will promote CMW's entire line of polyesters, alkyds, and polyvinyl acetate emulsions.

Harry and John Dowdy, of Dowdy Brothers, will also now promote the full line of CMW products. They have been servicing the protective coating and allied industries for over 20 years.

### Mantrose Moves Headquarters

M. A. Rosen, President of the Mantrose Corp., a large manufacturer and bleacher of shellac, has announced the move of his company's general offices to One

Hanson Place, Brooklyn, N. Y., and the transfer of its manufacturing operations to the plant of its wholly-owned subsidiary, Attleboro Manufacturing Corp., Attleboro, Mass.

### Kentucky Changes Address

The Kentucky Color & Chemical Co. has changed the address of its Eastern sales office to 17 Academy St., Newark 2, N. J.

Kentucky's office had been located for the last 35 years in Brooklyn, N. Y.

### Cedar Acquires New Line

Cedar Paint Corp., Baltimore, Md., states that it is now manufacturing and distributing Macco brand paints, which were formerly manufactured and distributed by James B. Macneal Company, Inc. of Baltimore.

Burgess C. Macneal has joined the Cedar Paint Corp., assuming a position in the Sales Department.

YOU GET

**Double  
the  
WEAR LIFE**



with

**ROALOX**  
GRINDING  
**MILL JARS**

Double the wear life — half the contamination—enthusiastic users report is the record set by Roalox Mill Jars made with Burundum-fortified porcelain.

Coupled with longer life is greater mechanical strength—less breakage hazard.

You can get Roalox Grinding Mill Jars in eight sizes: 1/2 pint, 1/3 gallon, 1/2 gallon, 1-1/3 gallons, 2-1/3 gallons, 3-1/2 gallons, 4-1/2 gallons and 6-1/2 gallons.

362E-1

Write for Bulletin 280 today.

**U. S. STONEWARE**

AKRON 9, OHIO

# TECHNICAL Bulletins

## MOLYBDATES

"Properties of Heteropolymolybdates," a 15-page bulletin covering properties, uses, classification, nomenclature and preparation of these compounds, has just been released by Climax Molybdenum Co., Dept. PVP, 500 Fifth Ave., New York 36, N. Y.

In special sections of the bulletin a bibliography of reference material is included and caution is

given against indiscriminate use of other available literature, much of which is claimed to be inaccurate.

## MILLING EQUIPMENT

Publication of a new 24-page manual, "Grinding and Mixing Equipment," Bulletin 280, has been effected by the U. S. Stoneware Co. It may be obtained by writing to Process Equipment Division, Dept. PVP, The U. S. Stoneware Co., Akron 9, Ohio.

In addition to detailed information on the complete U. S. Stoneware lines of grinding and mixing equipment, Bulletin 280 incorporates a special chapter dealing with Principles of Jar, Ball and Pebble Milling. This section de-

scribes the various types of mills, linings and grinding media available, and discusses applications for each type.

## HEVEA LATEX

"Unitex", a centrifuged natural hevea latex from British Malaya, is the subject of a new 20-page illustrated booklet from Stein, Hall & Co., Inc.

The new booklet contains a complete description of "Unitex", from the planting of rubber trees to delivery of the latex to consumers. It also gives detailed information on the services offered by Stein Hall in connection with the product.

Copies of the booklet are available from Latex & Rubber Dept., Stein, Hall & Co., Inc., Dept. PVP, 285 Madison Ave., New York 17, N. Y.

## TEMPERATURE CONTROL

The Burling Instrument Co., Dept. PVP, 16 River Rd., Chatham, N. J., has issued a two-page, illustrated, descriptive bulletin covering their Model L-1S temperature control unit.

Included in Bulletin 106 are a description of the unit's differential expansion operation, specifications giving temperature ranges, tube sizes, and accuracy.

## STRAPPING MACHINE

Steel strapping and packaging operations of the Acme Steel F3 Strapping Machine are described in a new folder published by Acme Steel Co., Dept. PVP, 135th and Perry Ave., Chicago 27, Ill.

Typical applications of the F3 machine, as well as its specifications, are shown and described in the new folder. The folder is four pages, illustrated and in color.

## INSTRUMENT LINE

The General Scientific Equipment Co., Dept. PVP, 7516 Limekiln Pike, Philadelphia 50, Pa., has issued a new bulletin illustrating and describing a line of combustion-testing and air measurement instruments.

Bulletin No. 138 lists Gas Pressure Manometers, Oil Flow Graduates, Sling Psychrometers, Air Velocity Meters, Filter Gauges, Recording Thermometers, and other combustion-testing and air measurement instruments.

# stearates

## made by Witco

### AND MADE RIGHT FOR SURFACE COATINGS

Stearates are versatile coating additives...but it takes special grades of different stearates to do each job best. Witco's broad experience and extensive product line can help you develop superior paints, varnishes and lacquers. Just contact your nearest Witco office.

#### For Example

Smooth foam-free dispersion of zinc stearate in lacquers and sanding sealer bases is assured with Witco Zinc Stearate Lacquer Grade #3—for it is specifically designed to disperse with simple agitation. No grinding required!



**WITCO CHEMICAL COMPANY**

122 East 42nd Street, New York 17, N. Y.

Chicago • Boston • Akron • Atlanta • Houston • Los Angeles  
San Francisco • London and Manchester, England

- Flatting Agents
- Bodying Agents
- Pigment Suspension
- Viscosity Modifiers
- Gelling Agents
- Improve Oil Resistance
- Sanding Characteristics
- Aid Washability

## ECONOMICAL PACKAGING

Some answers to packaging problems are contained in a new packaging booklet, "How To Save Labor Costs with Corrugated Boxes," by Hinde & Dauch, Dept. PVP, Sandusky, Ohio.

The publication is the latest in a series of 12 booklets in the "Little Packaging Library." It offers new labor-saving ideas on the use of corrugated boxes, provides a yardstick for measuring packing costs, and discusses minimization of packing costs through simplification of package design.

The booklet also tells what improved package design can do to eliminate unnecessary packing pieces, lower shipping weight, and reduce worker fatigue, and deals with other subjects of timely interest.

## TEMPERATURE CONTROL

A three-part report of research on devices for laboratory temperature control is being released to industry through the Office of Technical Services, U. S. Department of Commerce.

Part One of the report is devoted to the principles of temperature control in the laboratory. Important factors in the design of water baths are discussed, most-used types of temperature sensing elements are identified, and circuits for electronic relay controls for use with mercury regulators and thermistors are described.

Part Two deals with two types of electronic relays which can be built in the laboratory, and Part Three describes a thermistor operated controller which allows temperature to be set by a dial and controlled to plus or minus 0.01°C. or better.

The 55-page report may be ordered for \$1.50 from OTS, U. S. Department of Commerce, Washington 25, D. C.

## SYNTHETIC PARAFFIN

An attractive four-page brochure on "Parafin", a new synthetic paraffin imported from South Africa, has been prepared by Moore & Munger, Dept. PVP, 33 Rector St., New York 6, N. Y.

The literature describes the chemical and physical characteristics of "Parafin" and gives suggested uses for it as a modifier of other substances.

## A-C POLYETHYLENE

A revised 24-page brochure on emulsifiable A-C Polyethylene is available from Semet-Solvay Petrochemical Division, Allied Chemical and Dye Corp., Dept. PVP, 40 Rector Street, New York 6, N. Y.

The new edition contains data on many types of emulsions and emulsifiers. Typical formulations for floor polishes and automobile cleaner-polishes are also listed.

The publication discusses typical properties of A-C Polyethylene 629, laboratory methods for preparation of basic emulsions, emulsifiers for A-C Polyethylene 629, typical emulsion polishes, and miscellaneous polishes.

## MOTOR SELECTION

The new 12-page "Reliance Motor Selector", published by Reliance Electric and Engineering Co., gives information on how to select a-c motors for specific applications. Amplification is made by use of numerous tables, graphs and diagrams.

Included in the new booklet, Bulletin B-2103-1, are such comprehensive selection data as speed-frequency relationship, National Electrical Manufacturers Association current and torque values, and dimension charts and mechanical modifications for differing frame sizes.

Two pages of the booklet are devoted to a pictorial glossary of motor enclosure terminology. Reliance Electric and Engineering Co., Dept. PVP, 1088 Ivanhoe Rd., Cleveland 10, Ohio.

## TRUCK COUPLERS

Couplers for use on power industrial trucks are described and illustrated in a new Truck Engineering Bulletin released by The Elwell-Parker Electric Company, Dept. PVP, 4205 St. Clair Ave., Cleveland 3, Ohio.

The bulletin covers the pin type and the double height pin type couplers, the automatic coupler which can be adapted for hand or foot operation, and the remote control pin type which permits hand or foot operation from the driver's seat.

"U" bolt type couplers and the pin type with chain are also described and illustrated.

# FILTER CLOTHS



**ELIMINATE EXPENSIVE ROLL GOOD INVENTORIES.** No shrinkage to worry about. We supply you filter cloths, precision die-cut to your pattern and specifications, neatly packaged and ready to use. Cloths are supplied in all types of cotton and synthetic fabrics.

**FILTER PAPER DIE CUT TO YOUR SPECIFICATIONS.** Over 200 different types of paper. Supplied in roll form or cut to your own specifications and packed to arrive in perfect shape. Papers available to effect the highest in filtering efficiency.

**SAVE ON DOWN TIME.** Always have the right filter cloth or paper in stock.

**FOR QUOTES AND SAMPLES OF**  
Filter Cloth: Send press plate dimension and details on your filtering operations.

Filter Paper: Send sample of paper, dimensions and details on your filtering operations.

Specialist For Over 25 Years  
In The Design and Manufacture of Filter Blankets and All Types of Wet and Dry Filter Media. Suppliers of Filter Discs in All Types of Material. Complete Line of Non-Woven Filter Fabrics.

## FILTER FABRICS

INCORPORATED

1520 EAST 17TH ST. CLEVELAND 14, OHIO

CHERRY 1-0456

PLANTS: CLEVELAND, OHIO • GOSHEN, IND.

#### GLASS LAB EQUIPMENT

A new catalog of products for the wet laboratory by Glass Engineering Laboratories, Dept. PVP, 571 O'Neill Ave., Belmont, Calif., includes illustrations, data tabulations and price information on all Glenlab products.

Included are Fractionating-Distillation Columns in diameters from 5/8 to 4 inches; Packing-Type Columns in diameters from 3/4 to 2 inches; Concentric-Tube Columns, and Still Heads in both automatic liquid-dividing and automatic vapor-dividing types.

Also included are Solenoids, Timers and Feed Sections, and other auxiliaries. The company's available services in the manufacture of

specialized glass apparatus is described in another section of the publication.

#### LATEX POLYMERS

The Chemical Division of the Goodyear Tire & Rubber Co., Inc., Dept. PVP, Akron 16, Ohio, has published a compilation of seminars conducted on synthetic latex polymers at Camas, Wash., and Atlanta, Ga., over the past year.

The 44-page booklet contains articles on the development, production, evaluation, properties, and uses of synthetic latices.

The articles were written from presentations of key Goodyear personnel during the course of the seminar program.

#### DRUM RECONDITIONING

Eleven machines for repairing and reconditioning used steel drums are described and illustrated in Bulletin B of the L. M. Gilbert Company, Dept. PVP, 1505 Race Street, Philadelphia 2, Pa.

#### WET GROUND MICA

Technical Bulletin No. 28A of the Wet Ground Mica Association, Inc., Dept. PVP, 420 Lexington Avenue, New York 17, N. Y., provides supplemental information to Technical Bulletin 28 on the influence of wet ground mica on the adhesion characteristics of latex paint.

Bulletin 28A treats the differences observed between coatings of latex paints on steel panels coated with O. D. Enamel of Specification TT-E-485 B and those having a coat of Sea Blue Test Lacquer of Specification MIL-L-7178.

Bulletin 29 studies the sedimentation characteristics during storage of pigmented organic coating materials.

The bulletin describes three tests on the settling of a given pigmentation in a paint system.

The first test entails the use of metal organic anti-settling additives. The second deals with the use of organic dispersing agents which might react with the surface of the pigment particles in such a manner as to counteract their tendency to stick together.

The final test involves the use of a precoating or pretreatment of the pigment particles, before their use in paints, by some form of surface coating material which might increase the dispersibility of the pigment in the paint.

#### FLASH-POINT TESTERS

Flash-point testers are the subject of a new bulletin from Fisher Scientific Co., Dept. PVP, 717 Forbes St., Pittsburgh 19, Pa. The Bulletin, FS-260, describes the operation of and uses for various closed and open testers manufactured by Fisher.

Included in the bulletin are the "Fisher/Tag" Pensky-Martens, Tag, and Foster closed testers; and "Fisher/Tag" Tag and Cleveland open testers. Accessories are also listed and priced.



## Time Flies in ATLAS Weather-Ometers



In developing new paint products—the new Atlas Weather-Ometer Model DMC will give accurate dependable forecasts of the weathering durability and color fastness of the product. Test programs can be exactly duplicated at any time to give accurate comparative data of various formulas.

For quality control in production—the Weather-Ometer is useful in maintaining the quality standard of the product, by checking each batch run for any deviation from the established weathering and light fastness standards.

Accuracy in test results is greatly increased in the DMC Weather-Ometer by a positive control of specimen temperatures. Automatic humidity control up to dew point is available as optional equipment.

Both horizontal and vertical testing is available. Shallow containers are used for semi-liquid material and vertical panels for solids.

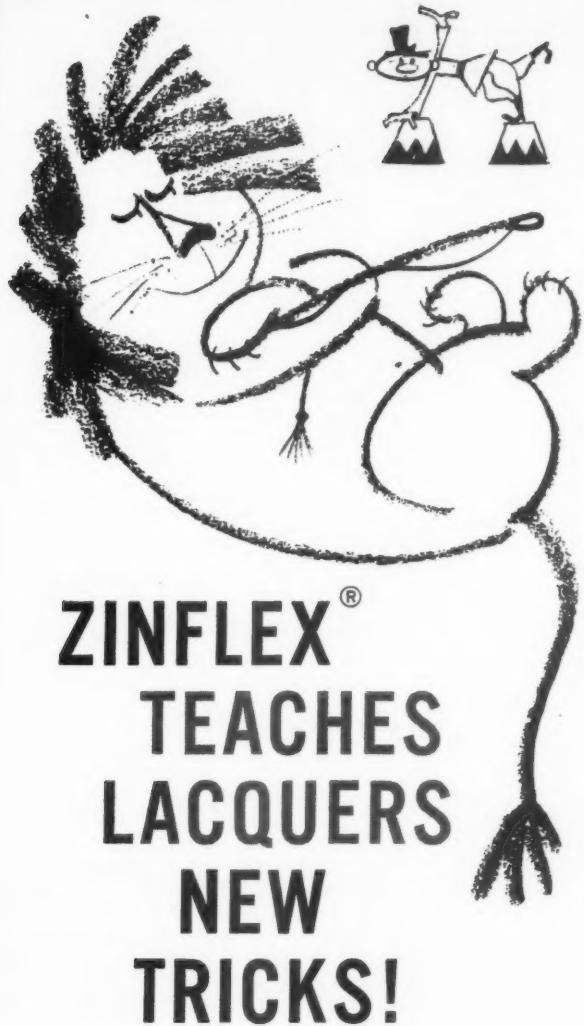
All automatic controls including complete voltage controls are located on the front panel above the test chamber door. Source of light is two Atlas enclosed violet carbon arcs.

Write for  
complete  
Weather-Ometer®  
catalog.

**ATLAS ELECTRIC DEVICES CO.**

4114 N. Ravenswood Ave., Chicago 13, Illinois U. S. A.

Sales representatives in principal cities throughout the world.



# ZINFLEX<sup>®</sup> TEACHES LACQUERS NEW TRICKS!

ZINFLEX — a low viscosity modified shellac for lacquers — can impart many new qualities to your formulations and produce truly superior lacquers.

Moreover, with ZINFLEX you can use more shellac in your lacquers, because ZINFLEX has been modified for greater compatibility with hydrocarbon solvents and other common lacquer diluents. And look what ZINFLEX can do for your

#### WOOD LACQUERS

- clearer, deeper finish
- better adhesion, elasticity, mar resistance
- high oil and naphtha resistance
- high solids content at working body

#### METAL LACQUERS

- greater adhesion to brass, aluminum, tin plate and steel
- better build
- improved flexibility
- greater hardness
- PLUS the same advantages ZINFLEX gives to wood lacquers

ZINFLEX is made by the producers of regular and refined Vac-Dry shellacs — bleached shellacs of maximum uniformity, cleanliness, solubility and keeping qualities.

Just drop us a line on your letterhead. We'll be glad to send you technical data, suggested formulations, and a test sample of ZINFLEX.

**WM. ZINSSER & CO.**

*offices and factories at*

516 W. 59th St.  
New York 19, N. Y.

519 No. Western Ave.  
Chicago 12, Ill.



**"Tailored" Odor Treatment  
Gives You Odor-Free Paint For  
Less Than 1c More Per Gallon**

You can meet the consumer demand for odor-free paints of every type—standard, acrylic, latex-based, polyvinyl acetate or alkyd—at a fraction of a cent per gallon for effective VANDOR odor treatment.

No two paint formulas are exactly alike, and no stock odor material suits them all. VANDOR odor control materials are tailored to match your specific paint formulation. Balanced odor components are employed to blend with each volatile painty off-odor —to mask it completely to achieve a neutral effect during use. Then they're gone when the job is done, leaving no "perfumey" odor behind.

For a recommendation and samples, send a quart of your paint. At no charge, our laboratory will submit recommendations, cost analysis and samples of a VANDOR odor control material tailored to suit your particular paint.

**VANDOR**

*odor control materials*

**van Ameringen-Haebler, Inc.**

521 West 57th Street  
New York 19, N. Y.

## ADVERTISERS' INDEX

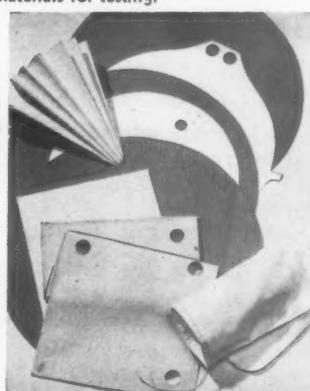
<b>Advance Solvents &amp; Chemical Div.</b>			
Carlisle Chemical Works, Inc.	Front Cover		
Aldkyd Laboratories, Inc.	Jan.		
American Cyanamid Co., (Pigment Div.)	Jan.		
American Cyanamid Co., (Plastics & Resins)	3rd Cover		
American Mineral Spirits Co.	93		
American Zinc Institute	87		
American Zinc Sales Co.	4th Cover		
Archer-Daniels-Midland Co.	11		
Arizona Chemical Co.	Jan.		
Atlas Electric Devices Co.	102		
Bakelite Company, A Div. of Union Carbide and Carbon Corp.	16, 17		
The Borden Co.	23		
Borg-Warner Corp., Marbon Chemical Division	24		
Carbide & Carbon Chem's Co., a Div. of Union Carbide & Carbon Corp.	25		
Cargill, Inc.	64		
Celanese Corp. of Amer., Chemical Div.	22		
Celanese Corp. of Amer., Plastics Div.	19		
Cellofilm Industries, Inc.	Jan.		
Chemical & Pharmaceutical Industry	Jan.		
Ciba Co.	59		
Columbian Carbon Co., (Mapico Color Unit)	8		
Columbian Carbon Co.	8		
Commercial Solvents Corp.	18		
Concord Mica Corp.	Jan.		
Continental Can Co.	57		
Continental Carbon Co.	100		
Coors Porcelain Co.	Jan.		
Corn Products Refining Co.	70		
Cuno Engineering Corp.	98		
Davison Chemical Co., Div. W. R. Grace & Co.	60		
J. H. Day Co.	89		
Dicalite Division, Great Lakes Carbon Corp.	Jan.		
Dow Chemical Co.	61		
DuPont de Nemours & Co., E. I. (Pigment Dept. Colors)	Insert 52, 53		
The Eagle-Picher Co.	81		
Eastman Chemical Products Co., Inc.	20		
English Mica Co.	91		
Enjay Co., Inc.	30		
Esso Standard Oil Co.		Jan.	
Farnow, Inc.		Jan.	
Fein's Tin Can Co.		78	
Filpac Industries		104	
Filter Fabrica, Inc.		101	
Firestone Plastics Co.		12, 13	
Flex-O-Lite Mfg. Corp.		97	
Franklin Mineral Products Co.		94	
General Dyestuff Co., General Aniline & Film Corp.		Insert 63	
Georgia Kaolin Co.		Jan.	
Glycerine Producers Ass'n		Dec.	
T. F. Gowdy Co.		Jan.	
Harshaw Chemical Co.		66	
Harshaw Chemical Co. (Zinsser & Co., Inc.)		66	
Hercules Powder Co.		Jan.	
Hyden Newport Chemical Corp.		6	
Herman Hockmeyer & Co.		73	
Hoppe Machine Co.		104	
Imperial Paper & Color Corp.		83	
Johns Manville Corp.		72	
Kellogg & Sons, Inc., Spencer		27	
Kentucky Color & Chemical Co.		29	
H. Kohnstamm & Co.		Jan.	
J. M. Lehmann Co.		51	
Liquid Carbonic Corp.		75	
Mapico Color Unit, Columbian Carbon Corp.		8	
Marbon Chemical Div., Borg-Warner Corp.		24	
McCloskey Varnish Co.		96	
McDaniel Refractory Porcelain Co.		80	
Metalsalts Corp.		85	
Metasap Chemical Co.		74	
Minerals & Chemicals Corp. of America		Jan.	
Minnesota Linseed Oil Co.		21	
Monsanto Chemical Co., Plastics Div.		Jan.	
Nafnone, Inc.		76	
National Aniline Div., Allied Chem. & Dye Corp.		4	
National Can Corp.		Dec.	
National Lead Co.		65, 95	
Neville Chemical Co.		71	
New Jersey Zinc Co.		90	
Newport Industries Inc. (Heyden Newport Chem. Corp.)			Jan.
Nopco Chemical Co.			88
Nuodex Products, Inc.			69
Oronite Chemical Co.			54
Pacific Vegetable Oil Co.			84
Pan American Chemicals, Div. Pan American Refining Co.			Jan.
Patterson Foundry & Machine Co.			Jan.
Pennsalt Chemicals, Industrial Div.			Dec.
Phillips Petroleum Co.			28
Photovolt Co.			86
Pittsburgh Coke & Chemical Co.			86
Reichard-Coulsdon, Inc.			79
Reichhold Chemicals, Inc.			2nd Cover
Rhodia, Inc.			Jan.
Rohm & Haas Co.			14
Shawinigan Resins Corp.			26
Shell Chemical Co.			3
Sinclair Chemicals, Inc.			15
Skelly Oli Co.			77
Smith Chemical & Color Co.			86
Socony-Mobiloil Co., Inc.			Nov.
Solvents & Chemicals Group			82
Sparkler Mfg. Co.			91
Standard Ultramarine & Color Co.			Dec.
Sun Oil Co.			10
Tamme Industries, Inc.			Jan.
Titanium Pigment Corporation			Jan.
Troy Chemical Co.			Dec.
Troy Engine & Machine Co.			92
Union Bag-Camp Paper Corp.			Dec.
Union Carbide and Carbon Corporation			16, 17
Bakelite Company			
Union Carbide & Carbon Corp., Carbide & Carbon Chem. Co.			25
U. S. Rubber Co., Naugatuck Chem. Div.			25
U. S. Stoneware Co.			68
Van Ameringen-Haebler, Inc.			99
Velacil Chemical Corp.			103
Williams & Co., C. K.			Jan.
Witco Chemical Co.			100
G. S. Ziegler & Co.			Jan.
Zinsser & Co. Inc., Sub. Harshaw Chemical Co.			103
William Zinsser & Co.			66

# **FILPACO** Filter Materials

*will help you with your  
particular filter requirements*

- **FILTER PAPER** quickest service, latest converting equipment and most complete range of grades guarantees filter paper to meet any requirements. **SAMPLES FURNISHED** or send us your materials for testing.

- **FILTER PAPER** quickest service, latest converting equipment and most complete range of grades guarantees filter paper to meet any requirements. **SAMPLES FURNISHED** or send us your materials for testing.



**Write To day! We Invite Your Inquiries.**



# FILPACO INDUSTRIES THE FILTER PAPER CO.

**2458 S. Michigan Ave., Chicago 16, Illinois**



**CYANAMID**

**ANNOUNCES:**

# **CYZAC\*** Coating Resins

# **IMPACT!**

**Two NEW Resins for Industrial Baking Enamels**

*Combining exceptional impact resistance,*

*maximum hardness*

*and outstanding chemical resistance*

Used alone for peak hardness and chemical resistance. Modify with REZYL® Resins for peak impact resistance and lower cost.

**CYZAC Coating Resin 1006** for minimum color and for maximum chemical resistance.

**CYZAC Resin 1007** for maximum adhesion and impact resistance.

Sample quantities and technical data are available on request.

\*Trademark



**AMERICAN CYANAMID COMPANY**  
PLASTICS AND RESINS DIVISION  
34P Rockefeller Plaza, New York 20, N.Y.

In Canada: North American Cyanamid Limited, Toronto and Montreal

Offices in: Boston • Charlotte • Chicago • Cincinnati • Cleveland  
Dallas • Detroit • Los Angeles • New York • Oakland • Philadelphia  
St. Louis • Seattle



# AZODOX

TRADE MARK

## New, Higher Density Zinc Oxide



### HERE ARE OTHER REASONS WHY AZODOX IS BEST FOR YOU

**Twice the Density, Half the Bulk.** Cuts storage space in half. Despite high density, perfect texture of material is unchanged. AZODOX package is shaped, permitting close-packed, well-formed unitized shipments.

**Flows More Freely, Less Dusting** than conventional zinc oxides.

**Physical Properties Unchanged Except for Density.** Consistency, particle size and shape, color and all other physical properties of AZO-ZZZ, American Process, paint grade zinc oxides are unaltered. *Apparent density only is changed.* All chemical properties are unchanged.

**AZODOX Cuts Your Costs.** Faster handling, easier storing, quicker mixing save you money.

**AZODOX** now ready for you in unlimited quantities. Priced the same as conventional zinc oxides.

**INCREASES MIXING CAPACITY  
... SPEEDS PRODUCTION**

Tests prove AZODOX, new form of zinc oxide (de-aerated), to be superior in mixers and mills. Its high density, low bulk gives greater capacity, steps up production. *AZODOX incorporates better and faster in oil, disperses completely.*

AZODOX is available in all grades of American process lead-free zinc oxide.

**American  
Zinc sales  
Company**

Distributors for  
AMERICAN ZINC, LEAD & SMELTING COMPANY  
COLUMBUS, OHIO • CHICAGO • ST. LOUIS • NEW YORK

